

Dear Business Owner,

Believe it or not Hudsonville Little League is well underway in planning for the 2016 Spring and Fall Seasons. We would like to thank you for your support of our league in the past and would like to secure your commitment for 2016.

Please take a look at the enclosed information on sponsorship opportunities. We are excited to announce the addition of the "Business Card on a Bottle" level of sponsorship. You can have your business information incorporated in the label of the water bottles that will be sold through the concessions- you could even share the cost of this sponsorship by partnering with other businesses!

I know it's important to some for planning purposes to have this sponsorship made before the end of the year- please complete the enclosed form and return with your payment ASAP and we'll make sure to meet your timelines. If you prefer- you can sign up through our website at [www.hudsonvillelittleleague.com](http://www.hudsonvillelittleleague.com). Otherwise we'd like your commitment by February 18<sup>th</sup> (Feb 6 if you wish to sponsor a specific player(s) or coach). Payment is due by March 31<sup>st</sup>.

Hudsonville Little League annually averages over 1,000 participants in the spring between the ages of 4 to 18, and over 1,200 participants in the fall!! These kids played on over 100 teams in each season.

Hudsonville Little League is a non-profit organization committed to constantly maintaining and improving a league for our youth to play baseball or softball. The goals of this league are directed towards both the competitive and skill development aspects which are equal to our development of character, leadership, sportsmanship, teamwork, and work ethic. HLL strives to meet and exceed these goals while maintaining a "community feel". These goals are to be reached by properly educating and training our players, coaches, and parents with emphasis on our coaches becoming "Double-Goal Coaches".

If you have questions, please feel free to contact me at 607-742-2019. Thank you again for your support!!

Sincerely,

Connie Bennett  
Sponsorship Something or other  
Hudsonville Little League