

BTBA ANNUAL MEETING



SEPTEMBER 10, 2017 AT 7:00 P.M.

BLOOMINGTON CITY HALL

CITY COUNCIL CHAMBERS

Annual Meeting Agenda



- Call to Order.
- President's Report.
- Treasurer's Financial Report.
- Election of New Board Members.
- Election of Officers:
 - President
 - Vice-President
 - Secretary
- New President's Remarks.
- Q&A BTBA Member Forum.

BTBA as an Organization

- 501(c)(3) non-profit corporation.
- Volunteer led organization.
- BTBA Board Members are not paid for their volunteer work.
- BTBA is identified by the City of Bloomington as a Recognized Bloomington Youth Athletic Organization (RBYAO).
- RBYAOs get to reserve fields for practices, games, and tournaments without charge, but BTBA has \$30,000+ of field maintenance expenses.

BTBA Transparency



- **Bylaws.**
 - Adopted in 3.2017. Rules that govern the Association.
- **Board Meetings.**
 - Board Meeting minutes are posted on BTBA website.
 - All BTBA members are welcome to attend every Board meeting.
 - Procedure for “closed sessions” during Board meetings, but infrequent.
- **Right to review financial records and the organization’s records.**

BTBA Tryout Manual and 2018 Tryouts



- Adopted by the BTBA Board in early 2017.
- Board Members and coach candidates have no role in tryout evaluations.
- Complete independence with neutral evaluators.
- Complete separation between neutral evaluators and coaching candidates.
- Different tryout location for 2018 than for 2017.
- 3.17.2018-3.18.2018

2017 Review



- BTBA is the largest Bloomington Youth Sports Organization (RBYAO) for traveling sports at 10U-15U.
- 199 Players (10U-15U) in 2017.
- 17 teams (10U-15U) in 2027.
 - 10U 5 teams and 60 players
 - 11U 3 teams and 34 players
 - 12U 4 teams and 44 players
 - 13U 2 teams and 23 players
 - 14U 2 teams and 24 players
 - 15U 1 team and 14 players – two 15U players on 14A/15A team

Coach and Association Evaluation



- BTBA published evaluations to players and parents on 9.9.2017.
- Evaluate Head Coaches.
- Evaluate Assistant Coaches.
- Evaluate the Board.
- Evaluate the Association.
- Player surveys.
- Parent/grandparent surveys.
- Anonymous or request meeting.

BTBA Compared to Other RBYAOs.



RBYAO	Number of Players		Number of Teams	
BTBA	199	(10U-15U only)	17	
Jefferson Boys Hockey	145	(2016-2017) (Grades 4-9) (Squirts through Bantams) (Mites not included in player count)	9	
BYLA (Lacrosse)	137	(8U-14U boys)	8	
Jefferson Traveling Boys Basketball	114		13	
BYSC Bloomington Youth Soccer Club	103	(boys only)	6	
Kennedy Traveling Boys Basketball	66		6	
Bloomington Girls Hockey (BGH)	147	(2016-2017)	5 6	(10U-12U) (8U)
Bloomington Fastpitch Association (BFA)	137	(10U-18U)	12	(10U-18U)

BTBA as an Organization.



- In 2017, BTBA had the most players (199) and the most teams (17), yet BTBA had the smallest Board of Directors compared to other Bloomington traveling sports associations.
- Need larger Board of Directors:
 - Continue growth.
 - Ensure transparency.
 - Handle tournaments – BTBA’s second largest source of revenue.
- Additional volunteer needs exist beyond the Board.

BTBA Recent History



Year	Number of BTBA Players 10U-14U
2010	216
2011	183
2012	162
2013	163
2014	186
2015	170
2016	158
2017	185

2017 BTBA Board of Directors



- **Board of Directors in 2017**
 - Two Board Members added at 7.9.2017 Board Meeting, but One Board Member Retiring After the Annual Meeting.
- All Board Members have an equal vote.
- Executive Committee Members run BTBA on a day-to-day basis with reporting obligation to the Board.
- Executive Committee size and members TBD for the next season.

2017 Members of the BTBA Board



Name	Age of Child in 2017	Board Position in 2017
Aaron Dean	13U	President
Scott Baker	12U	Vice-President
Scott Nelson	12U	Treasurer (through 7.31.2017)
Robert Chamberlain	10U	Treasurer, effective 8.1.2017. Elected on 7.9.2017.
Jim Peterson	12U	Secretary
Mark Scott	13U	Uniform and Spirit Wear Coordinator
John Coady	12U	Tournament Coordinator
Brian Carter	12U	Equipment Manager
Corey Vucinovich	10U and 12U	At Large Board Member, joined the Board on 7.9.2017.

2017-2018 Board Members



- Eight returning BTBA Board Members.
- Five potential new BTBA Board Members who have already expressed interest in joining the Board.
- Anticipate 13 BTBA Board Members for 2017-2018.
- Room for two more BTBA Board Members.
- BTBA By-laws adopted in 3.2017 allow for 15 Board Members. Still time to join.

2017-2018 Potential Board Members



Expressed Interest in Joining the BTBA Board

BTBA Bylaws

Potential New Board Members	2017 Age of Child
George Bender	10U and 13U
Adam Brown	10U
Jean Gonzalez	11U
Scott King	11U
Ryan Schilling	10U

- Bylaws contemplate 15 member Board.
- Could have two more Board members.
- Express interest in joining the Board to the new President after the Annual Meeting.

2017 Financial Overview



- \approx \$216,000 Income in 2017

Revenue Source	
Player Registration Fees	\approx \$113,000 <ul style="list-style-type: none">• $\\$595 \times 199 = \\$118,405$• Scholarships and accounts receivable
Tournament Fees	\approx \$ 53,000 16 Qualifying Tournaments \approx \$ 10,000 Two State Tournaments (MBT 10AAA and MBT 11AA)
Concessions	\approx \$ 40,000

2017 Financial Overview



- Fall Ball opened today so financial records are not closed for the 2017 year.
- Three primary existing revenue sources:
 - Player registration fees. \$595 per player
 - Tournament income.
 - ✦ Host 16 State Qualifying Tournaments.
 - ✦ Host Two MBT State Tournaments.
 - Concessions income.
- Need to develop fundraising presence.

2017-2018 Tournament Needs.



- Need a new Tournament Director.
- Possibly split the Tournament Director position into two positions:
 - Away Tournament Coordinator
 - Home Tournament Coordinator
- Need Tournament Committee structure.
 - In 2017, BTBA hosted 18 tournaments over eight weekends with 229 teams.
 - No other RBYAO hosted as many tournaments over as many weekends and with as many teams.
- Tournaments are “mission critical” to BTBA.

BTBA Tournaments



BTBA

- Hosted 16 Qualifying Tournaments over six weekends.
- May 5, 2017 1
- May 12, 2017 3
- May 19, 2017 3
- June 9, 2017 4
- June 16, 2017 3
- June 23, 2017 2
- 162 teams total in Q.T.
- Two State Tournaments in 7.2017. 67 teams.

Other RBYAOs

- BYLA. One tournament. Bait Bucket Battle.
- Jefferson Boys Basketball. One tournament. \approx 106 teams.
- BYSC. One tournament. \approx 140 teams.

Tournaments.



- **BTBA has more qualifying tournaments over more weekends than any other RBAYO.**
 - Not practical to just have one tournament weekend for traveling baseball.
 - Is it practical to dramatically increase the size of each tournament?
 - Need more volunteers to run tournaments to ensure quality.
- **Tournaments subsidize player costs.**
- **$\$53,000 / 199 \text{ players} = \approx \$266 \text{ per player of income.}$**
- **No tournaments = higher registration fees.**
 - No one wants this result.
 - Need more volunteers dedicated to each weekend.

BTBA Field Scheduler



- **Field Scheduler.**
- **Volunteer position.**
 - Some years, this is a Board position.
 - Not a Board position in 2017 or 2018, at the election of the Field Scheduler.
- **Need Assistant Field Scheduler for 2018.**
- **Maintain a Google Document.**
 - Rubik's Cube: constant adjustments to the field schedule because of rainouts and game cancellations, both home and away.
 - Communicate with Head Coaches and Team Managers.
 - Communicate with the City of Bloomington, Park and Recreation Department.

Volunteer Requirement to the Association?



- Volunteer requirement?
 - So far, BTBA has not adopted a parent volunteer requirement.
 - Historical BTBA expectation:
 - ✦ Volunteer for team specific duties, rather than Association duties.
 - ✦ Help at Field Day in April and volunteer shift for your team's home tournament.
 - Most other RBYAOs have a volunteer requirement to the Association:
 - ✦ BYLA
 - ✦ Jefferson Boys Basketball
 - ✦ Kennedy Boys Basketball
 - ✦ BYSC
 - ✦ BGH
 - ✦ BFA
- BTBA will examine a volunteer requirement to the Association for 2018.

BTBA Community Service



- Winter workouts. Open to all. BTBA pays. Equipment donations to BAA.
- 1,000+ volunteer hours to maintain City owned property.
- Field Day.
 - Attended by Bloomington Park and Recreation Department.
- Equipment to maintain City owned property.
- 28 young people employed by BTBA in 2017.
- Paid almost \$32,000 to Field Crew and Concessions Crew.

Summary for 2017



BTBA Today

- Most players.
- Most teams.
- Most tournaments.
- Most visiting teams.
- Most weekends.
- Most volunteer hours.
- Most expertise, most equipment, and most labor hours to maintain City owned property.
- Most young people as part time employees.

BTBA Tomorrow

- Need Assistant Field Scheduler.
- Need Home Tournament Director.
- Need Away Tournament Director.
- Need Tournament Committee Members.
- Need Volunteer requirement to the Association.