

Sponsor Name: _____ (As it should appear in the opening day program)	Vienna Little League is a <b>501(c)(3) Virginia non-profit corporation.</b> All contributions are tax deductible.  <b>Tax ID No. 54-6052938</b>  Questions, contact Andy Dinn at (703) 626-8767 or Josh Jenks at (781) 799-3897 email: <a href="mailto:vllsponsorship@gmail.com">vllsponsorship@gmail.com</a>
Sponsor Name: _____ (As it should appear on the jerseys if sponsoring a team)	
Contact Person: _____ Address: _____ _____	
Telephone Number: _____	
Email Address: _____	
_____	

The following details outline Vienna Little League's Spring 2017 sponsorship opportunities. Please indicate the desired option(s):

## BANNER AND TEAM PACKAGES

**Field Banner Sponsor - \$375**

Display a Field Banner (3'x9') at Yeonas Park during the Spring, All Star and Fall baseball seasons. Cost of banner production for new sponsors and banner replacement for renewing sponsors (if banner is in need of repair) is included in the sponsorship price. This package also includes all of the benefits except items (1) and (7) as listed above in the Minors Team Sponsor (Spring) package.

**Minors Team Sponsor - \$400 (Spring only)**

This package includes the sponsor's name: (1) on the back of the team's jersey; (2) in the VLL Opening Day Program; (3) on the Sponsor Board at Yeonas Park; and (4) on the league website. **Additional benefits include:** (5) a complimentary display table with chairs at Sponsor Appreciation Day (to be held during May 2017); (6) a copy of the 2017 Opening Day Program; (7) delivery of your team plaque at the end of the spring season; and (8) other activities upon request such as promotion offers and/or support events worked out during the season with your establishment.

Please note below if you wish to sponsor a specific level, manager or player's team. Requests will be honored to the extent possible!

- T-Ball (ages 5 & 6)     Rookie (ages 6 – 8)     A (ages 7 – 9)     AA (ages 8 – 10)     AAA (ages 9 – 12)

Player name: \_\_\_\_\_ Manager name: \_\_\_\_\_

**FOR AN EXTRA \$150—add a team banner to spring minors team sponsorship:**

Team banner is (3' x 5') in color and with MLB logo at each of the team's games. The Team Sponsor Banner also include the names of sponsor, team, level, and season. The cost of the team banner & clips are included.

**Minors Team Sponsor - \$550 (Spring & Fall) EARLY BIRD SPECIAL! (a 100 USD savings with this combo package!)**

This package includes all items listed in the Minor Team Sponsor (Spring) package **and** a fall team sponsorship. Requests to sponsor a specific level, manager or player's team will be honored to the extent possible!

- T-Ball (ages 5 & 6)     Rookie (ages 6 – 8)     A (ages 7 – 9)     AA (ages 8 – 10)     AAA (ages 9 – 12)

Player name: \_\_\_\_\_ Manager name: \_\_\_\_\_

**FOR AN EXTRA \$275—add a team banner to spring & fall minors team sponsorships:**

Team banner is (3' x 5') in color and with MLB logo at each of the team's games. The Team Sponsor Banner also include the names of sponsor, team, level, and season. The cost of the team banner & clips are included.

# OPENING DAY PROGRAM ADVERTISEMENT RATES

Note: the Opening Day Program is a 40-page brochure that is distributed to our 1000+ membership at the Opening Day Ceremony (April 2017).

- Opening Day Program Advertisement
  - B&W Business Card advertisement (2" x 3 ½") - **\$50.00**
  - B&W ½ Page advertisement (7" x 4 ½") - **\$100.00**
  - B&W Full Page advertisement (7" x 10") - **\$150.00**
  - Color Full Page advertisement (7" x 10") – **four spots available– \$250 (inside front and back covers) on a first-come, first serve basis.**

Sponsors must email their advertisement in either .pdf or .jpeg file format to [vllsponsorship@gmail.com](mailto:vllsponsorship@gmail.com) for inclusion in the 2017 Opening Day Program.

## SPECIAL PROMOTIONS/SUPER SAVER PACKAGES

- Super Value Package No. 1 - \$450 (a 75 USD savings with this combo package!)

This Package includes the field banner package (see above) and a full page B&W advertisement in the 2017 Opening Day Program. Advertisement must be provided for inclusion in the Opening Day Program.
- Super Value Package No. 2 - \$475 (a 75 USD savings with this combo package!)

This Package includes the spring season minors team package (see above) and a full page B&W advertisement in the 2017 Opening Day Program. Advertisement must be provided for inclusion in the Opening Day Program.
- Super Value Package No. 3 - \$625 (a 75 USD savings with this combo package!)

This Package includes the spring and fall season minors team package (see above) and a full page B&W advertisement in the 2017 Opening Day Program. Advertisement must be provided for inclusion in the Opening Day Program.
- Single A Field Day Sponsorship Package - \$500 – only two available!

This Package includes sponsor name on the back of all Single A player and adult jerseys for one league (AL or NL) for this two-hour player and team competition at Yeonas Park (to be held on a day in June 2017). Additional benefits include: a tent area provided for exclusive use and promotion during this event; a business card advertisement and special mention in the 2017 Opening Day Program; and all of the benefits except items (1) and (7) as listed above in the Minors Team Sponsor (Spring) package. Only two sponsorships at this level are available – first come, first serve basis!

## PAYMENT METHODS/OPTIONS:

- 1) We offer a fully online form / payment option on [VLL.org](http://VLL.org) > VLL Supporters > Online Sponsorship Form/Payment.
- 2) You may send a copy of this form via email to [vllsponsorship@gmail.com](mailto:vllsponsorship@gmail.com) or mail it to our address. Payment can be made as follows:
  - Amount of Check Enclosed:** \_\_\_\_\_ (make check payable to “Vienna Little League” and Mail to: Vienna Little League, P.O. Box 61, Vienna, VA 22183)
  - Visit [www.vll.org](http://www.vll.org) and go to “VLL Supporters” tab. Click on the “**Make a Donation**” subtab and add the appropriate payment amount to your shopping cart. Processing receipt is sent to your email address using this secure payment method.

**THANK YOU FOR YOUR SUPPORT OF VIENNA LITTLE LEAGUE**