

Raleigh Youth Board Meeting

Board Meeting Minutes February 12, 2012

Attendees:

David Wright	Jean Rogers
Steve Henley	Andy Haldane
Jenny Kosnik	Tom Keefer
Colin Muldoon	Steve Stephenson
David Laszlo	EJ Stern
Rick Daniel	Dave Jones
Anne Jones	

- I. **Meeting Called to Order:** David Wright at 6:00 p.m. Roll call taken to confirm appropriate quorum. Quorum was established.
- II. **Open Session:** D1 Training Partnership Proposal
- III. **Director of Marketing & Communications:** Dave Jones presented the Board with RYHA Brand Assessment Agenda:
 - Vision, Mission, Core Values: Passion, Purpose and Play – to provide quality coaching staff, skill appropriate training, provide appropriate programs, instill team spirit, sportsmanship and fair play, being treated fairly and foster safety, fairness and fun.
 - Marketing Slogan: Purpose...Passion...Play
 - Brand Assessment: Vision, Mission, Core Values and Brand Promise: Brand Promise – Provide ice time for those who want to play hockey. We provide ice time to youth hockey players.
 - Creative Communicating: TV Commercials, Radio and Print: Create scripts using players, parents and interviewer. Possibly have professional announcers, current NHL players and former NHL players along with our players and parents.
- IV. **VP of Fundraising:** Anne Jones discussed our upcoming carnival on April 21, 2012.
 - Anne met with Kristy Burkey about sponsorship for the carnival.
 - We will have a tier level for sponsorship.
 - We have 2 sponsors to date – OSNC and Chick fil-A.
 - We will have booth rental at the carnival for \$250.
 - Information on St. Baldricks will be going out this week.
 - We do need our fundraisers but we need to give back to the community. We will focus on 2 fundraisers for next year and engage our membership. We should get the players involved in our giving back to the community effort. We need to plan these events and do it well.

- V. Finance:** Jenny Kosnik presented our financial numbers for the first 7 months of 2011
- We have income is good
 - The new jerseys were a big cost but we will re-coop in 2 years
 - Program income is good
 - The recurring payment plan we implemented this year was positive. No outstanding payments for the fall program.
 - Finance Committee proposed an RFP process. There are new forms to be completed for the request to purchase an item (s) or service before any funds are dispersed. You will need to make the proposal and submit the form for approval.
 - All contractors and coaches are to be clear on agreements
 - Our payables are up to date
 - Proposed to have a table and sell our merchandise at the CHL Tournament
- VI. Executive Director:** Steve Henley reported on Spring Registrations.
- We have only 17 days left in the spring registration
 - All the slots are set up for the Nationals
 - Our brochures are out at all the local rinks
 - We will send a reminder broadcast mailing for Spring Registration
 - We need to make our presence at the Learn to Play sessions that are ending
- VII. President:** David Wright discussed our 2012-13 Fall Program.
- Discussed ice costs on Polar Ice House . This is the last year in our Polar contract which will end Sept 2013.
 - Discussed ice costs on RCI. We have one year left on contract at RCI which ends Sept 2013.
 - **Fall Changes for 2012-13 Season:**
 - U8 will have all half ice games at all levels
 - Roster size – propose 11 players per team, 18 practices
 - Evaluations for U8 & U10 will run over 2 weekends (Sept 22nd & Sept 29th) with 4 sessions per age group.
 - Evaluations for PeeWee/Bantam will be 1 weekend (Sept 15th) with 3 sessions.
 - Question asked: Should we run a skills session first before the evaluations?
 - Squirt A team – 12 players (max 13)
 - 3 teams per ice for practice
 - There will be no U8 Tournaments or playing up for tournaments.
 - Possible problem with 2nd year Advanced U8 players not playing full ice games. Can we have only 2nd year U8 Advanced players move up to Lower Squirt.

- Discussion to have an All Non Checking House League. Motion was made by Anne Jones to have All Non Checking House League starting Fall 2012-13 Season. Colin Muldoon seconded the motion. Motion carried unanimous.
- Suggestion made to move High School from school based to a Midget U16 House league.
- U10 will be an A/B Travel Team
- Eliminate the A travel team and have 1 AA travel team only
- AAA/AA – major and minor Bantam teams? The A teams for PeeWee and Bantam.

VIII. Director of Girls: Tom Keefer discussed the Fall season for the Girls.

- U10 Squirt House – there will be plenty of girls
- U14 House – the numbers are not there, they will have to play PeeWee
- U12 Travel – there will be plenty of girls
- U14 Travel – enough to make team
- U19 Travel – 15 – 17 year old team
- Girls need jerseys for the tournament

A motion was made by David Laszlo at 9:00p.m. to dismiss the Board Meeting. Motion was seconded by Anne Jones, motion carried.

Respectfully submitted:

Jean Rogers, Administrator, RYHA