

Raleigh Youth Board Meeting  
Board Meeting Minutes  
July 27, 2007

Attendees: John Lenzmeier  
David Wright  
Todd Phinney  
Mark Monroe  
MJ May  
Rob Readmond

Absent: Steve Henley

John Lenzmeier called the meeting to order at 7:10 p.m. Role call was taken to confirm appropriate quorum.

Review of 5/20/07 meeting minutes. MJ May made a motion to approve the 5/20/07 minutes with changes noted by David Wright, 2<sup>nd</sup> by David Wright. All in favor.

**Review Interim Actions since last meeting:**

- Discussed Ice Plex Contract, nothing final yet. John Lenzmeier will work with Colin / Cindy to get final contract. Contract may be year to year contract.

**Old Business:**

Lightning Follow Up:

Add to Lightning Correspondence File, Key Points referenced in AC Baldy e-mail response dated 7/26/07.

1. The Lightning Team does not need RYHA to administer affairs
2. The Lightning Team has their own non-profit Status and list of formidable sponsors.
3. The Lightning Team does not feel a need to combined sponsors monies with RYHA according to the Funding Raising Policies
4. The Lightning Team does not support the structure and goal for RYHA to create a local Triangle organization.

To conclude the outstanding Lightning effort, the RYHA Board acknowledges that the Lightning Organization will remain separate and distinct from the RYHA organization.

### **Finance:**

- MJ May, Reviewed of 2007-2008 P&L
- New Cash Year review January 2007 – June 2007
- Discussed closing down SunTrust Account now that RBC Centura Account is open.
- MJ May requested for Budget / Needs list from each Board Member, discussed current year and next year budget
- Todd Phinney to look into RYHA Software and cost / lease options for RYHA Administrator Laptop/Printer
- John Lenzmeier authorized \$50 bereavement payment to Charity of Record for Lisa Romeo' Mother.
- John Lenzmeier authorized \$200 for Tree Planting for John Biedermann, Mark Monroe will coordinate
- Working on Physical Year 2006-2007 Taxes with CPA, should have RYHA Inc, and RYHA by August / September meeting.

### **House:**

- John Lenzmeier reported for Steve Henley, new scheduling tool is in and running. So far positive response to new tool. Anticipate cutting link over shortly. House and Home Team scheduled, Director of Travel has scheduled a lot of the AA, A.
- House Program filling up fast in Lower Levels will watch levels

### **Travel:**

- David Wright and Steve Henley attended the CHL meeting. CHL has added two new organizations, Charlotte has split (Extreme and Pineville), Charlotte Flames
- Greenville, NC has joined CHL, East Carolina Hockey
- Discussed current year CAHA scheduling fees
- Doug Wight has resigned as Treasure for CAHA
- All Jr. Hurricanes Travel Team items, Jerseys, Jackets/Pants, Travel Bags are ordered and anticipate on time delivery
- All Jr. Hurricanes Pre Season Camp details are available, scheduled additional ice time for 16U Midget early tournament

### **Girls Program:**

- Stick and Puck, 3 sessions averaging 40 girls each session. Splitting them ages (14-16), beginners and then 19Us
- All three teams are full (14/15 players)
- Jerseys, Apparel ordered, looking at late September delivery
- Lots of questions on 12U. Discussing 12U Developmental Team. Mark will talk with Paul Strand to see what options we may have

- Girls House, all questions directly to Mark Monroe. Continue to encourage 12U and under to play with House Teams
- Discussed Fall Learn to Play for Girls Program, John suggested going back to CAHA for possible Discount/Grant from CAHA
- Girls Program has requested Off / Ice Conditioning at Carolina Sports Plex and requested hours from Colin Muldoon in September, David suggested asking for Thursday nights
- Discussed expanding the Girls Program, using the Canes

### **Fundraising:**

- Rob Readmond gave update on Jr. Hurricanes Apparel. Still currently waiting on approval to move forward with Jr. Hurricanes Apparel sales. Waiting on final Brochure from Laszlo. Link would be placed on RYHA Website.
- The Fundraising committee is looking at possible fundraising opportunities at the RBC Center. Committee is considering options for parents to work at RBC Concession Stands events. Rob looked for feedback, thoughts on how the Membership would respond
- Confirmed Travel Program Financial Application deadline extended until 9/1/07, extended due to the limited number of original applications
- Rob Readmond met with Jeff Maness to discuss joint funding raising efforts so that we are not crossing over with other Hockey organization such as East Coast Eagles, Lightning, etc. searching for fundraising dollars. Money raised between RYHA, Inc. and RYHA would go across the board. Draft discussions about how to reduce operating cost (fees) (Annual Fund) and develop a pool of monies to create the endowment (Capital Fund), to create enhanced structure for Triangle hockey program.
- Rob Readmond asked to order Magnets for ALL Member Families, current cost estimates at \$2.14 per magnet, does not include shipping. Rob made a motion to order 1000 Magnets, maximum cost of \$2500. MJ asked for three total bids and that final voting to take place via e-mail.

### **Communications/PR:**

- Todd presented Marketing Budget for current year and next year. Looking at RYHA Car Magnets, Hockey Pucks, Radio / Commercial cost.
- Board brought up Newspapers (press releases are free)
- Board suggested Todd reach out to Canes for Marketing
- For this year, no budget in place so we need to get this years Marketing other than Magnets for Free
- Discussed getting Board of Director and Support Staff IDs Name Tags to be worn at RYHA Functions. All members in agreement. Todd to confirm process to get them ordered.
- Website Cost. Renewal for Website is October '07. Current website is a Proprietary Management Website. Problem with changing webmaster before the end of the system is contracts have been certified by parents. Discussion about changes but we may have the need to run parallel systems. Concerns would be

running the financial part of it. Discussed using other systems. Todd will work over next 30 days to identify how / where we jump to for next season starting 1/1/08

- Discussed taking current website and cleaning up the clutter, directing to appropriate website page.
- Reviewed RYHA Web Page Layout Concept

**OTHER:**

- 8/19/07 Travel Coaches & Travel Team meeting scheduled
  - Colin Muldoon, Coaching / Development
  - Website Functionality
    - Uploading Documents, Pictures
  - Referee Update, Partnership Formation
  
- 9/9/07 - House Coaches / Team Mgr. Meeting

The next scheduled Board Meeting will take place on Monday, August 27<sup>th</sup> at 7:00 p.m. at 8412 Falls of Neuse Road, Suite 206. Todd Phinney made a motion to adjourn at 10:53, Mark second the motion.

Respectfully submitted by:

Brenda J. Struder  
RYHA Administrator