

Baseball Board Meeting Agenda

Tuesday September 18th, 2018

1) Introduction/Welcome

Erika Dennison, Tom Soriano, Shane Cooke, Jennifer Kelly, Stefano Smith, Chris Rufert, Jimmie Gibson (absent)

2) Members' roles – Tom

Erika (secretary), Shane, Stefano (marketing, concessions), Chris (VP), Tom (President) Jen (Treasurer), Jimmie (Safety)

Lisa Soriano (uniform coordinator), Stacy O'Hara ? (Equipment), ? (Pictures), ? (Plaques/Shingles), continue to try to get people involved with the board

3) Treasurer's report – Jen

There is nothing to report at this time. Jen will rebuild and continue to seek out past years information

4) Fields & Grounds – Chris

a) Storm recovery-last 48 hours-down trees pulled out, fields ready to go for games starting 9/19/2018

Major concern-fire ants after the storm. Tom will bring up the treatment of the property to the association, as for now, we will have to do spot treatment when ant hills are noticed. Some banners need to be fixed. Before the storm, many parents and coaches assisted in preparing the fields for the storm. Kudos to those parents and volunteer

b) Field maintenance guidelines- Video's sent to coaches on field maintenance. Coaches doing well, Parents can assist as well. This goes for emptying trash cans when needed.

5) Concessions - Shane

a) Signup genius- sign-up has been created, everything in from the master schedule except the challenge games. Challenge games will be blocked out in times. Weekday times are 6-8:30-9-Tom will be sending this out to parents. This covers baseball, soccer, and softball games. Chris suggests sending to baseball parents first, then sending an email to the rest of the association with a link to possibly sign up. Would then split the proceeds based on who volunteers, which sport the parent is from. Shane will add a spot to the sign up genius where the parent can select what sport, also have a sign up sheet in the concession stand. Put it on the Steele Creek Facebook page possibly.

b) Inventory/stocking/ordering-Shane is still learning about inventory, Steve Gooler (takes care of grounds, garbage, concessions) does the initial ordering. He asked that we make a list of items we would like in there (hot dogs, rolls, burgers, cheese, chips, etc.), idea of quantity. Plan for games every night of the week. Use data from past seasons to help determine quantity and what was sold. Shane and Stefano will get with Steve. Chris states about 25 hotdogs per night, weeknights. Weekends, much higher. Jen brought up the idea of pulled pork- Chris stated that we could sell tickets possibly, then have a number to prepare for. Everything would need to be prepared on site

c) Need to get Coke to come and fix the other cooler. Chris has had no luck getting this done, Coke not responding-Chris is passing this information on to Shane and Stefano to contact them again

6) Challenge tournaments

- a) Hosting 9/30 & 10/14- If we want to give 9 and 1 back to softball for the tournament on the 30th, we may do so. Provide water for teams in the dug outs. Scouts will come at 8 am to learn about field maintenance and help with prep. Jen will pass this information on to the scouts. Shane will be adding these dates to the sign up genius. Challenge parents are going to be expected to be part of the volunteering and can sign up on sign up genius.
- b) Signup for field prep-for the boy scouts, parents should also sign up for field prep
- c) Boy Scouts may be helping-they will come out and they will be assigned duties, will not need to sign up on the sign up genius. The schedule for game times can be sent to the boy scouts prior to tournaments. Suggested ideas to assist: helping with field prep, raking in between games, assist with concessions, Chris would rather them be here before game time to assist with field prep (8am).

7) Marketing-

- a) Thinking ahead to next season:
- b) Post cards-buy a marketing list by zip code, targeting parents of a certain age bracket
- c) Emails-use the data base from past registrations, etc.
- d) Social media-SCAA Facebook, twitter, Instagram?
- e) Schools, peach jar?-PJ is an email, sent though the school system advertising something. Possibly attending PTA meetings, spirit nights (set up with the establishment), possibly set up at curriculum nights, open houses
- f) Fun night at SCAA to get parents to come and see what it is all about. Baseball drills, etc.
- g) Candy Crawl (Chris really wants this), possibly bring people in, food truck night
- h) Preschools? day cares?-possibly handout flyers
- i) Other ideas-each team sponsored by a different type of business (dr/dental, pizza, landscaping, etc.), field day, adult leagues (kickball, etc.)

8) Sponsors/fundraising-this is at the board level. Possibly next season give the sponsors more recognition with using the sponsor name next to the team name. Currently just listed on the website. Possibly a Permanent sign for sponsors based on a certain dollar amount and a given number of years. Possibly get donation for score board, i.e. Coke.

9) Challenge program- Tom would like a Challenge Commissioner, to ensure we are staying within the guidelines, i.e. someone to ensure all payments go through the website, signups, rosters, etc.

10) Account access-

11) Keys for board members-would like for us all to have keys for the bathrooms. We will try to track down keys. Anytime we open it up, we need to be sure that we close it, be sure that it is clean and straitened up

Other Concerns:

- Tom's Concern: Communication was a concern in the past, get information out to parents regularly
- Chris's concern regarding safety, the chain running across by machine pitch fields and batting cage, access area injury occurred last week- Also, enforcing rules (pets, smoking, etc.)
- Kids in the concession stand-need to be 18 or older

Suggestions:

- Shane suggested setting up a possible remote concession stand to bring in more parents
- Delivery service for the concession stand-text this number, facebook page, where parents can order, have volunteers deliver