



2019 Sponsorship Opportunities:

The Trenton Lacrosse Association launched in the Spring of 2017 with the promise to share America's first and presently fastest growing sport to Southeast Michigan, Downriver communities. To further support that promise, the association updated its name to Downriver Lacrosse Association to achieve a broader reach.

Lacrosse programs in Michigan have doubled in the past 10 years, and interest in this area is extremely high. Our program has been a tremendous success with more than 90 participants in each of its first 2 seasons. In 2018 our rosters supported boys and girls, in grades 3 - 8. We took advantage of a grant provided by US Lacrosse that provided easy access to equipment. Girl and boy teams participated in leagues and we hosted over 300 lacrosse players from 8 different programs for a series of games at Patrick Henry Middle School in Woodhaven.

This year we would like to reach deeper into communities and attract more players and coaches. With at least one dome being completed in Woodhaven, we would also like to establish an indoor presence that will promote growth and development and allow lacrosse to be a year round opportunity for area youth.

In order to help with costs related to facilities, equipment, training of coaches, and to keep registration fees low, we are looking to partner with businesses in the area by offering the following sponsorship opportunities.

Sponsorship Opportunities:

Bronze Level – As recognition and appreciation for a \$50 tax deductible sponsorship donation, we will include the name of your affiliation and/or logo on the “Sponsors” page of the DownriverLAX.org website (for 1 year)

Silver Level – As recognition and appreciation for a \$100 tax deductible sponsorship donation, we will include the name of your affiliation and/or logo on:

- o The “Sponsors” page of the DownriverLAX.org website (for 1 year)
- o A “Special Thanks” Facebook post drawing attention to your community support and generous contribution

Gold Level – As recognition and appreciation for a \$250 tax deductible sponsorship donation, we will include the name of your affiliation and/or logo on:

- o The “Special Thanks” section featured on the right side of every page of the DownriverLAX.org website for a period of 1 year
- o The “Sponsors” page of the DownriverLAX.org website (for 1 year)
- o Facebook - integrated into the graphic header at the top of the page (for 1 year)
- o A “Special Thanks” Facebook post drawing attention to your community support and generous contribution

Platinum Level – As recognition and appreciation for a \$500 tax deductible sponsorship donation, we will include the name of your affiliation and/or logo on:

- o A large vinyl banner that will be displayed at the Affolter lacrosse field during lacrosse activities for a period of 1 year
- o The “Special Thanks” section featured on the right side of every page of the DownriverLAX.org website for a period of 1 year
- o The “Sponsors” page of the DownriverLAX.org website (for 1 year)
- o Facebook - integrated into the graphic header at the top of the page (for 1 year)
- o A “Special Thanks” Facebook post drawing attention to your community support and generous contribution

****Additional and custom sponsorship ideas and considerations are welcome.***

For more information visit our website: www.DownriverLAX.org or email: iwanttohelp@DownriverLAX.org