



## **2018 TLA Sponsorship Opportunities:**

The Trenton Lacrosse Association launched in the Spring of 2017 with the promise to share America's first and presently fastest growing sport to Southeast Michigan, Downriver communities. Lacrosse programs in Michigan have doubled in numbers in the last 10 years, and interest in this area is extremely high. We had 95 boys and girls participate in our first season, ranging from 2nd grade to 9th grade. In the coming years we hope to fully support boy and girl teams, grades 3 through 12, and offer opportunities for adults to have fun with lacrosse as well. We look forward to growing the wonderfully fast paced sport of lacrosse in the Downriver community.

In order to help with costs related to maintaining facilities, equipment, and to keep registration fees low, we are looking to partner with businesses in the area by offering the following sponsorship opportunities.

### **Sponsorship Opportunities:**

**Bronze Level** – As recognition and appreciation for a \$50 tax deductible sponsorship donation, we will include the name of your affiliation and/or logo on the “Sponsors” page of the TrentonLAX.org website (for 1 year)

**Silver Level** – As recognition and appreciation for a \$100 tax deductible sponsorship donation, we will include the name of your affiliation and/or logo on:

- o The “Sponsors” page of the TrentonLAX.org website (for 1 year)
- o A “Special Thanks” Facebook post drawing attention to your community support and generous contribution

**Gold Level** – As recognition and appreciation for a \$250 tax deductible sponsorship donation, we will include the name of your affiliation and/or logo on:

- o The “Special Thanks” section featured on the right side of every page of the TrentonLAX.org website for a period of 1 year
- o The “Sponsors” page of the TrentonLAX.org website (for 1 year)
- o Facebook - integrated into the graphic header at the top of the page (for 1 year)
- o A “Special Thanks” Facebook post drawing attention to your community support and generous contribution

**Platinum Level** – As recognition and appreciation for a \$500 tax deductible sponsorship donation, we will include the name of your affiliation and/or logo on:

- o A large vinyl banner that will be displayed at the Affolter lacrosse field during lacrosse activities for a period of 1 year
- o The “Special Thanks” section featured on the right side of every page of the TrentonLAX.org website for a period of 1 year
- o The “Sponsors” page of the TrentonLAX.org website (for 1 year)
- o Facebook - integrated into the graphic header at the top of the page (for 1 year)
- o A “Special Thanks” Facebook post drawing attention to your community support and generous contribution

\*Additional and custom sponsorship ideas and considerations are welcome.