



Pine-Richland Touchdown Club

Parent-powered booster organization for the PR Football Teams

2017 & 2018 WPIAL 6A Champions

2017 State 6A Champions

visit us at prramsfootball.com

Dear Pine-Richland RAMS Football Supporter,

We are beginning to assemble our 2020 Pine-Richland Media Guide (yearbook). The publication is a fundraiser that helps to support the costs of our football organization, with the current participation of over 150 players in grades 7 through 12. Your support of the Media Guide is greatly appreciated by the Pine-Richland Touchdown Club and especially the football players. Your organization will be showcased in this keepsake book. If you place a **full page ad**, your logo will be displayed in the Game Day Program given out during the six (home) games played at the PR Stadium. This Game Day Program (a separate publication from the Media Guide) will be viewed by thousands of community members (if allowed). ***In addition, please check out the attached sponsorship brochure for exciting sponsorship options and contact Vince Cruz at fundraising@pinerichlandfootball.org.***

The advertisement sizes and services available for your purchase are listed in the chart below. Please mark your selection with an "X" and complete the "Total" column.

Ad Size Based on 8 ½ x 11" space; portrait style (vertical)	Color AD	X	Design Fee (only if we design for you)	X	Total \$
¼ Page Ad 3.875" x 5.125" (no bleed)	\$125		\$25		
½ Page A 8" x 5.125" (no bleed)	\$250		\$30		
Full Page Ad 8" x 10.5" (no bleed)	\$500		\$45		

AD FORMAT:

Please email your formatted ad as a **High Resolution PDF, Photoshop File** or **Packaged Indesign File**, including all fonts and images used to design the ad. Label your ad with your company name and type of ad ex: "XYZ Company Full page color Ad". If you would like us to format the ad to a PDF, please email or mail your draft of the ad. Photos must be in JPG. You could also mail the file on a CD/DVD or a USB Drive to the address below. To submit your ad or for additional questions please contact: ccermprftbl@gmail.com no later than August 5, 2020.

**Return the completed form with
a check made payable to:**

PINE-RICHLAND TOUCHDOWN CLUB
P.O. Box 287
Gibsonia PA 15044

COMPANY NAME _____ CONTACT _____

ADDRESS _____

EMAIL ADDRESS _____ PHONE _____

PAID: _____ CHECK #: _____

Your check, form, and ad must be received no later than August 5, 2021 in order to be placed in the Media Guide (yearbook).
Thank you for supporting Pine-Richland RAMS Football!