



**DEADLINE:** August 9, 2019

Dear Pine-Richland RAMS Football Supporter,

We are beginning to assemble our 2019 Pine-Richland Football Media Book. The publication is a fundraiser that helps to support the costs of our football organization, with the current participation of over 130 players in grades 7 through 12. Your support of the media book is greatly appreciated by the Pine-Richland Touchdown Club and especially the football players and cheerleaders showcased in this keepsake book.

The advertisement sizes and services available for your purchase are listed in the chart below. Please mark your selection with an "X" and complete the "Total" column.

<b>Ad Size Based on 8 ½ x 11" space; portrait style (vertical)</b>	X	<b>Color Ad</b>	X	<b>Design Fee If done by Bobbi Conrad</b>	X	<b>Convert to PDF If done by Bobbi Conrad</b>	<b>Total \$</b>
¼ Page Ad 3.875" x 5.125" (no bleed)		\$50		\$10		\$5	
½ Page A 8" x 5.125" (no bleed)		\$75		\$20		\$5	
Full Page Ad 8" x 10.5" (no bleed)		\$100		\$40		\$5	
Mini Football Ad (see examples)		\$15		0		0	
Mini Megaphone Ad (see examples)		\$15		0		0	

**AD FORMAT:**

Please email your formatted ad as a **High Resolution PDF, Photoshop File or Packaged Indesign File**, including all fonts and images used to design the ad. You could also mail the file on a CD/DVD or a USB Drive to the address below. Label your ad with your player name and type of ad, such as "full page color ad". If you would like us to format the ad to a PDF, please email or mail your draft of the ad. Photos must be in JPG. To submit your ad or for additional questions please contact: [prtdclubmediaguide@gmail.com](mailto:prtdclubmediaguide@gmail.com)

**Return the completed form with a check made payable to the PINE-RICHLAND TOUCHDOWN CLUB**  
**P.O. Box 287**  
**Gibsonia PA 15044**

PLAYER/CHEERLEADERS NAME: \_\_\_\_\_ PARENT \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

PAID: \_\_\_\_\_ CHECK #: \_\_\_\_\_

MINI FOOTBALL AD MESSAGE \_\_\_\_\_

MINI MEGAPHONE AD MESSAGE \_\_\_\_\_