

Madison Eastside Lacrosse Association (MELAX)

Monday, March 5th, 2018 at 5:30 pm

Dream Lanes

Madison, WI

Meeting Facilitator: Joe Seifert, President

Attendees: Renee Abel-Collinge, Secretary, Tim Verhoff, Vice President, Shayla Boyland, Treasurer, Dale Manning HS Boys Rep, Kelly Kasper, At Large, Kris Graham, HS Girls Rep, Jeremy Schmidt, Youth Coach, Missy Sisler, High School Boys Team Parent

I. Roll call

II. Approval of minutes from last meeting

III. Open issues

A) Fundraising

- Missy Sisler attended the meeting and offered some suggestions for fundraising:
  - Bingo Night - hold a bingo night at a local establishment and raise money by collecting money for bingo cards. Solicit donations for prizes.
  - Money Raffle - Each player would sell 10, \$5 tickets
  - The board likes both of these ideas and will look into what licenses we need in order to hold these fundraisers.
- Other fundraisers mentioned were:
  - Monona Race on 5/5/2018. They need groups to man water stands. Kris Graham was going to contact the coordinator for this race.
  - Brat Fest
  - June 23rd, Shake the Lake, we have committed to manning a stand for Breese Stevens. Shayla is coordinating this.

B) Recruitment

- The High School Girls and Boys have a good number of players for the season.
- The Youth levels still need more recruitment.
  - U-10 - 3 registered
  - U-12 - 7 registered

- U-14 - 13 registered
- Youth flyers handed out to Mites at the Patriots
- Coaches will send out email to kids from last year reminding people to register
- Jeremy said that Stoughton needs kids. He's going to reach out to them to see if they would be interested in combining.

#### C) Fields

- The High School Boys will practice at Schenk at the beginning of the season and may move on to Kennedy when conditions improve. They will have a couple of practices at Breese also. Right now, there is enough money for 4 practices at Breese. Shayla will schedule these.
- The girls will practice at the YMCA field until Dominion can be used. The YMCA field may be an option for the youth to practice on.
- The youth will start off practicing at Mendota. May use Dominion and Schenk when High School Teams aren't there. But, Jeremy would also like to stay put as much as possible to avoid confusion with parents as to where their kids are practicing.

#### D) Grants Update

- High School Boys received Badgerland Grant to pay for clinic
- High School Boys applied for a community grant through Monona Bank. Haven't heard anything yet - Missy Sisler said she would follow up since John (husband) works there.

#### E) Donation Form Approval

- Board approved the donation form
- The idea is to ask each family in the organization to send out 5 donation letters.
- The high school teams will have a team dinner early in the season and have a letter/envelope writing time for the donation letters.
- The top portion of the donation letter can be used as a receipt for people that donate.
- Joe will get thank you cards made up with our logo printed on the front
- Kris will create a category on the website for donations/sponsorships
- There will be a donations/sponsorship category on the programs for the banquet

#### F) Review of Budget

- Shayla brought copies of the budget for us to look at. We will review the budget each month.
- We discussed processes for reimbursement

- We discussed team needs: rage cages, balls, mouth guards

#### IV. New Issues

\*\*Next Meeting April 9, 2018 at 5:30 pm - conference room at Dream Lanes