

Madison Eastside Lacrosse Association (MELAX)

Monday, November 6, 2017 at 5:30 pm

Great Dane East

Madison, WI

Meeting Facilitator: Joe Seifert, President

Attendees: Renee Abel-Collinge, Secretary, Tim Verhoff, Vice President, Jeremy Schmidt, Youth Coach, Kelly Kasper, At Large, Brian Kasper, At Large, Kris Graham, HS Girls Rep

I. Roll call

II. Approval of minutes from last meeting

III. Open issues

a) 501(c)(3): Update

- We are official! We received our number.
- There are a few documents that need to be signed

b) Recruitment- Registration

- Posters are being created for HS recruitment. There will be separate boys and girls posters. They will be hung up in MG, East and Lafollette
- Joe will reach out to the Patriots to see if we can give info to every Patriot player
- Shayla and Kris met to organize all the registration forms so that there is consistency. All of the registration forms will be online. Renee and Mandi will look at the handbook and player code of conduct and give any input.

d) Practice Fields

- Joe will check back in with Monona Park and Rec regarding Ahuska this month

f) Red Conference to White Conference - High School Boys

- The HS boys team has officially moved to the white division
- This will require further travel and we'd like to try to find funds for a bus to a couple of the locations.

g) Fundraising

- Now that we have our tax id number, we can fundraise
- We talked about a letter writing campaign - Joe will send out an example
- Renee will talk with the Sislers regarding Monona State bank donation

h) Coaching for next season

- We still need to recruit for HS Boys coaching. Dan Frankowski and Chris Riffle have agreed to be assistant coaches again.
- Where do we recruit coaches from? Epic, WLF twitter page, larger businesses in our area that have an online community board

i) Breese Stevens

- Shayla and Renee met with the folks at Breese to talk about the HS girls and youth teams, in addition to the Boys HS team playing their games there.
- The youth team may have to play their games at Breese earlier in the season rather than later bc of schedule conflicts on the weekends at Breese.
- The folks at Breese were going to have their planning meeting and then get back to us with a rate for games. They said that it shouldn't be much different than last year and might even be a little less bc of the amount of games we will be scheduling.
- AFS will be sponsoring the HS boys games at Breese

IV. New business

a) New Logo

- Kris Graham will work on a new logo that will carry across all teams - HS Boys, Girls and Youth
- We brainstormed and thought that so,eating simple like a lacrosse stick/sticks and "Eastside" on it.

V. Adjournment