



# Fairfield Youth Football

Side Effects, Inc. is partnering with Troy Gooslin, President of the Fairfield Youth Athletic Association

We are looking for local sponsors to feature on the NEW Scoreboard at the youth football field.

## CURRENT RENDERING

| Gold 1   |          | Gold 2   |            |
|----------|----------|----------|------------|
| HOME     | 10 : 37  | VISITOR  |            |
| 28       | 3 TOL    | 23       | 2 TOL      |
| 3 DOWN   | 10 TO GO | QTR 4    | BALL ON 35 |
| Silver 1 | Silver 2 | Silver 3 |            |
| Silver 4 | Silver 5 | Silver 6 |            |

## **Sponsorship Includes:**

### **Industry Exclusivity**

Lock out your competitors! Only one in each industry will be signed up.

### **Dedication Event**

Receive special recognition during the dedication event at the beginning of next season.

### **Sponsor Day**

This is your day individual day to be honored and have the opportunity to market your business to the fans.

### **Local Media**

An article will run in the local paper featuring the project and highlighting the sponsors.

### **Social Media**

A message posted on the Facebook page recognizing the sponsors.

### **Website Recognition**

Be featured on the organizations sponsors page with your company name, logo and a direct link to your business website.

### **PA Announcements**

Your name announced as a sponsor at every home game.

### **Family Passes**

Family passes to all regular season home football games.

### **Program AD**

You will be able to place an ad for your company in the annual football program.



- **Each Ad is in full color and displayed at all times!**
- **Professionally Designed**
  - **Industry Exclusive**

# **EXPOSURE**

- *Multiple Home Games each weekend during football season for 8-10 weeks.*
- *Daily Game Day Attendance: 2,000 – 3,000*
- *Annual Kick Off Classic: a 48 team two day event at the beginning of each season.*
- *3 day free football clinic each August.*

# PRICING:

## GOLD STATIC AD: \$5,200

- Total Cost for 5 Full Years
- Displayed at all times!
- Ad size: 2' x 10' full color
- Maximum exposure

## SILVER STATIC AD: \$4,200

- Total Cost for 5 Full Years
- Displayed at all times!
- Ad size: 2' x 7' full color



# Thank You For Your Support!

Perhaps the greatest benefit to your company is the ability to create customer loyalty by showing support for Fairfield Youth Football.

You will create an immeasurable amount of good will and be known as a business that supports the athletic association and the community!

Contact Brian at (937) 704-9696 ext. 251  
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