

## **Davis Lacrosse Association Board Meeting June 30, 2010**

- I. Call to Order and Adoption of Previous Board Meeting Minutes
  - A. Don Aiello, Rex Berry, Mark Reno, Laura Juanitas, Dan Reeves, and Karen Gellen being present, Mr. Aiello called the DLA (Davis Lacrosse Association) board meeting to order at 7:07 p.m.
  - B. Mr. Aiello moved and Mr. Berry seconded the motion to adopt the October 6, 2009 board meeting minutes. The board meeting minutes were adopted unanimously.
  
- II. Seasonal Recap
  - A. High School Program
    - 1. The boy's team made the playoffs and CIF sectionals.
    - 2. Coaches Mike Tobey and Juri resigned because they were unable to make a commitment to next season.
    - 3. The high school is in the process of posting those jobs on a statewide data-base.
    - 4. Several inquiries regarding coaching openings have already been fielded.
    - 5. Mr. Berry suggested a change in the coaches' contracts to clarify specific notice in advance of any resignations.
    - 6. 47 Boys participated on the two Davis High School (DHS) boys' teams (Varsity and Junior Varsity).
    - 7. Kim provided the Board an overview of the DHS Boys' Team Booster's budget. Currently have approximately \$21,000 cash on hand. Expenses were lower than expected and some additional revenue was discovered (\$3,200) as part of the Script program.
    - 8. Mr. Berry suggested additional future cost savings by sharing expenses where appropriate with the Girls' team.
    - 9. Kim suggested that there is a need to tighten up expenditure protocols and improve oversight for prompt payment of expenses and accounting of expenditures. Kim cited the fact that many of the Booster's invoices were sent to the coach's in-box at DHS which was unavailable to the Boosters' Treasurer despite the fact that the coaches had resigned and were no longer checking the in-box. Kim has asked for access to that in-box and believes she will be given access to that box in the future to help avoid late payments, etc.
  - B. Youth Spring Program
    - 1. There were no girls' teams.
    - 2. The boys had a U15 team (23 boys), two U13 teams (32 boys) and a U11 team (14 boys)
    - 3. Growth in boys' participation: 08: 33 boys to 69 in 2009.
    - 4. Girls have gone from 38 in '08 to zero in '09.

5. DLA spring season had 71 kids in 2008 and 69 in 2009. Fairly flat participation.
6. Two of the boys were selected for the U-15 Nor-Cal National Team. That team performed very well at the national tournament at Lake George going 6-1. In addition, Kevin Reno and Daniel Nowan participated in the U-15 Festival Team.

### III. Financials

- C. Ms. Juanitas presented a financial review of the Association's financial status providing a list of expenses and deposits showing \$46,123.69 cash on hand.
- D. Mr. Berry moved and Mr. Reeves seconded a motion to adopt the profit and loss sheets provided by Ms. Juanitas into the minutes.
- E. Ms. Juanitas then discussed the scholarship budget which was close to expectations.
- F. Mr. Aiello discussed a \$1,000 expenditure to acquire new goals at Playfields where the Spring Season games are played.
- G. Ms. Juanitas then mentioned several concerns raised by the accountant regarding the continued break-out of minor expenditures and items purchased. Mr. Aiello insisted that such specific listing of expenditures is necessary to accurate budgeting and tracking expenditures.
- H. Mr. Berry then raised the issue of changing the boys' teams color scheme to match DHS to avoid having the boys having to buy a new helmets when they enter high school. Mr. Aiello raised the concern that DLA just purchased new high quality uniforms that would not match with a white helmet. At that point, Mr. Berry moved and Dan Reeves seconded a motion to transition in 2 years to a new blue and white color scheme for the boys' teams. At that point in time, the current uniforms are expected to be in need of replacement so changing colors at that point would be most cost effective.

### III. Fall Ball and Free Clinics

- A. Fall Ball '09: 82 boys and 20 girls participated.
- B. Free Clinics: On June 6, 2009 at Northstar Park 89 players showed which is seven more than in '08. Of those 89 kids, 18 were girls and 21 were boys. The clinic was for kids between grades 1<sup>st</sup> through 7<sup>th</sup>.
- C. Summer Camps: 3 boys' camps are scheduled and 2 girls camps.
  1. 61 kids have signed up to date.
  2. At the last camp, 10 girls and 23 boys participated.
- D. Mr. Aiello at this point in the meeting asked for the Board's approval to rent a 5X10 storage unit to store DLA's equipment currently being stored at parents' homes. According to Mr. Aiello, DLA needs additional space for all their equipment and such a unit would cost approximately \$70 per month.
- E. Mr. Aiello moved and Dan Reeves seconded a motion to authorize Mr. Aiello to rent a storage unit on DLA's behalf to store it equipment. The motion carried unanimously.

### IV. Girls Dropping Numbers

- A. Mr. Aiello then opened up discussion for ideas from the board on how to reverse the drop in girls' participation in lacrosse.
  - B. Mr. Berry suggested that DLA put out a monthly newsletter to every kid that has ever participated in one of DLA's camps or clinics.
  - C. Mr. Aiello suggested an organizational meeting inviting all the girls and their parents to solicit their help attracting other girls to participate in the Fall and Spring seasons.
  - D. Mr. Berry then suggested that DLA invite the DHS girls coach to talk with the board to solicit her insights and advice on the subject.
  - E. Mr. Reeves suggested that the board focus on 6<sup>th</sup>, 7<sup>th</sup> 8<sup>th</sup> graders, particularly the local junior highs through perhaps a demonstration at their P.E. classes.
  - F. The board agreed to invite the DHS girls coach to the next board meeting and to keep working on ideas to attract additional girls to lacrosse.
- V. Miscellaneous
- A. Mr. Reno then raised the concern that since Davis Unified Schools have a week off in mid-February, that the Spring season should start a week earlier because most parents will be out of town that vacation week. Mr. Aiello thought that would be a good idea provided they could secure fields for practice. Even if they couldn't get the fields Mr. Reno thought that early practice could be held on black top to work on stick drills and offensive and defensive positioning.
  - B. Then Mr. Aiello suggested that DLA sponsor a trip to take the players to the Notre Dame v. Johns Hopkins in San Francisco.
  - C. Mr. Reno also suggested that DLA hire a photographer for team pictures to which the Board agreed and suggested that he organize it.
  - D. At 8:30 p.m. Mr. Berry moved that the Board adjourn, Mr. Reeves seconded, and the motion carried unanimously.