



RE: **DONATION & SPONSORSHIP PACKAGE**

To Whom It May Concern,

**Crescent Little League is kicking off its annual fundraising campaign for the 2021 spring season.** As a respected member of Crescent Little League's business community, we appreciate your consideration of sponsorship support. Your support will help us to provide an exceptional baseball program to approximately 200-300 of our community youth this year.

With the merger of Buena Park American and Continental Little Leagues now entering its seventh year under the Crescent name, our expanded boundaries have allowed us to strengthen our experience in recent years. In addition to the long and rich history within our community, the organization continues to be financially sound, and we are current with all of our statutory reporting requirements. For 2021, our focus is on the mental health of our children through this COVID-19 pandemic, and getting them back on the field for much needed physical activity and socialization. As always, we continue to improve on the development of our coaching volunteers, strengthening the core of our baseball program, attracting more families to join in our experience, and to build an elevated level of awareness and true partnerships with our league sponsors.

As a non-profit 501(C)3, and an all-volunteer organization, we face the significant and ongoing challenge of obtaining financial support from sponsors, who play such a key role in making baseball a reality for our kids. **Every sponsorship dollar contributed goes directly to supporting our Little League operations.** Funds beyond standard operating costs help with needed improvements to our playing fields and surrounding facilities. We were recently able to laser level our fields to alleviate some safety concerns, and replace scoreboards, but more funds are needed for additional projects around our grounds.

**Your participation as a sponsor will not go unnoticed in the community.** We take steps to ensure that contributors are recognized by hundreds of Crescent Little League parents, grandparents, families, and fans. This includes things like website posts, yearbook ads & field banners.

For those companies that are unable to send a monetary sponsorship donation, **we also welcome support from businesses that can donate items** to be used in packages / baskets for our silent auction held during the season. This is another way to help us reach our fundraising goals, and we do make every effort to promote the items and the businesses that provide them through the auction process.

For any questions, donations or sponsorship requests, please contact the league by e-mail at: [crescentlittleleague@gmail.com](mailto:crescentlittleleague@gmail.com), by phone: (657) 214-1448, or send sponsorship form to: Crescent Little League – Attn: Justin Briand, P.O. Box 175, Cypress, CA 90630.

We thank you for your consideration and please check out our web site. With your help, we can make a difference in the lives of every Crescent Little League child who finds the joy of playing America's game!

Sincerely,

*Bobby Kellogg*

Crescent Little League, President

Tax ID: 23-1688231

[www.crescentlittleleague.org](http://www.crescentlittleleague.org)