

BBSEF Social Media Policy

Many BBSEF athletes use Social Media as a way to connect with others, share skiing & riding videos, show skills to others, showcase content for possible sponsors and to showcase their love and passion for skiing and snowboarding. While social networking is fun and valuable, there are risks to keep in mind when using these tools. **Social media refers to online tools and services that allow any Internet user to create and publish content.** Many of these sites use personal profiles where users post information about themselves. Social media allows those with common interests to share content easily, expanding the reach of their ideas and work. Popular social media tools include Facebook, Twitter, Instagram, SnapChat, and TikTok to name a few. Below are Bogus Basin Ski Education Foundation rules for use of phones along with guidelines to follow in social media spaces, regardless of whether the spaces are considered professional or personal accounts.

BBSEF Phone usage:

- Personal phones and devices may not be used in the Jason Harper Training Center Locker rooms.
- Personal phones and devices must be placed in a backpack or pocket prior to entering the locker room and remain in that backpack or pocket until athlete exits the locker room.
- Phones may be used in common space of the JHTC and in the lodges or outside.

Use good judgment

- Utilize social media in concordance with ski and snowboard governing bodies and event hosts (US Ski and Snowboard, IFSA, USASA etc.)
- We expect good judgment in all situations. Behave in a way that will make you and others proud and reflect well on the BBSEF.
- Regardless of your privacy settings, assume that all of the information you have shared on your social network is public information.

Be respectful

- Always treat others in a respectful, positive, and considerate manner.
- Do not post pictures, videos, or stories from the locker rooms, BBSEF vehicles or your hotel rooms.

Be responsible and ethical

- Share and interact in a way that will enhance your reputation, the reputation of others, and the reputation of BBSEF, rather than damage them.

And if you don't get it right ...

- Be sure to correct any mistake you make immediately, and make it clear what you have done to fix the mistake.
- Apologize for the mistake if the situation warrants it.
- If it is a major mistake (e.g., exposing private information, reporting confidential information or violating the privacy of others), please let your parents or coach know immediately so that BBSEF can take the proper steps to help minimize the impact it may have.

Be confidential

- Do not publish, post, or release information that may be considered confidential or private. Online “conversations” are never private.
- Use caution if asked to share your birth date, address, and cell phone number on any website.

Respect private and personal information

- To ensure your safety, be careful about the type and amount of personal information you provide.
- Avoid talking about personal schedules or situations.
- Never share or transmit personal information of your own, your teammates, or your family. While taking care when posting to safeguard people’s privacy, be sure – as necessary and appropriate – to give proper credit to sources. In cases of doubt, privacy should be the default.
- Always respect the privacy of your teammates, don’t tag them in the post or share images of them if you do not have their permission.

BBSEF wants to make sure that athletes feel safe in the Jason Harper Training Center locker rooms, their hotel rooms when traveling and in the vehicles on the way to and from training and competitions. What is posted online is there forever; we want to make sure that we help athletes to feel safe and make good choices regarding Social Media.

Infractions of Social Media Policy will lead to loss of JHTC locker rooms, travel privileges, and vehicle privileges.

- 1st Offense - Verbal warning
- 2nd Offense - One-week locker room and vehicle privilege suspension
- 3rd Offense - 30 days to indefinite locker room and/or vehicle privilege suspension

Note that vehicle suspension would also apply to any team travel that takes place during the suspension period.

In keeping with SafeSport guidelines, BBSEF coaches typically do not follow BBSEF athletes on social media.

I have read and agree to abide by the rules included in the Social Media Policy.

Participant’s (signature)

Date

I have read and agree to abide by and expect my child(ren) to abide by the rules included in the Social Media Policy.

Parent or legal guardian’s signature

Date