
Verona Lacrosse Club



Board of Directors Meeting Minutes October 23, 2017 Gray's Tied House

Board Members:

President:	Jeff Hyland
Vice President:	Lance Lafler
Secretary:	Kristine Lindell
Treasurer:	Tim Mahaffey
Girls HS Director:	Sheri Zahler
Youth Girls Director:	Jay Herman
Boys HS Director:	Todd Jindra
Youth Boys Director:	Joanne Gauthier
Youth Council Chair:	Ron Romens

Contributing members: Val Wood, Nate Lutterman, Jeff Hyland, Lance Lafler, Kristine Lindell, Sheri Zahler, Jay Herman, Todd Jindra, Joanne Gauthier, and Shauna Alvanos.

1. September's minutes were approved. Sheri motioned and Jay seconded.
2. Updates on upcoming fundraising. Ultrazone Laser Tag November 12, 7-10pm. Cost \$20 per person. Only 5 signed up for Ultrazone and will send another reminder emails. Butter Braid will be VLC Youth program fundraiser. Gold Card Fundraiser will be High School VLC fundraiser. Trivia Night 2018 has Tentative date March 17 and looking for location for 200+ guests, cash bar and food. Other possible fundraiser discussed- Kohl Center Concession, cotton candy machine, Flamingo yard Signs, and Golf Outing. Will not pursue at this time. Craig Nelson provide update on spirt wear online store.
3. Badgerland. Sheri was unable to attend October Board Meeting. Will provide update at next meeting.
4. Planning Needs For 2018
 - a. \$200 Volunteer deposit at registration. Discussion needed in upcoming meeting to finalize intent.
 - b. 2018 Advertising. Looking for an individual to coordinate VLC promotion efforts on Facebook, Twitter, and Instagram. Will continue to send info to Verona School Newsletters. Will be using VLC yard signs. Decision needed regarding cost/benefit of postcards and newspaper ads.
 - c. Sponsorship T-shirts. Need Sponsorship Committee to reach out to business. Craig will help with printing of T-shirts. Request for women fit t-shirts.
 - d. 2018 Space Reservations. Ron Romens will be attending Verona School Board meetings October 30th and December 5th to discuss future needs LVC fields. Boys HS have open gym booked K-wing 1 x week starting in January. Boys HS booked Redden March 5-7 4:30-6:30 and training camp 9-10th. Girls HS still booking.
 - e. Reserve dates. Winter clinic is December 27-28th 9-10:30 and 10:45-12:15 at Glaicer Edge and Country View gyms. Registration is open. Ron Romens will be getting sticks provided in winter clinic. Sam will run boys and Jay will run girls clinic.
 - f. Coaching. Nate Letterman is happy to provide Youth Coaching Group but would like feedback about what information they are looking for (possible higher level group and basic group are needed). Nate welcomed youth coaches to watch training camp practice. Nate could meet any time before March 5. Jeff checked with Nikki Hoppe and she doesn't have any agenda's with discussion topics from previous meetings Nate had with youth coaches and parents.

Jeff motion to adjourn meeting and Lance seconded. Meeting adjourned at 8:15 pm.

The next VLC Board meeting will be held on Monday, November 27, 6:30 - 8:00 @ Gray's Tied House

