



2019

SPONSOR PACKET

Bethlehem Steelers Athletic Association
1554 Schoenersville Rd. Bethlehem, PA 18018
Email: bethlehemsteelers@gmail.com
Website: <http://www.bethlehemsteelers.com>





Sponsors help enable our Youth Football & Cheer program to accommodate 200+ kids in the City of Bethlehem. Our goal is to not only teach our players the fundamentals and strategies of football and cheerleading, but to also teach them the skills they will need to be positive and productive adults in our community. We believe that sports teach many life lessons beyond the game itself.

We seek sponsorships from individuals and businesses in order to raise funds for our program. The funds raised are used for equipment, insurance, grounds / facility maintenance and improvement, and the other costs involved in running a successful youth sports league.

We offer exciting sponsorship levels that give our supporters benefits. It is our goal to recognize and promote our sponsors throughout the year. Our sponsors support us and we ask the families in our program and visitors to our complex to support them.

We have several levels of sponsorship that allows our partners to select what is best for their needs. We hope you'll review the information in our fundraising packet and consider partnering with the Bethlehem Steelers AA in the near future. And of course, all donations are tax deductible. (Tax ID # 23-2280-390)

Thank you,
The Bethlehem Steelers Board of Directors

SIGN SPONSOR



- 3'x 6' banner at football field, on fence
- Business name listed on BSAA website sponsorship page
 - Link to your company and advertisement
- Company name announced at all BSAA home games
 - Thank you plaque for display at your business

BLACK

\$750 donation
Valid for 3 years
Renewal rate = \$700

GREY

\$500 donation
Valid for 2 years
Renewal rate = \$450

WHITE

\$300 donation
Valid for 1 year
Renewal rate = \$250



COMMUNITY BOARD SPONSOR



- Company name displayed on field house
- Business name listed on BSAA website sponsorship page
 - Link to your company and advertisement
- Company name announced at all BSAA home games
 - Thank you plaque for display at your business

BLACK

\$350 donation
Valid for 3 years
Renewal rate = \$250

GREY

\$250 donation
Valid for 2 years
Renewal rate = \$200

WHITE

\$150 donation
Valid for 1 year
Renewal rate = \$100

GAME DAY SPONSOR



- Sponsor will select one home game to set up tent
- Sponsor can promote their offerings to visitors at the complex
 - Sponsor can choose to extend flyer, coupons or samples
 - Company name announced during game day

**** Limited to 2 sponsors per home game ****

Donation = \$150 per game

FRIENDS & FAMILY SPONSOR

- Have your name displayed on our BSAA sponsor page
 - Displayed with all sponsors of the organization

Donation = \$50 per year

If interested in partnering with our organization, please contact us at.....

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