



Western Little League

Cardinal Run Park
Lexington, KY



SPONSORSHIP FORM

Sponsor Name/Company: _____

Contact Name: _____

Contact Email: _____ Phone: _____

Diamond Sponsor (1 year @ minimum of \$1,000) Includes: Naming rights to one field, banner in a highly visible area of one field, business name on the website (ex: Mets vs. Reds 7:00 <<Business Name>> Field), ad on league website, and ad and acknowledgement in yearbook

Platinum Sponsor (1 year @ minimum of \$700) Includes: Two 4x6' banners in highly trafficked areas of the park or a scoreboard sponsor panel on one field, ad on the league website, and ad and acknowledgement in yearbook

Gold Sponsor (1 year @ minimum of \$300) Includes: One 4x6' banner on outfield fencing of a field, ad on league website, and ad and acknowledgement in yearbook (option to support a specific team)

Silver Sponsor (1 year @ minimum of \$200) Includes: ad on website, and ad and acknowledgement in yearbook

Bronze Sponsor (1/8 page - \$25, 1/4 page - \$40, 1/2 page - \$65, full page - \$120) Includes: Yearbook ads and well wishes

Digital artwork files should be over sized with 1" additional bleed space and a 1" safe area. Ideally, the files should be 300 DPI or higher. Please email your digital artwork in a PNG, AI, or EPS file format to marketing@willbb.com.

Return this form completed and mail with payment to Western Little League, PO Box 4622, Lexington, KY 40544.