



**Ashwaubenon Youth Baseball  
Board of Directors Meeting Minutes  
January 4, 2017, Call to order: 6:30 pm  
Location: Parkview Middle School Room 211**

Attendees (Board Members): John Hurd, Julie Monfils, Michael Monfils, Tim Hodek, Marci MacLean, Travis Bernath, Sara Hurley, Chad Gloyd, Brian Amenson, Leighton Crutcher, Kevin Spice, Jay Krueger, Tom Meersman

Approval of last month's meeting minutes: Travis Bernath; Second: Kevin Spice; all in favor

| Agenda                            | Notes/Actions   |
|-----------------------------------|---|
| <p>COMMISSIONER<br/>John Hurd</p> | <p><u>Pitch, Hit, and Run Tournament</u><br/>Scheduled for Saturday, May 13, morning.</p> <p><u>Tryouts</u><br/>Sunday, March 12 @ AHS.</p> <p><u>Replacement for Marci</u><br/>Need to find someone between now and start of season.</p> <p><u>Sponsorship Update</u><br/>Have eleven sponsors. Four or five checks already sent.<br/>Sponsorship opportunities include the following:<br/>Menu Boards: 3 (\$300/\$850 for 3)<br/>Field naming: \$500 per year, 3-year minimum (Le Mieux Toyota is sponsoring one field; perhaps D1 and BayCare will sponsor other fields.)<br/>Ballpark garage/recycling: \$250<br/>Other: Weekend hosted tournaments, Klipstine concessions, Ashwaubomay Park scoreboards</p> <p><u>Batting Tee Approval</u><br/>John Hurd motioned to allocate \$550 for six higher quality batting tees; Tim Hodek seconded; all in favor, motion passed unanimously.</p> <p><u>Babe Ruth President</u><br/>Scott Hill is starting a new job that requires travel. Resigned as President of Babe Ruth.</p> <p><u>Registration</u><br/>About 42 registered. At same pace as last year.<br/>In-house registration date: Feb. 6 (6-8PM)</p> |

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|  | <p><u>Firenza Pizza</u><br/>Set to open in 2 weeks. Will do a promotion with AYB families: \$2 pizza, \$1 back to organization, and simultaneous competition with other organizations (organization that buys the most will receive extra donation).</p> <p><u>Water</u><br/>Joe Witt will donate water with the Witt label. All water profits will go to AYB. Will see if that is acceptable to Pepsi (Village has contract with Pepsi). Might have to have separate cooler.</p> |
| TREASURER<br>Sara Hurley   | <p>Current cash balance estimate: \$44,000<br/>Tournament fee income: \$9,000 (not included in the above)<br/>Year-end balance will be around \$40,000.<br/>Cooperstown will be cleared out of AYB by year end.<br/>Motion to approve: Travis Bernath; Second: Marci MacLean; all in favor.</p>   |
| CONCESSIONS<br>Marci Maclean   | <p>Will meet with Badger Popcorn in February. Removed soda. First home game is April 7. (Cornerstone: April 3)</p>  |
| FACILITIES<br>Mark Whittemore  |   |
| EQUIPMENT<br>Andy Maclean  | <p>Need first aid kits. Ice packs. Amenson will get prices.</p>   |
| COMMUNICATION<br>Chad Gloyd  | <p>Updated invitational tournament dates. Added tryout dates. Added schedule. Added Pitch, Hit, and Run Competition info. Created new page for camps. Added St. Norbert camp. Finalized access to Facebook and Twitter. Will add training videos from Jay when ready. Will send registration reminders and tryout reminder.</p>   |
| REGISTRATION<br>Julie Monfils, Michael Monfils   | <p>See under Commissioner report.</p>   |
| LEAGUE PRESIDENTS<br>T-Ball: Kevin Spice<br>A: Brian Amenson<br>AA: Dave Herzog<br>AAA: Mark Kirst<br>Babe Ruth: |   |
| UMPIRE COORDINATOR<br>Scott Storm  |   |
| SPONSORSHIP<br>Tom Meersman  | <p>See under Commissioner report.</p>   |
| TOURNAMENT TEAMS<br>Travis Bernath   | <p>May 21<sup>st</sup> Badgerland State Tournament (12U) coincides with Cellcom Marathon. Must start Sunday games at 10:00. Hotels will be hard to come by. May have to prep fields Saturday night.<br/>Will send out rules to Tournament Team coaches.</p>   |
| FUNDRAISING<br>Tim Hodek   | <p>Will contact discount card distributor, and see if we can get a larger variety of coupons.<br/>Met with rep from Badger Sports. Will try online order apparel for tryouts. Badger Sports will start ship direct to home in 2017.<br/>Jay is working with College Town. Suggested looking into College Town</p>   |

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| <p>HIGH SCHOOL TEAMS<br/>Jay Krueger</p> | <p>as well.<br/>Marci suggested that we have more ready-for-purchase apparel ready at concessions stand.</p> <p>Started baseball. 63 kids. Setting up Tennessee trip (last week in March) for outside practice. Will schedule League games on 29<sup>th</sup> and coordinate with Babe Ruth to the extent possible. Have V and JV Legion coaches lined up.</p> <p>New costs for AYB (since AshPort no longer exists): Varsity uniforms, coach payments, umpire payments.</p> <p>Will move to league that has individual teams rather than combined teams. End of year will be Class B State Tournament.</p> <p>Organizing First Pitch event. Outdoors in April. Festival atmosphere.</p> <p>Purpose: (1) Revenue source, (2) Promote baseball</p> |
| <p>MISCELLANEOUS</p>                     | <p>Pictures: Need to find coordinator.</p>  |

Motion to Adjourn: Travis Bernath; Second: Marci MacLean; all in favor  
Meeting Adjourned: 7:40 pm  
Recorded by: Julie Monfils