

Mason HS Boys Lacrosse Booster Meeting

Monday December 1, 2014

In Attendance: Jeff Gaus, Michelle Beach, Kim Laws, Lori Parsons, Kelly Mather, Kathy McGowan, Mike Krell, Leigh Ann Rieth, Rhonda Peischl, Mike Damage, Kim Wahlund, Coach Limpert

November Minutes approved

Treasurers Report: Kims Laws and Lori Parsons

November account balance in Wesbanco account and School Account is \$10,387.49. \$1,000.00 donation for the All-Purpose Field Audio equipment has been debited from our account.

MABA:

No audit information.

Fall 7v7:

Lisa Dennehy- Committee Chairperson:

Fall 7v7 was a great success! With a projected goal of \$4,000.00 we brought in \$3,775.27. Thanks to all that came out to help and special thanks to Lisa Dennehy.

Fundraising:

Yearly Budget: Our initial estimate for the upcoming yearly budget was \$23,250.00. Typically we raise/spend \$18,500.00. We appear to be on target for fundraising thus far but need everyone to keep in mind that unexpected expenditures will come up and we need to be diligent as a booster organization to keep up the pace and look at all fundraising opportunities as the season unfolds.

Fundraising is a crucial part of the success of our Lacrosse Program and we need every family to help.

Krispy Cream Donut Sales: Went really well during football season. We decided not to do the basketball games but will do it again next football season.

WISH LIST: From year to year the coaches/teams needs change, old equipment needs to be replaced, new learning tools are needed, etc, and this costs money. With this in mind we would love to be able to make enough in fundraising that we can fulfill some of these dreams. Such as **new player bags, team sweat suits, sign on the Lax field**, and a general slush fund for future unforeseen purchases. Bottom Line, we need to keep fundraising!!!!

Kim Laws will do a monthly-projected earnings sheet so booster members can see how our fundraising efforts are going.

LaRosas Cards: (these will take the place of Comet Cards) **Fundraising Goal: \$3,000-\$4,000**

Still working out when/where we will offer the cards to be sold. Once the teams have been named we will roll out the program in which each "PLAYER" will sell at least 10 LaRosa's cards at \$10.00 each (we profit \$5.00 per card sold). Squads will work together at assigned LaRosa's Stores and/or Kroger stores to accomplish the goal. Players that would like to sell them before

season starts are welcome to do so and should contact Jerry O'Grady at Jerry.OGrady@clariant.com. Selling before the season, is completely optional!!

Corporate Sponsorship: We still want to pursue this as an easy means of earning money for the boosters. We can add corporate logos to our website in recognition. Leigh Ann suggested that we go to corporations with a specific event in mind and ask if they will match our fundraising, they are more likely to get on-board. Really need someone to take this on!!

Restaurant Sponsorship is also needed for team dinners. Kim Wahlund will get a list together of restaurants that may help out.

Spring Preview: In past years this was a fundraising event for a charity that we chose in which money earned was donated, we did not profit at all. This year Coach Limpert has decided to have the boys do something different. It will be a profit generator for us this year. Coach Limpert has interest from several local teams already; full field games, good way to get the season ramped up. Hoping for \$2,000-\$2,500.00 profit.

Lacrosse 101: Leigh Ann Rieth

Still working out the details of time and place. Wall to Wall is available Tuesday February 10th only available for 2.5 hours and we could only use the one side which makes it challenging to run both a youth and parents program simultaneously. She also called the Community Center and we could rent it any day that school is closed (February 16th ?) for \$650.00/hour. Leigh Ann asked if there was any way to work out a deal and they called her back proposing that the City of Mason and the Community Center partner/sponsor the event. She is fine with this but is still waiting for more information and hoping they will wave the rental fee. Based on 100 kids and 100 parents we should make \$16,000.00 divided between the Youth Lacrosse Club and us. Leigh Ann will provide a breakdown of how we will reach these fundraising numbers.

OLD BUSINESS:

By-Laws: By-Laws have been revised to fit our organizations needs. Revised By-Laws have been posted on the website for all members to review and are welcome to make any suggestions/changes before they are adopted in February.

Key Changes: 1) Officer Elections will take place in March so the new officers can shadow for three months before the term is over at the end of May. 2) Elections will take place every year instead of every two years as in past. 3) By-laws currently read "based on majority"; it needs to be changed to voting based on members present at the time voting is taking place. 4) Expenditures exceeding \$500 need to be approved by three board members.

Camera: Paul opted for a different camera for filming the teams. Cost \$500.00.

Helmets: All helmets are re-certified! We did hear about a safety concern for Cascade Helmets, fortunately our helmets are fine. (Only the Cascade "R" is effected)

If you own an "R" helmet please go the Cascade website for information on how to get it fixed for free.

Player Packs: Order is done. Cost will be \$87.00 per player.

Monday Memos: Weekly team updates to be sent out every Monday to improve communication. Lisa Specht has offered to take this on.

Website: Mike Krell has offered to re-vamp and update our website!!

NEW BUSINESS: Two Board positions will be open for voting in March, President and Secretary.

Next Board Meeting: Monday February 2, 2015 @ 7:00

Team Meeting Room F110 in the back of the High School, near the Athletic office entrance.