

Cedar Grove Lacrosse Club

Social Media Policy

The Cedar Grove Lacrosse Club (“CGLC”) recognizes the importance of the Internet in shaping the public’s perception of our organization. CGLC also recognizes the importance of our Board members, executive directors, sport coordinators, sport committee members, coaches, employees, and volunteers in leading and setting the tone of social media interactions in a manner that advances CGLC’s mission and goals.

Mission Statement

Cedar Grove Lacrosse Club is dedicated to the development of well-rounded youth through positive sports competition. We strive to develop fundamental skills through active participation of our players and to promote good sportsmanship from our players, coaches, and parents. Cedar Grove Lacrosse Club is dedicated to the support of all organized sports in the Cedar Grove School District. CGLC believes that our mission is to provide as many athletes as possible, that are as well prepared as possible for that next level.

Applicability

This Social Media Policy applies to all Board members, executive directors, sport coordinators, sport committee members, coaches, employees, players and volunteers (“CGLC Members”). This Social Media Policy applies to all social media content posted by CGLC Members in their professional and personal capacity to the extent such content is related to CGLC.

Aspirations

CGLC strives to create a positive and inclusive organization that is dedicated to helping young athletes reach their potential. In furtherance of this goal, CGLC aspires to engage

members of the Cedar Grove community in positive, honest, transparent, and knowledgeable dialogue about CGLC through social media. CGLC views social media as an important tool for communicating its successes and opportunities for athletic and individual development. CGLC also views social media as a platform for receiving constructive feedback from the community and for discussing CGLC's challenges and opportunities for improvement in a positive and constructive way.

Guidelines

All CGLC Members shall abide by the following guidelines when using social media:

1. Be positive and respectful, and always take the high road. When disagreeing with others' opinions, remain appropriate and polite. If you find yourself in a situation online that is becoming antagonistic, ask the CGLC Board of Directors for advice on how to disengage from the dialogue in a polite and respectful manner that reflects well on CGLC.
2. Do not post content that would harm CGLC or damage CGLC's reputation. Remember that even while you are on your own personal time, you are a representative of CGLC, and people may interpret your online postings or social interactions as though they were official CGLC statements.
3. Use good judgment when posting comments on any official CGLC sites. Bear in mind that your comments can create liability for CGLC. If you are unsure whether a comment is appropriate to post, either do not post it or obtain prior approval from the Board of Directors.
4. Be smart about what you publish. Once something is posted, it exists online forever. Ask yourself, "would I want to see this published in the newspaper or posted on a billboard tomorrow or ten years from now?" If the answer is "no," do not post.
5. Encourage others to engage in positive interactions on social media. If you are concerned about any CGLC Member's use of social media, please bring your concerns to the attention of a member of the CGLC Board of Directors.
6. Personally identifiable information (information, such as a name and date of birth and/or a street address which, when taken together, can

identify a particular individual) should not be disclosed in any manner on official CGLC social networking sites without the approval of the CGLC Board of Directors.

Violations of the Social Media Policy

The CGLC Board of Directors shall have the authority to monitor and enforce this Social Media Policy. The CGLC Board of Directors, and any individual appointed by the Board of Directors, shall have the authority to remove any inappropriate or offensive comments from official CGLC sites and to block any individual or organization from posting on any official CGLC social media platform if they determine, in their sole discretion, that such removal or block is in the best interests of CGLC.

The failure of any CGLC Member to adhere to this Social Media Policy shall be considered a violation of the CGLC Code of Conduct, and any CGLC Member who fails to adhere to this Social Media Policy shall be subject to disciplinary action, up to and including termination of such individual's involvement in CGLC, in accordance with the CGLC Disciplinary Procedures.

Adopted by the CGLC Board of Directors: _____