



Dear Friend,

Westchester Little League (WLL) has served our local community for 30+ years. Our league is an especially important part of our community, providing a safe, secure, and positive environment for our children to play baseball and build life-long skills. We are proud of our baseball program in developing our participants as players. We are equally pleased with our success in providing an environment which promotes and instills such values as goal setting, discipline, sportsmanship, team building, confidence, humility, and responsibility. These values will carry into our players' lives well beyond their baseball careers.

Through the generous support of our sponsors, we can positively touch the lives of approximately 250 children annually. Since we are a non-profit, all volunteer organization, we rely on assistance from our sponsors to operate our league on an annual basis, to provide scholarships to our families in need, and to make needed field improvements to ensure that our facility will be safe and available for years to come. A few of the field enhancements we have completed over the past few years:

- Renovation/upgrade of bathrooms to include no-touch door handles, faucets, paper towel dispensers, toilets, and soap dispensers.
- Acquisition and installation of new state-of-the-art digital scoreboard
- Rebuilt dual practice bullpens
- Construction of new dedicated baseball field for younger kids, including home run fence
- New lighting for permanent batting cage

Westchester Little League has a record of excellence that speaks volumes about the commitment of our children and our volunteers to teach, learn and work together. After suspending the 2020 season two weeks after it started due to the COVID-19 pandemic, our entire community is eager and ready to get back on the field and continue our tradition of providing our young athletes with the tools necessary to achieve success both on and off the field. We also plan to make many improvements to beautiful Neilson Field, including upgrades to the dugouts and the acquisition of new and advanced tools for player/coach development. It is our hope that you respond to the tremendous "Win-Win" benefit and value WLL sponsorship provides you, as you support the many positive results that Little League baseball has on our community. As we embark on a new year of WLL baseball, and in advance of your anticipated participation as a sponsor, our Board thanks you, our families thank you, our coaches thank you and the children of Westchester Little League thank you! Welcome to our family!

Sincerely,

Hattie Mitchell

Hattie Mitchell

Westchester Little League Sponsorship Director



Westchester Little League Sponsorship Levels

MVP Sponsor \$7,500+

- Annual league sponsorship
- Logo and/or name printed on player jerseys
- Five paid registrations or scholarships
- Field acknowledgement during Opening Day activities
- Full-page spread with premium positioning in printed annual roster book
- Banner at centerfield (3'x6') on outer fences (when home run wall is not up) and back of bleachers
- Placement of 15-second ad during every game livestreamed on the Main Field
- Six lawn signs during weekend activities (six weekends)
- Presenting Sponsor for Majors and Minors Player of the Month
- Website promotion with hyperlink and top billing on advertiser rotation
- Social media promotion
- Logo on all league marketing and promotional materials
- Two on-site promotional/demo opportunities (if allowable)
- Email promotion by WLL to all league contacts
- MVP sponsorship plaque

All-Star Sponsor \$5,000

- Three paid registrations or scholarships
- Field acknowledgement during Opening Day activities
- Full-page ad with premium positioning in printed annual roster book
- Banner at centerfield (3'x6') on outer fences (when home run wall is not up)
- Placement of 15-second ad during every game livestreamed on the Main Field
- Four lawn signs during weekend activities (four weekends)
- Presenting Sponsor for Double A and Single A Player of the Month
- Website promotion with hyperlink
- Social media promotion
- One on-site promotion/demo opportunity (if allowable)
- All-Star sponsorship plaque

Grand Slam Sponsor \$2,500

- One paid registration or scholarship
- Field acknowledgement during Opening Day activities
- Full-page ad in printed annual roster book
- Banner in left or right field (3'x6') or outer fences (when home run wall is not up)
- Placement of 15-second ad during 20 games livestreamed on the Main Field
- Three lawn signs during weekend activities (three weekends)
- Website promotion with hyperlink
- Grand Slam sponsorship plaque

Continued...



Home Run Sponsor \$1,000

- Field acknowledgement during Opening Day activities
- ½-page ad in printed annual roster book
- Banner in left or right field (3'x6') or outer fences (when home run wall is not up)
- Two lawn signs during weekend activities (two weekends)
- Website promotion with hyperlink
- Home Run sponsorship plaque

Local Business Special Sponsorship \$500

- ¼-page ad in printed annual roster book
- Banner in Left or Right Field (3'x6') or outer fences (when home run wall is not up)
- Website promotion with hyperlink



WESTCHESTER LITTLE LEAGUE SPONSORSHIP APPLICATION

Type of sponsorship (please check one):

- MVP Sponsor \$7,500+
- All-Star Sponsor \$5,000
- Grand Slam Sponsor \$2,500
- Home Run Sponsor \$1,000
- Local Business Special Sponsorship \$500

Business name:

Contact:

Email:

Work phone:

Cell phone:

Website:

Address:
