



COSTA MESA NATIONAL LITTLE LEAGUE

California - District 62

www.CMNLL.org

Dear Future Sponsor,

For over 30 years, Costa Mesa National Little League has worked to provide thousands of children in our community with the best youth athletic experience possible. We have only been able to reach these children due to generous sponsorships and donations of community leaders like you.

I would like to personally invite you to join us as a sponsor of our 2019 Baseball Season. We welcome league sponsorships, donations of items in need, products, and/or services, sponsorship of events, and more!

As a sponsor, you'll not only have the satisfaction of supporting the youth of your community, you'll also gain valuable exposure for your company among our young athletes, their families, visiting teams, and the community at large.

Please see the attached page for details on our various levels of sponsorship and benefits, or visit our league's website www.CMNLL.org to become a sponsor and make a difference in your community

And of course, CMNLL is a non-profit 501(c)(3) organization so contributions may be tax-deductible.

CMNLL's fundraising goal for 2019 is \$40,000.

Our league operates **solely** on funding provided through registration fees, sponsorships and donations from the community. CMNLL is an all-volunteer organization. No board members, coaches, or helpers are paid. We have made a commitment to keep our registration fees lower than any league in the area and hope to continue to make Little League affordable to all. CMNLL will not deny any child the opportunity to play baseball based on an inability to pay, so we provide several full scholarships each season for players in need.

Specific Improvement Goals for Costa Mesa National Little League this season include:

- Provide player scholarships for players in need
- Install new grass infields on all fields
- Improve existing field turf and clay surfaces
- Extend foul protection fencing for fields
- Renovate field batting cages
- Purchase a small utility vehicle for field maintenance
- Enhanced marketing outreach to underserved areas in our boundary
- Install lights on our upper division fields
- Replace aging snack bar and storage building
- Repair/replacement of outdated field maintenance equipment
- Purchase and install new scoreboards at all fields

Thank you in advance for your support of Costa Mesa National Little League!

Sincerely,

Kristin Viramontes, Fundraising Chair
714-392-6319 / cmnllsponsorship@gmail.com