



Board Meeting
Sunday, January 12, 2020
11:00am @ CWA

Attendance:

Anthony Caruso, Alison Schroeder, Carrie Powers, Charles Rutterbush, Dan Kempinger, Don Quill, Dyar McComb, Frank Kempinger, Frank Malatesta, James Savino, Jen Dollar, Jessica Kepple, Joseph Taylor, Michael Campbell, Robert Glass, Robert Viera, Shirin Caruso, and Wanda Quill

11:00 am Welcome & Introductions

11:00 am Approval of Previous Minutes

11:05 am President Report

- Total Spring registration so far is 125 (goal of 310); will repost the promotions on social media
- The City of Orlando has a meeting on January 13th at 11am.
- The City has requested that the bullpens get fixed and the cooler be removed.
- Frank Kempinger has hired a cleaning service for the concession stand to come once a week during the Spring season.

11:12 am Treasurer's Report

- Cash balances are approximately \$16,500, but some money will be allocated for the City fees, insurance, uniforms, and other expenditures.
- Dyar McComb will send financials after the meeting.

11:17 am Spring Season to Do List

- Yard signs are out. Waiting to pick up the new signs from the printer.
- The registration banners will be out soon at Crosby and Trotters.
- Scott Grieger printed out fliers for some of the local schools. Will be promoting free registration (i.e. scholarships) at specific schools.
- Managers who have expressed an interest for Spring so far.
 - Juniors: 3
 - Majors: 2-3
 - Minors: 5
 - Rookies: 4 (need two more)
 - ATB: 4
 - T-Ball: 3
- Need to post the evaluation schedule for February 1st.

- Promoting people playing league age.
- New rules will be brought up to the next Board Meeting on February 2nd.

11:38 am Marketing and Public Relations

- 70th anniversary we have purchased patches to go on the players left sleeve. The parents will be responsible for putting them on the sleeves.
- January 28th is the players' clinic with Rollins College from 6-8pm at Trotters. Media promoting this event is ongoing. Would like to have a registration table at this event and maintain a sign in sheet. Agreed to pay the coaches \$250 to run the event.
- Getting new banners to promote College Park Paper's new branding as the Community Paper.
- Looking to partner with Rollins College to have an OBR night at their game.
- The Scholarship Fund fundraiser on Facebook raised over \$1,500.

11:49 am Fundraising

- Obtained a new homerun sponsor (\$1,500) and a double sponsor (\$600).
- Charles Rutterbush talked to PDQ about having a spirit night there or selling a coupon book.
- Talking to Pig Floyds about having a spirit night. They just need three weeks' notice.
- Looking to add official emails within the OBR website (i.e. President @ OBR).

12:09 pm Special Events

- Field Clean Up day is scheduled for Saturday January 25th
- Player evaluations will be on Saturday February 1st. Change the draft days to Juniors with Minors on Monday and Rookies with Majors on Tuesday.
- Looking to fundraise for new scoreboards.
- Opening day is Saturday February 29th
- Movie night will be Friday March 6th

12:39 pm Field Updates

- Still need to pay for November and December field maintenance; separate invoice for the seeding of the field.
- The sprinkler head will be fixed at Crosby this week. Tony Caruso has a quote for other Crosby repairs. There was a motion to approve having a contractor clean up the baselines.
- Looking to order new chalkers for both facilities.
- Getting quotes for bullpen repairs for Trotter's that the City requires. May be less expensive to just put clay down.
- New batting cages at Trotter's would cost \$5,000 between red and blue. The League will move forward provided it is able to obtain \$2,500 in fundraising towards this project.

12:54 pm Storm Updates

- Carrie will send out a league wide email explaining the Storm program
- Tryouts will be scheduled for Thursday February 6th at Trotter's Park. Still need to determine a makeup day.

12:58 pm Other Topics

- Looking to have Youth umpires for Rookies games (2 @ \$12/each), and maybe one umpire a Minors game (@ \$15 / umpire). Dan Kempinger would be willing to run clinics to train them.
- Promoting having Team Parents to help the Managers out with uniforms, fundraising, etc.

1:06 pm Adjournment

Next meeting will be Sunday February 2nd at 11am at CWA