



**Board Meeting
Monday, August 5, 2019
7:00pm @ CWA**

Attendance:

Anthony Caruso, Carrie Powers, Charles Rutterbush, Dan Kempinger, Don Quill, Dyar McComb, Frank Kempinger, Frank Malatesta, James Savino, Jen Dollar, Jessica Kepple, Joseph Taylor, Michael Campbell, Robert Glass, Robert Viera, Ryan Hester, Shirin Caruso, and Wanda Quill

7:02 pm Welcome & Introductions

7:02 pm Approval of Previous Minutes

7:03 pm Election of Executive Board

- Positions to be voted on include President, Vice President of Operations, and Senior Vice President of Finance
- Dyar McComb was nominated and accepted the position of Senior Vice President of Finance
- Each candidate for the other two open positions talked briefly about their background in the league and in the sport in general for the benefit of the new board members.
- Nominees for Vice President of Operations are Frank Kempinger, Charles Rutterbush, and Robert Viera Jr. The position was awarded to Robert Viera.
- Nominees for President are Don Quill and James Savino. The position was awarded to Don Quill.

7:27 pm Treasurer's Report

Dyar McComb

- Financials had not been reconciled since February 2017. Dyar had to put in a ~\$1,000 plug for not being able to reconcile.
- Direct debits are being changed to the Iberia account.
- All bills have been caught up, but the landscaping.
- A preliminary budget for 2019-2020 was provided to the meeting.
 - Insurance includes the 'Charter Fee' with Babe Ruth
 - All-Star team fees were not included in this budget, and this needs to be discussed at a later date
- Quickbooks is on a cash basis; delinquent A/R is on a different system
- Charles Rutterbush brought up offering the payment plan or payment in full at the tryout registration

7:44 pm Fall Season

- The banner is up on Edgewater and registration is slowly trickling in. The goal is to have 200 people registered for the fall.
- Depending on registration levels, ATB and Rookies may need to be merged
- Discussed modifying the registration page to add wording for scholarships available and encouraging parent volunteering
- Discussed needing a volunteer coordinator

7:57 pm Marketing and Public Relations James Savino

- Facebook ads have been created
- Communication with schools has largely been quiet
- Shirin offered to distribute flyers to Publix in College Park and Winter Park

8:02 pm Rules and Other Items

- Matt Calabrese has access to the background check system in OBR, as long we pull a full background check every three years we can pull the free system the other two years. Matt would need to track it in an excel spreadsheet. Robert Viera will contact the system to see if we can default the formal paid background check every three years. All new volunteers will have a full background check. This motion was approved.
- A \$5 fee was added to players in the Fall that were also registered to play Rec ball. It was motioned to no longer charge this fee.
- Ideas for the season:
 - Blind Draw for end of season tournament **No**
 - Option to keep a 5 or yes of roster the following season versus a total free draft (keepers from spring to fall) **There was some interest**
 - Protecting one player to keep an assistant coach **Yes**
 - Having a quick reference guide for the umpires **Yes**
 - Have limits for Minors and Up for pitching and catching **Yes**
 - Chalking the catcher's box for Rookies **Yes**
 - In Rookies having a catcher and pitcher for every game **Yes**
 - In Rookies having four pitches instead of five **There was some interest**
 - In Rookies having three swinging strikes **No**

8:23 pm Marketing and Public Relations James Savino

- Discussed maybe having a President's newsletter every month: could promote sponsors, volunteer opportunities, highlight players (player spotlight), etc.
- Shirin spoke to Graffiti Junction about sponsorship which could include them manning a concession stand at Ben Crosby.
- Discussed marketing now for Spring with the 70th anniversary

8:38 pm Partnerships Charles Rutterbush

- Working on a list of new partnership leads
- Shirin discussed ideas for emailing sponsorship packages
- James brought up sending electronic communications from the League's website to be consistent
- Banners: Need to reprint the Grills banner. May need to looking into taking them down during the off season to protect them from the weather.

7:20 pm Special Events Charles Rutterbush

- Backlight baseball went out to the League. Lebron's will do an event registration on EventBright. We can do a table for registration.
- Opening Day: Have had several photographers offer up their services. The current photographer is offering a free banner and some other items to stay. Carrie mentioned seeing if he could photograph the All Star players.
- Still thinking about ideas for Dining on the Diamond and the Go Fund Me page.

