



Board Meeting
Monday, July 22, 2019
7:00pm @ CWA

Attendance:

Anthony Caruso, Bobby Hopper, Carrie Powers, Charles Rutterbush, Dan Kempinger, Dyar McComb, Frank Kempinger, Frank Malatesta, James Savino, Jen Dollar, Jessica Kepple, Joseph Taylor, Matt Calabrese, Michael Campbell, Robert Glass, Robert Viera, Ryan Hestor, and Shirin Caruso

7:05 pm Welcome & Introductions

7:05 pm Approval of Previous Minutes

7:05 pm President's Address

- Robert announced that he will be stepping down from the President's position next month

7:05 pm Introduction of Members in the Room

- Anthony Caruso, Shirin Caruso, Robert Glass, and Ryan Hestor have expressed an interest to join the Board.

7:20 pm Treasurer's Report

- Quickbooks have been reconciled bank until February 2019, but there is still a cash discrepancy that has not been figured out.
- There is about \$1,000 on deposit, but there the League has outstanding invoices for background checks and landscaping for Crosby.
- The League has two bank accounts. Looking to move to one bank, and change the auto drafts out of the account that is closing.
- Trotter's Fees are \$10/player (\$15 outside the City boundary) each season
- Background checks are \$20/person and are completed every two years.
 - Dan Kempinger put a motion of utilizing a free background check (pedophiles only) in lieu of pulling a full background check if that would be permitted under Babe Ruth rules. Dan will complete more research on this service, see if it complies with Babe Ruth rules, and bring it as an agenda item in a later meeting.
 - A separate option would be when the Coaches register, allowing an optional \$20 donation to cover the background check fee.
- The League owes the concession stand approximately \$500 to cover payments made to the umpires. Frank Kempinger has suggested than in lieu of payment he

would be willing to compromise if the League would provide a banner showing the concession's sponsorship of the League. This motion was approved.

7:36 pm Fall Season

- Registrations are currently at 31 (this time last year it was at 32). The majority of the registrations usually occurs in August.
- The banner will go up on Edgewater Drive next week.
- Don brought up reducing the schedule to eight regular season games, but adding four sandlot games to keep children engaged who wish to play additional games. The Motion was approved.
- The tournament will be single elimination for the Fall season.
- Jersey Options: Dry-fit with logo on the front is the least expensive option (\$12.50/shirt) and MLB hats are \$7
- Carrie Powers is researching land yard options for coaches in lieu of coaches jerseys. A motion was passed to have coach's shirts instead. Another motion was passed to limit each team to three coaches. They will also ask the coaches if they want to opt out from receiving a shirt.
- The Sponsors name costs an extra \$3/jersey, but that revenues will come separately out of the Sponsorship budget
- Yard signs were brought to the meeting
- Rule modifications will be approved in the August meeting.
 - Bobby Hopper brought up again limiting pitching and catching in the same game as it is too difficult on the players.
 - Matt Calabrese brought up having a catcher's box chalked in during Rookies.
 - Discussed adding a rule in Rookies that you must field a pitcher.
- Ben Crosby has no rent; however, OBR is required to pay for the maintenance, landscaping (~\$600/month), and utilities (~\$500/month). Total costs are approximately \$20,000/year.
 - The agreement is that Princeton Elementary is able to use it until 3pm.
 - Don Quill nominated Tony Caruso to be the field manager for Crosby.
 - Need to go back to the school to see if the contract could be modified.
 - Carrie Powers discussed the City of Orlando offers a \$20,000 sponsorship for sports. You have to have a plan and fill out the paperwork. The grant window opens October 1st.
 - Don Quill discussed having a Save Crosby fundraiser (Dinner on the Diamond).
 - Frank Kempinger discussed having an adult softball game as a fundraiser for the 70th anniversary.
 - Bullet points need to be developed if a Go Fund Me is set up.

8:36 pm Marketing and Public Relations

- Facebook ads have been posted.
- Last season direct mailing was used which cost \$600.
- Will look into sending the digital information to the schools in the area. Sirene volunteered to take Lake Silver and College Park Middle.
- Dan Kempinger brought up getting testimonials from Siebert's players that have graduated to high school.
- Electronic flyers will go to the Board.
- Yard signs are available.

8:50 pm Partnership Updates

- Player Clinic will be on Wednesday August 28th. Dan Kempinger will work with the Majors and Juniors; Don Quill will work on the Rookies and Minors.
- Evaluations will be on Saturday September 7th. Makeups will be on the following Monday and Tuesday.

- Coach's Clinics will be on Saturday September 14th. Plan to have a meet the Coach event for ATB and T-Ball afterwards.
- Dick's Sporting Goods asked for two weekends for league discount days: September 7th and 21st are the tentative dates.
- Verbal sponsorship renewal for Orlando Brewing Supplies.
- Don Quill has sent two partnership referrals to Charles Rutterbush; James Savino sent one; working to have the Board generate more referrals.
- Working on a pdf to send out for package options.
- Jen Dollar discussed selling banners as a fundraiser which featured players.
- The logistics for Blacklight baseball has been determined, but need to select a date for the event. Ages for 6-12 would be promoted. The event would require advance sign up. Charles Rutterbush will provide the supplies, and we are getting a discount rental from Lebron's. Will need volunteers for check in and acting as refs. Tentative date of Saturday August 17th @ 7:30pm.
- Opening Day will be on September 28th.
- A Halloween Turbo might be up for consideration as another fundraiser.
- Also considering a wood bat league in December and January after the fall season is over.

9:16 pm Fields

- The lights have not been installed at Trotters.

9:17 pm Adjournment

Next Board Meeting is Scheduled for Monday August 5, 2019