



Board Meeting
Sunday, June 9, 2019
7:00pm @ CWA

Attendance:

Alison Schroeder, Bobby Hopper, Carrie Powers, Charles Rutterbush, Dan Kempinger, Don Quill, Dyar McComb, Frank Kempinger, Frank Malatesta, James Savino, Jen Dollar, Jessica Kepple, Robert Viera, and Wanda Quill

7:07 pm Welcome & Introductions

7:07 pm Approval of Agenda and Previous Minutes

7:08 pm Motion to Approve Dyar McComb to take over Meredith DiGeorge's position of VP of Finance was approved

7:09 pm Election of Board

- All Board positions expire on June 30th
- All individuals attending the meeting have agreed to hold a board position
- Open Positions include the following. Complete descriptions of these positions are available on the website.
 - Treasurer **Open**
 - Secretary Jessica Kepple
 - Volunteer Coordinator **Open**
 - Information Officer Wanda Quill
 - Player Agents Joseph Taylor and Michael Campbell are interested in this position, but were unable to attend the meeting. They were voted in the role. **Open**
 - Umpire in Chief
 - Division Commissioners
 - T-Ball Jen Dollar
 - Advanced T-Ball Jen Dollar
 - *Current bylaws prohibit the Commissioner to be a parent with a child in that division. A motion was approved to waive this prohibition for a non-competitive division. This was motion was approved.*
 - Rookies James Savino**
 - Minors Charles Rutterbush**
 - Majors Bobby Hopper
 - Juniors Don Quill

**Savino & Rutterbush to swap positions in the spring

- Registration Coordinator **Open**
- Uniform Coordinator Wanda Quill, Jen Dollar, and Carrie Powers
- Equipment Coordinator Michael Campbell
- Scheduling Coordinator Robert Viera and Jen Dollar will split this role.
- Partnership Coordinator *To be eliminated as a Board position and changed to a Committee instead*
- Field Manager Bobby Hopper
- Special Events Coordinator Charles Rutterbush
- Concession Coordinator (Crosby) **Open**
- Storm Team Director Carrie Powers
- Medical Director *To be eliminated as a Board position and merged with Safety Officer. Matt Calabrese has verbally expressed his interest in staying on the Board in this position, but was unable to attend the meeting.*
- Sergeant of Arms Eliminate this position
- High School Liaison Dan Kempinger
- Practice Program Coordinator Don Quill
- Writer Alison Schroeder
- Webmaster James Savino
- Director of Public Relations *To be eliminated as a Board position*
- Director of Advertising **Open**
- Director of Partnerships *To be eliminated as a Board position and merged with fundraising*
- A vote was approved to eliminate the aforementioned positions that will be merged into other roles

8:11 pm **Treasurer's Report**

- The All-Star Managers will be notified that the remaining outstanding registration fees will need to come in by the end of this week. Afterwards, the Managers will receive an invoice for any additional expenses the teams owe the league for the post season.
- A transition meeting has not taken place between Dyar McComb and Meredith DiGeorge; however, Dyar will be added to the League's accounts this week.
- Due to the League's weak cash balances at the end of the spring season, strategies on controlling expenses and raising revenues were discussed.
 - Growth in sponsorships should be one of the top focuses, and communication will be sent to the Parents on how they can aid in bringing new sponsors.
 - Discussed removing the promo codes in the fall while maintaining scholarships to raise the average revenue received per player.
 - Discussed tiered pricing for which a higher rate is charged for late registration.
 - Don Quill had some ideas on how to communicate to the parents the pricing changes and the fundraising needs.

8:46 pm **Review of Spring Season**

- There were 47 responses to the survey and some of the big findings included the following:
 - The average score was 3.68 out of 5
 - The sibling discount needs to be communicated
 - Facility complaints, particularly with Trotters, will be communicated with the City of Orlando which maintains the facility.
 - Robert Viera is in communication with Orange County Public Schools on some of the facility issues at Ben Crosby.
- Due to a low response to the survey, particularly among parents in T-Ball and Advanced T-Ball, the survey will be sent out again.

9:06 pm Fall Season

- Registration is now open
- Intend to collect registration fees at tryouts as have been done in prior seasons to lower the outstanding A/R balances
- Need to get feedback on bringing back games on Saturdays in the fall.
- Other fall ideas included having wood bat games hosted at Ben Crosby and having a scramble sandlot game format were introduced as ideas to bring excitement back in the fall season.
- Tentatively scheduled the season starting in September and ending in November
- Robert Viera will try to get the banner on Edgewater Drive at the end of August
- Prior to the Board meeting, there were discussions on replacing the game balls used for other brands. Currently, the league is purchasing game balls for \$36/dozen (practice balls were donated). Frank Kempinger will order a sample from Amazon to see if we can locate less expensive game balls.

9:27 pm Adjournment

- The next meeting will be on Sunday July 14th