

Board Meeting Agenda

Sunday, May 7th, 2017

7:00pm @ CWA

7:00 Call to Order and Quorum Check and Approval of Today's Agenda

7:05 Approval of Previous Board Meeting Minutes (Viera)

7:10 President Address to the Board (Viera)

- Learning
- Upcoming Elections
- One team

7:15 Softball

- Review of the Softball Season
- Allow parents to address the board with their concerns and ideas that will allow this program to succeed
- What can we do as a league to help boost registration targeting Softball?

7:25 League Financials (Sciortino)

- Outstanding registrations from Spring?

7:40 Marketing and Public Relations (Savino)

- Fall Registration is open and promotion is live.
- Where do we focus our advertising?
- Yard Signs need to be made ASAP for distribution at next meeting.
- Road sign at Trotters getting re-made.
- Flyers for schools in all zip codes.
- Social Media is working great!

Partnership Updates (Nicol, Dollar, and Quill)

- How is the process going for renewals?
- How many sponsors have re-upped?
- What are we doing to bring in new sponsorships?
- What else can we do to entice sponsors

8:00 Upcoming/Past Events

- Set Dates for Home Run Derby and PPG
- Any other events we need to do?

8:10 Spring Season Review

- Feedback from the Season.
- Umpires for Rookies *Registration Cost Increase*
- Keep kids down as much as possible....
- Feedback from survey.

8:30 Fall Season

- Practices begin the week of September 5th
- Opening Day is September 16th.
- 10-12 games and we will play Saturdays
- Uniforms? In Stock MLB or Just OBR logo Dri-Fits.
- Advanced T-Ball and Rookies Divisions

8:40 All-Star Team Updates

- 6U *Only Longwood* (McGaw)
- 8U Lightning (Malatesta)
- 8U Thunder (Savino)
- 9U (Nicol)
- 10U (Viera)
- 11U (Kempinger)
- 12U (Seeber)

8:50 Field Update (Miller/Nicol)

September 2nd is Field Clean Up Day!

- Crosby
- Trotters - New Chalkers, Rakes, Fix Backstops...

9:00 • Adjournment

Future Board Meeting Dates

June 4 @ 6:30pm
