



Board Meeting
Sunday, August 15, 2021
6:30pm via Zoom

Attendance:

Carmen Orozco, Carrie Powers, Carson Chandler, Charles Rutterbush, Don Quill, Dyar McComb, Frank Malatesta, James Moore, James Savino, Jen Dollar, Jen Goldman, Jessica Kepple, Mari Bell, Robert Viera, Ryan Hester, Ryan Whiteside, Sage Hirschy, and Steve Worrell

6:39 pm Welcome & Introductions

6:39 pm Approval of Previous Minutes

6:40 pm President Report

- Fall registration is ~150.
- On Saturday ~28 kids came out for juniors' tryouts.
- Charles Rutterbush has full access to OBR's Facebook Messenger, but the settings are different than on a personal Facebook page. May consider changing the setting to an auto response.
- Orange County has suspended youth sports. Waiting to hear back from the City contact if we will have any impact.
- Don Quill received an email that there are no lights at Trotters due to a storm. No ETA on when that issue will be resolved.
- Will need to implement the signage, and the cleaning supplies in the dugouts.

6:50 pm Treasurer's Report

- OBR has \$33k in cash with \$10k designated for the batting cages.
- The tax return will be filed this week (990).
- OBR had a loss of \$4k in the last fiscal year, but it was due to planned expenditures. The League generated \$7k in revenues from the concessions stand which covered nearly the entire \$7.8k umpire expenditures.

7:00 pm Fall Season

- Time to put the yard signs up. There are extra available at Ben Crosby in the concession stand.
- Banner was up over Edgewater.
- Need a volunteer to handle promotions to Lake Silver's PTA. Mari Ball has a contact who is on the PTA that can distribute.
- Wanda Quill can promote to Princeton Elementary.

- Jen Goldman and Mari Ball will contact the local pre-schools to promote the t-ball division.
- Mari Ball volunteered to help on the Instagram account since it is not updated as frequently as Facebook
- Charles Rutterbush brought up having a jersey day in the next week or two to promote the League.

7:11 pm Marketing and Public Relations

- Geico and Net Spin are new sponsors.
- LED parts for the Crosby scoreboard have arrived. Goal to have it installed before opening day.
- Rutterbush and Savino are working on the commemorative Dave Lyons sign.
- PDQ has offered to deliver food to Ben Crosby for no charge. Also offered a spirit week at the Winter Park location.
- There are 19 sponsors that are up for renewal this season.
- We need to fill the Special Events Coordinator position. Jen Goldman brought up that it really should be a committee rather than just one person.
- Would like to bring back the raffle in the Fall and the Spirit Jerseys.
- Preston McGann would like to sponsor a movie night at Ben Crosby.
- A gourmet coffee shop offered having a food truck in the Trotters parking lot.
- Advent Healthcare will be a new headline sponsor (\$2,000/year for five years). They have agreed to provide first aid kits for all the dugouts and first aid training for coaches and parents.

7:20 pm Elections

- Vote for Sage Hirschy, Mari Ball, Steve Worrell, and Carson Chandler to be on the Board
- James Savino would like to stay as the Storm Director
- Ryan Hestor would like to be the Minors Commissioner if that position is available
- Preston McGann has volunteered to be Ben Crosby field manager
- Executive Board Positions: 5 positions with three up for renewal this year
 - President (open for renewal) – Don Quill nominated himself
 - Vice President
 - Vice President of Operations (open for renewal) – Robert Viera nominated himself, but would like to have someone shadow him for the next two seasons.
 - Vice President of Finance (open for renewal) – Dyar McComb is willing to stay in the role
 - Vice President of Marketing

7:44 pm Batting Cage Project

- The scope of the project has expanded with a slab donated. There was a vote today to approve the enhanced project that has been going through the permitting process.
- Ryan Whiteside has the permitted application completed. They needed a licensed General Contractor because the City considered it to be equivalent to a new building.
- They need City Parks and Recreation approval.
- James Moore has put together plans for the project.
- It is a four-week lead time to order all the supplies. Plan to order this week in anticipation that the permitting will be finalized soon.
- The City is requiring a chain link fence to go around the batting cage.

7:50 pm Fall Supplies

- Need to order game balls and practice balls

7:51 pm Umpires

- We need to consider who we want to use for umpire services
- Carrie Powers can reach out to other providers to get pricing

8:00 pm Open Discussion

- Discussed hosting a Welcome Back Clinic for Rookies and Minors. Concern about having that many unvaccinated kids at one location.
- Frank Malatesta brought up the handling of coach's kids scoring in the draft. Robert Viera brought up having more people participate in the scoring.
- Need Spring 2021 Championship Banners ordered
- Storm needs a couple of Managers for a few divisions
- Carrie Powers reminded the group that Storm evaluations need to happen soon
- We will continue to use GameChanger this season rather than moving to Team Manager.
- Need a commission for Majors and Juniors. James Savino will handle Majors.
- There are no Player Agents right now.

8:17 pm Adjournment