



Pacifica American Little League

P.O. Box 847 • Pacifica, CA 94044

www.pallball.org

2017 Season

Dear Pacifica Community Member,

Pacifica American Little League (PALL) is a nonprofit corporation serving more than 400 boys, girls and their families in the Pacifica community. Through the support of sponsors and the work of volunteers, PALL is able to provide these children with the opportunity to develop positive qualities through lessons in sportsmanship and teamwork, to enjoy making new friends and play baseball.

Community support of PALL is essential to ensure that our season this coming spring will be successful. The funds received from sponsorships provide the resources necessary to maintain our fields, batting cages, equipment, and concession stand, as well as facility upgrades. Funds raised through sponsorships allow PALL to keep registration fees affordable for families in our community.

To finance our program, we rely on the sponsorships of local merchants, individuals and corporate sponsors. Along with the satisfaction of knowing you are a partner to a community based youth program, the benefits of becoming a PALL sponsor include:

\$250 Bronze Level

- Allowable income tax deduction
- Community exposure and name recognition
- Sponsors names are prominently displayed at PALL Park and on our league's website www.pallball.org
- Weekly game results reported in the Pacifica Tribune include sponsor name
- Sponsors receive a team plaque and hat

\$500 Silver Level

- Includes all the above, plus a 4x3 banner with sponsor's name and logo which will be displayed all season in the outfield at PALL Park

\$1000+ Gold Level

- Includes all the above, cept the outfield banner is 5x6

If you are able to support a team this upcoming season, please make your check payable to "Pacifica American Little League" and mail it along with the enclosed form to the address listed above. To help better prepare for the season, we would appreciate receiving sponsor donations by **January 20, 2017**.

If you have any questions, please feel free to contact Shannon Parenti and/or Gina Tosetti via email at sponsor@pallball.org.

Thank you on behalf of Pacifica American Little League and our hundreds of families.

Sincerely,

Shannon Parenti and ***Gina Tosetti***

Sponsor Coordinators, Pacifica American Little League
501(c)(3) - Tax ID #94-2830924