



TOWNSEND ASHBY YOUTH BASEBALL AND SOFTBALL

2019 SPONSORSHIPS

Dear Prospective Sponsor,

Townsend Ashby Youth Baseball & Softball (TAYBS) is now preparing for our next great season. Thanks to the generous support from last year's sponsors, we were able to put forth an amazing year's worth of programs. These programs included 26 different baseball and softball teams and 12 unique special events that allowed us to give 226 boys and girls ages 4 to 16 a lifetime of memories!

In 2018, we added new sheds, replaced aging fences, renovated our softball field and even built two brand new specialized t-ball fields for our youngest players. Along with a host of new equipment, and long overdue repairs, 2018 was one of the best years in the history of our league. For 2019, our goal is to raise \$40,000 to make even more and exciting improvements. We are planning on building a new concession stand, scoreboards and bleachers, making dugout renovations, improving our parking lot, and even installing some picnic tables at our fields. For a complete list of all our completed and planned projects, please visit our website at <http://projects.taybs.org>.

Our sponsorships are a great way for you to spend your advertising dollars while also helping to make lasting lifelong memories for our children. Each of our five fields receives about 8,000 visitors annually, all of whom will see that your organization has stepped up to help our kids. Our league is a recognized 501(c)(3) non-profit organization (Tax ID is 04-3185271), so please consider that any sponsorship or donation you can make is tax deductible. We are a completely volunteer run organization, which means that 100% of all money raised is put directly back into our programs.

Thank you for your consideration in supporting Townsend Ashby Youth Baseball and Softball. Your support is very important in helping us continue to provide a fun learning experience for the youth of Townsend and Ashby. If you have any questions at all, please feel free to email me at keith.turgeon@taybs.org or call me directly at (978) 729-3383.

Sincerely,

Keith Turgeon
League President

Townsend Ashby Youth Baseball and Softball
PO Box 443
Townsend, MA 01469 USA





TOWNSEND ASHBY YOUTH BASEBALL AND SOFTBALL 2019 SPONSORSHIP PROGRAMS

Scoreboard Sponsor
\$1,000 / Year



Snack Shack Sponsor
\$1,000 / Year



Field Banner Sponsor
\$250 / Year



\$500
SOLD OUT!
COMBO

Team Sponsor
\$300 / Year



Batting Cage Sponsor
\$1,000 / Year



Website Sponsor
\$100 / Year



Monetary Donation



In-Kind Donation



Fundraising Event





Score Board Sponsor *(2 of 3 Currently Available)*

By becoming one of our annual score board sponsors, your company brand will be on display for all to see. During our Spring and Summer seasons, our fields are in use almost every day and with over 8,000 visitors annually you can be sure your brand will be seen! Your custom sign will show all our players, parents and guests just how much you support our community.

As an annual score board sponsor, you will receive:

- Annual license to display your sign on our scoreboard at either Craven Field or our new scoreboards at the Spaulding Baseball & Softball fields
- Website Sponsor Package included at no additional cost
- Field Banner Package, with sign, included at no additional cost
- Custom image for your business's website showing that you are an official 2019 TAYBS sponsor
- Certificate of Appreciation for you to hang in your office
- (addon) A new 8' x 20" custom sign designed for your business

\$1,000 / 1 Year

\$1,900 / 2 Years - **5% Discount**

\$2,700 / 3 Years - **10% Discount**

+ \$400 New Sign (if required)

Craven Field Scoreboard Sponsorship is no longer available



Snack Shack Sponsor *(1 of 2 Currently Available)*

By becoming one of our annual snack shack sponsors, your company brand will be on display for all to see directly above one of our snack shacks' serving windows. During our Spring and Summer seasons, our fields are in use almost every day and with over 8,000 visitors annually at Craven Field, and over 25,000 at Spaulding Field, you can be sure your brand will be seen! Your custom sign will show all our players, parents and guests just how much you support our community.

As an annual snack shack sponsor, you will receive:

- Annual license to display your sign on our snack shack at either Craven Field or our new snack shack at Spaulding Field
- Website Sponsor Package included at no additional cost
- Field Banner Package, with sign, included at no additional cost
- Custom image for your business's website showing that you are an official 2019 TAYBS sponsor
- Certificate of Appreciation for you to hang in your office
- (addon) A new 8' x 2' custom sign designed for your business

\$1,000 / 1 Year

\$1,900 / 2 Years - **5% Discount**

\$2,700 / 3 Years - **10% Discount**

+ \$400 New Sign (if required)

Craven Field Snack Shack Sponsorship is no longer available



Team Sponsor *(Sold Out)*

By sponsoring one of our teams, your company brand will be on display for all to see. Our teams typically have about 12 players per team, all wearing your company name on their back. The teams typically play about 14 games per season, and most teams also travel to surrounding towns, bringing your company brand with them. Your sponsorship will show all our players, parents and guests just how much you support our community.

As a team sponsor, you will receive:

- Name of your company on the back of each players uniform for one of our teams
- Your company information advertised on your teams' website page
- Website Sponsor Package included at no additional cost
- Custom image for your business's website showing that you are an official 2019 TAYBS sponsor
- Certificate of Appreciation for you to hang in your office

\$300 / 1 Year

\$570 / 2 Years - **5% Discount**

\$810 / 3 Years - **10% Discount**

Team Sponsorships must be purchased by March 1st.



Field Banner Sponsor *(48 Currently Available)*

By sponsoring one of our fields with a banner, your company brand will be on display for all to see at either the Craven or Spaulding Baseball fields. During our Spring and Summer seasons, our fields are in use almost every day and with over 8,000 visitors annually each you can be sure your brand will be seen! Your custom sign will show all our players, parents and guests just how much you support our community.

As a field sponsor, you will receive:

- Annual license to display your sign on the fence at either the Craven or Spaulding Baseball Fields
- Website Sponsor Package included at no additional cost
- Custom image for your business's website showing that you are an official 2019 TAYBS sponsor
- Certificate of Appreciation for you to hang in your office
- (addon) A new 7' x 3' custom sign designed for your business

\$250 / 1 Field, 1 Year

\$475 / 1 Field, 2 Years - **5% Off**

\$675 / 1 Field, 3 Years - **10% Off**

\$450 / 2 Fields, 1 Year - **10% Off**

\$850 / 2 Fields, 2 Years - **15% Off**

\$1,200 / 2 Fields, 3 Years - **20% Off**

+ \$100 Per New Sign (if required)



Batting Cage Sponsor *(1 Currently Available)*

By becoming our annual batting cage sponsor, your company brand will be on display for all to see. During our Spring and Summer seasons, Craven Field is in use almost every day of the week and visited over 8,000 times annually. Your custom sign will show all our players, parents and guests just how much you support our community.

As our annual batting cage sponsor, you will receive:

- Exclusive signage on our Batting Cage at Craven Field
- Website Sponsor Package included at no additional cost
- Field Banner Package, with sign, included at no additional cost
- Custom image for your business's website showing that you are an official 2019 TAYBS sponsor
- Certificate of Appreciation for you to hang in your office
- (addon) A new 6' x 3' custom sign designed for your business

\$1,000 / 1 Year

\$1,900 / 2 Years - **5% Discount**

\$2,700 / 3 Years - **10% Discount**

+ \$400 New Sign (if required)



Website Sponsor

By sponsoring our website, your companies name and logo will be on display for all our site visitors. Our parents and guests visit our sites hundreds of times per day during our season, and your sponsorship will show all of them just how much you support our community.

As a website sponsor, you will receive:

- Your company name, logo and summary listed on our sponsors page
- Your company name and logo included in our top of page ad rotator
- Your company name and logo include in our home page ad rotator
- Custom image for your business's website showing that you are an official 2019 TAYBS sponsor
- Certificate of Appreciation for you to hang in your office

\$100 / 1 Year



Monetary Donation

We recognize that today's economy presents challenges for everyone. To help make it easier for people to be able to make cash donations, we are offering the ability to make a flat monetary donation in whatever amount you are most comfortable with. We appreciate your support!

With a \$100 minimum donation, you will receive:

- Website Sponsor Package included at no additional cost



In-Kind Donations

Does your business provide products or services that would be helpful to us running our league? Reach out to us and let us know, we would love to work with you! The IRS allows companies to determine the Fair Market Value (FMV) of their products and services and donate it just the same as cash!

With a \$100 minimum FMV donation, you will receive:

- Website Sponsor Package included at no additional cost

With a \$500 minimum FMV donation, you will receive:

- Website Sponsor Package included at no additional cost
- Field Banner Package, with sign, included at no additional cost



Fundraising Events

Is your business willing to host a fundraising event to benefit our league? How this typically works is your company would provide your unique service(s), and on a certain day(s), you sell your service and a predetermined percentage of the proceeds get donated back to TAYBS.

With a \$100 minimum donation, you will receive:

- Website Sponsor Package included at no additional cost

With a \$400 minimum donation, you will receive:

- Website Sponsor Package included at no additional cost
- Field Banner Package, with sign, included at no additional cost



TOWNSEND ASHBY YOUTH BASEBALL AND SOFTBALL

2019 SPONSORSHIP ORDER FORM

YOUR INFORMATION			
Company		Name	
Address		Phone	
City		Website	
State		Email *	
Zip Code		* Very important to include your email address	

QTY	ITEM	PRICE	TOTAL
	Annual Score Board Sponsor	\$1,000	
	(addon) New Custom Sign	\$400	
	Annual Snack Shack Sponsor	\$1,000	
	(addon) New Custom Sign	\$400	
	Annual Batting Cage Sponsor	\$1000	
	(addon) New Custom Sign	\$400	
	Annual Team Sponsorship	\$300	
	Annual Field Banner Sponsorship	\$250	
	(addon) New Custom Sign	\$100	
	Annual Team & Field Banner Sponsorship Combo Package	\$500	
	(addon) New Custom Sign	\$100	
	Annual Website Sponsor	\$100	
	League Donation		
Total Amount			

Please make your check payable to:

Townsend Ashby Youth Baseball & Softball
PO Box 443
Townsend, MA 01469 USA

If you would like to take advantage of the convenience of paying online via a credit card, you can visit <http://store.taybs.org> to immediately place your sponsorship order. There is a 3% additional charge to use the credit card service.

Townsend Ashby Youth Baseball & Softball is a recognized 501(c)(3) non-profit organization. Our Tax ID is 04-3185271. Please consult with your tax advisor to determine your tax deduction options.