



Meeting Minutes – December 6, 2016

- In attendance: John Ruppert, Carl Faust, Erik Hobbs, Jason Trella, Martha Reilly, Cheryl Gustafson, Karen Folan, Scott Smith, Jonathon Lowe.
- Meeting came to order at 8:05pm; adjourned at 9:42pm

Board Reports:

Secretary Report -Martha Reilly

- ❖ October/November minutes approved.
- ❖ Reviewed "to do" list for board members.

V.P. Report - Adam Braillard

- ❖ Live registration was a successful group effort.

Treasurers Report – John Rupert

- ❖ We have healthy bank account, balance about \$76K
- ❖ We are running ahead this year in fees but could be skewed because of new uniform orders.
- ❖ Board Insurance will be updated in January when we renew.

Boys Directors Report – Erik Hobbs

- ❖ Select try outs went well. All teams have been established.
- ❖ Select teams will be practicing at Fore Kicks.
- ❖ Select team championship no longer at Devens.
- ❖ Erik attended regional MBYLL meeting
 - Coach in Attleboro talked with Erik about a preseason jamboree with NA, Attleboro & Seekonk.
 - Coaches Symposium on 3/26 at Endicott College which will count towards MBYLL certification.
- ❖ Boston Canons & Women's Lacrosse league to host a clinic December 18th at Gillette (Empower Field House) for boys & girls
 - Cost is \$45
 - U9 and U11 is from 12-2pm
 - U13 and U15 is 3-5pm

Girls Directors Report – Karen Folan

- ❖ Registration for U9 & U15 low right now but U11 & U13 look good.
- ❖ Lots of new names on registration.
- ❖ Girls will likely not have a select team this year, however, team registration is not due till April so that could change.

Fundraising – OPEN

- ❖ Identify volunteer for raffle coordination.
- ❖ Discussed needing an ethical person to get on board to handle the volume of cash that comes with the raffles. Carl will be one person but we still need another. We were hoping to keep this within the board, or by word of mouth, as not a position we want to advertise for.
- ❖ Kevin Scott expressed an interest and there was discussion about Mike or Tammy Monahan. Carl will follow up with them.

Equipment/Apparel- Jason Trella

- ❖ Holiday Store was a success. \$3577+/- in sales.
 - Long sleeve T's, hoodies and jackets were big sellers.
- ❖ Uniform orders were finalized today.
 - Roughly \$16,500 is our final cost
 - Order was padded a bit to give us plenty of extra uniforms for the season.
 - Ship date is March 1st.

Training/Certification - OPEN

Webmaster / Social Media – Kathryn Hobbs

- ❖ Registration is up and running and Kathryn doing great job with updating the site.

Fields Coordinator – OPEN

Tournament & Events Coordinator - Scott Smith

- ❖ Scott & Erik will talk about some jamborees with surrounding towns. Scott's suggestions for 2017 season are as follows:
 - U-9 usually has set date Jamboree and good participation so send them to Devens (probably Sunday 6/18)
 - U11 Jamboree or Gillette as part of NCAA package
 - Thinking if we do NCAA "Reunion Village" tent (\$975) we should go for the play on the field option for U11 (Monday 5/29) instead of Jamboree
 - We'll probably buy 50 tickets (starts at \$2750) anyway which is requirement to get team in and I think a nice extra inducement
 - U13 and U15 has select playoffs and club tournaments during Jamboree so I think trying to field Jamboree teams is too much of an uphill battle, we really struggled to fill rosters last year. Instead I think we would be better off proactively scheduling- u13/15 "Local jamboree" June 10+11 with inter-squad games and possibility of including Titans (Tom Sheeran?) , Seekonk, Cumberland.

President Report - Carl Faust

- ❖ Carl's main focus is going to be to recruit the Certification and Child Safety Coordinator.
- ❖ Live Registration was a success. We have 4 financial scholarships to be awarded.
 - Carl passed on information on one young girl who is also in need of all equipment. We have stick, goggles for her. She needs cleats. NABRL will be helping her with that purchase. Jay will make sure she has everything she needs.
- ❖ We are looking into getting 4 new registration signs that contain the following info.
 - logo
 - registration deadline (that is readable)
 - website (so people know how to do it)
 - 'learn to play lacrosse'
 - for boys and girls

New Business:

- ❖ We (all board members) need to use the Board Forum section of the website to better plan out our meetings. This will help us think ahead to what is coming down the pike, rather than just operating month to month.

Board Roles to be Filled:

- ❖ **Referees and Child Safety Coordinator** – Carl is working on this.
- ❖ **Fields Coordinator** – discussed needs of this role in terms of political contact and ability to work across multiple organizations to continue to move NABRL forward in terms of field quality and access.
- ❖ **Fundraising Director**- discussed need here as less of a priority due to the success and relative ease of the 1st annual NABRL raffle last year. Kevin Scott expressed interest in taking on this role. Mike or Tammy Monahan may also be an option. Carl will follow up. Will continue to discuss over next couple meetings. Process improvement for 2nd annual raffle may include how to remove the volume of cash that is part of the process. Also need to look at criteria for Fundraising Director in terms of financial training / background.

To Do:

Carl:

1. Recruit a Referee & Child Safety Coordinator.
2. Ask Tammy Monahan to work with Kevin Scott on heading up Annual Raffle Ticket fundraiser.
3. What can we do with coaches before January/February as far as certification.
4. Work with Kevin Young to get the coaches handbook started.
5. Get new signage for A-frames re: registration.

John:

1. Add Jason to the Treasury Form for a debit card.
2. Coordinate with Carl & Jason to get to the bank to get the actual cards.
3. Follow up with Scott Smith about taxes.
4. Look into Pay Over Time option for registrations.
5. Work on getting us PCI Compliant to avoid additional banking fees.

Martha:

1. Learn how to send out emails to all families as a reminder of our monthly meetings.
2. Learn how to manipulate Board Forum on website. Work on annual calendar that will feed 'to do's' and monthly meeting agenda items.

Karen:

1. Make sure the high school students take the online course for official certification. Karen will keep checking as it is not online just yet.
2. Work with Erik to get coaches and schedules for boys/girls figured out for Skills/Drills.
3. Establish Coaches Meeting Date and Agenda.
4. Get Winter Skills and Drills times POSTED and ANNOUNCED to all registered players by December 20th.

Erik:

1. Work with Karen to get coaches and schedules for boys/girls figured out for Skills/Drills.
2. Determine if we need 4x4 goals.
3. Establish Coaches Meeting Date and Agenda.
4. Get Winter Skills and Drills times POSTED and ANNOUNCED to all registered players by December 20th.

Kathryn:

1. Post Winter Skills and Drills dates and times to website, facebook by Dec. 20th.
2. Weekly cadence of registration reminders for month of December. (Deadline for registration Jan 2nd.)

Jason:

1. Outfit of Scholarship players as appropriate in preparation for Winter Skills and Drills participation.
2. Order uniforms – coordinate payment with John and Carl
3. Contact String King re: partnership
4. Contact Lacrosse Monkey re: partnership
5. Reach out to Briana about any shipping delays with Warrior order and other equipment options.