

## **CHS Imp Club Board Annual Meeting Minutes May 15, 2019**

### **Opening Remarks:** Dee 7:04pm

- No visitors for Annual Board Meeting

### **Call to order:** Dee

- Approval of April Minutes: Dee Jones
  - Motion to approve: Steve Sanchez
  - Second: Ken Kinsey

### **Board Business:** Board Elections, Dee Jones

- Kristen Holmes volunteered to fill Membership Chair position, stepping down from current 'other fundraising' position.
- Debbi Hillman is Spirit Wear chair, will serve as interim secretary until replacement is found
- Vote on amended slate of officers/board members for 2019-2020 school year
  - Motion to approve: Ken Matz
  - Second: Allison Owen
- Concessions and Secretary Chair remain open
- Ask parents of rising freshman/sophomores if interested in serving on Board

### **Budget Update:** Ken Matz, Dee Jones

- Two drafts presented for review based on Scoreboard proposals (\$350K for all scoreboards or \$250K for just Cooper Field)
- Promising conversations regarding ability to get approved for a bank loan for scoreboard purchases and possible opportunity for bank sponsorship to offset cost of boards
- Will need to create a capital campaign to raise funds from community/individual donors for sponsorship
- Vote on budget at June meeting

### **AD Update:** Nevco Scoreboards, Mike Dunphy

- More number crunching to be done to determine amount of loan need with expected sponsorships
- Missed 4/30 deadline so work will be done later in year, possibly end of 2019, early 2020
- Capital Campaign proposed to start this summer and continue for at least 12 months
- Unveiling celebration after all scoreboards are installed—celebrating 100 years of football

### **Sponsorship Update:** Cindy Hunt

- Discussed keeping the Sponsorship criteria the same until planning for scoreboard is final.
- In-kind food donations not to be counted as sponsorship. Needs to stay in concessions.
- Recruiting local food vendors focus should be on cash donation first to help offset board expenses.

**Other Fundraisers Update:** (Dine Out, Rent-an-Imp, etc.): Kristen Holmes

- Penn Station Dine out on 5/24 - will pass out reminder cards on Monday, 5/20 at Rising Freshman athlete night

**Spirit Wear Update:** Debbi Hillman

- Polling results for top 3 tshirt designs - nearly 400 responses from staff, students, parents teachers.
  - Water Tower
  - Brick Imps
  - Tradition Starts Here
- Connecting with J&L and Spectrum for pricing and style options
- Plan to order long and short sleeve tshirts and crew neck sweatshirts
- Plan to operate on a 30% or greater profit margin for next school year

**Concessions Report:** Dee

- Mary, Ken K and Mike have pitched in to help
- Concession sink still not working—WCPSS facilities mgmt coming this week to check into issues

**Website:** Ken Kinsey

- Website is migrated to WCPSS--[WakeCountyAthletics.com/caryhs](http://WakeCountyAthletics.com/caryhs)
- Not as functional as hoped
- Can continue to use GoImps for CHS business

**New Business** (for next meeting):

- Vote on budget
- Concessions repair/planning for fall
- Sponsorship planning
- Scoreboard financing options

**Meeting Adjourned:** 8:45pm

- Motion to adjourn: Ken Matz
- Second: Allison Owens

**Minutes submitted:** Debbi Hillman (Interim Secretary) on 5/16/19

**Next Board Meeting:**

Sunday, June 9, 2019

CHS Career Center

7pm

	<b>Attendance</b>	<b>2/10/19</b>	<b>3/10/19</b>	<b>4/7/19</b>	<b>5/15/19</b>	<b>6/9/19</b>
1	Allison Owen	x	exc	x	x	
2	Cindy Hunt	x	x	x	x	
3	Debbi Hillman	x	x	x	x	
4	Dee Jones	x	x	x	x	
5	Ed Mazza	x	x	x	x	
6	Ken Kinsey	x	x	x	x	
7	Ken Matz	x	x	x	x	
8	Kristen Holmes	excused	x	x	x	
9	Mary Hill	x	x	x	x	
10	Michelle Mendel	x	exc	abs	abs	
11	Mike Dunphy	excused	x	x	x	
12	Nicole Beatty	excused	x	abs	abs	
13	Patricia Berkowitz	excused	exc	exc	exc	
14	Serge Beaudoin	x	x	x	abs	
15	Steve Sanchez	x	x	x	x	
16	Susan Cairns	x		resigned		
17	David Smith	x	x			
18	Janet Trotter	x				
19	Jason Wilkes	x				
20	Colette Quinlivan	x				
21	Todd Moesch		x			
22	Jeannine Moesch					
23	Sarah Matejowski					