

WHYFL January Monthly Meeting Agenda

January 21, 2016

American Legion

Announcements: Key Decisions/Votes to be made during this meeting:

- Propose amendment to by laws to rename 5th VP to Cheer/Fundraising Chair and move previous 5th VP role (bylaws) to President.
- Propose amendment to by laws to create 7th VP High School Liaison.
- Finalize list of coaches to attend Nike Coach of Year clinic (Feb 4-6, 2016)
- Elect volunteers to serve on 2016 Board of Directors

Agenda:

- Call to Order
- Cheerleading Update
- Treasurer's Report
- Board Member Reports
 - Exec VP, 1st VP, 2nd VP, 3rd VP, 4th VP, 5th VP, 6th VP
- Old Business
 - Equipment collection
 - Finalize list of coaches for Nike Coach of Year clinic
- New Business:
 - Discuss/vote on amendment to by laws to rename 5th VP to Cheer/fundraising VP and to move previous 5th VP role to President
 - Discuss/vote on amendment by laws to create 7th VP High School Liaison.
 - Discuss/vote on 2016 Board
- Discussion
- Adjourn

Notes (not to be included in meeting agenda, but for consideration)

Misc Off season action items that we need to take care of / consider in this or future meetings:

- **Calendar:**
 - Establish 2016 Season Calendar, specifically dates for the following, WHYFL registration dates, combine, FAST camp dates, first day of practice, opening day, and Pink Out.
- **Equipment:** helmet purchase/reconditioning schedule. When does this need to take place?
- **Field improvements:** Considerations mentioned are as follows:
 - Field Grading
 - Scoreboards (on A & B)
 - Goal posts (on A)
- **Fundraising:**
 - Establish fundraising goal (early) and select fundraising plan (raffle, entertainment tickets, other). Set clear expectations on how it will be conducted. Communicate early/often.
- **Snack Shack:** Establish snack shack plan (parent volunteers?)
- **Volunteers:** Establish volunteer plan. How many do we need? What do we want them to do?

- **FAST Camp:** Establish better FAST camp which balances fundamentals (e.g. stance, start, blocking, tackling technique, etc..) and conditioning.
- **Registration Fees:** Set 2016 registration fees
 - 2015: Tackle: \$165 early bird; \$190 regular; \$20 sibling discount
 - 2015: Cheer: \$125 – no discount
 - 2015: Flag: \$60 – no discount
- **Publicity:** Set 2016 Publicity schedule
 - Banner on town green (2-weeks)
 - Ad in WH news, WH press, Ad on WHCTV – cost, dates, etc...
- **Permitting Sterling:**
 - Obtain field permits for Sterling for combine dates, FAST camp, and regular season practice and games.
- **Permitting Hall / Conard:**
 - Obtain high school dates for mighty mite, pee wee, and pony games.
- **Coaching vacancies**
- **Bylaws**
 - (Consistency between towns. We can't go into the season with that 1 pager again where people interpreted them as they wish)
- **Officiating**
 - (Lessons Learned from last season and consistency between towns. What rules are followed?)
- **Equipment**
 - (Can we sell mouth guards at the snack shack? Last year I gave away 7 to other teams and 1 to my player)
- **Website store.**
 - Are we going to grow this as a potential revenue driver? Not many people were aware there was a link on the right hand side of the page. My wife found it later in October.