

Agenda
 BOARD OF DIRECTORS
 BELLINGHAM YOUTH LACROSSE CLUB

Date and Time:	11/10/2015 6:00 - 7:30pm	Location:	WECU building – 511 Holly
Board Members Present: Mark Hoemann, Kristin O'Malley, Amy Kittinger, Rick Sorenson, Andrea Jacques, Dave Hertberg			
Also present:			
Not Present: Matt Oswin, Mike Gannon			

	Agenda Item	Description	Presenter
1	Welcome	Welcome & Introduction	Mark Hoemann
2	Minutes	Update Board – review.	All
3	Financial Report	Update - swashbuckler tournament folded – some registration funds included in current financial total	Amy Action: ?? Are tourney registration funds to be refunded or held until next event?
4	Old Business	<p>Laxtoberfest – post event observations</p> <p>Pros – location was well received Kitchen facility worked well- would work for other types of food/events</p> <p>Tables and chairs were included</p> <p>For future considerations: Add DJ – more 'party' atmosphere, dance options</p> <p>Increase promotion – find other way to advertise, increase exposure, improve 'new' attendee participation, promote as 'adult social', an event</p> <p>Timing:</p> <ul style="list-style-type: none"> - Consider starting earlier in the day, allows people to come and go (4-9pm) - look at other events during the year to avoid overlap as much as possible - look at spring and/or fall event to increase attendance - consider summer BBQ instead <p>Music source– boombox was too easy to manipulate, did not create as festive an</p>	

		<p>environment as DJ</p> <p>Location was not “known” so a little hard to find</p> <p>Liquor license is 45 days to obtain, must allow sufficient time</p> <p>more hands needed in the kitchen/food/serving</p> <p>Allocation of duties</p> <ul style="list-style-type: none"> - more specific assignments for volunteers, in advance of event, request from parents before event - preassign to kitchen, set up, clean up, bar, registration, etc <p>Actions: Letters to be sent to sponsors</p> <p>MC duties</p> <ul style="list-style-type: none"> - Introduce new coaches, Board members, anyone holding a particular role within organization - Announce raffle, 50-50 draw, heads/tails game, menu offerings, sponsor table opportunities <p>Offer sponsor opportunities</p> <ul style="list-style-type: none"> - 2 free tickets for \$500 sponsor, 4 for \$1000 donation - Fundraising people should be included in discussion <p>Adding a DJ would cost \$200-\$700 – increased appeal for participants</p> <p>Names of potential new fundraisers and/or event supporters:</p> <p>Tiffany Borchard Richard Synnot Bethany Lamb Swiaki/Silver Beach? (OR Lamb)</p>	
	Coaches	No update	
	Purchasing – uniforms	Review of condition of existing uniforms Oldest uniforms (yellow/white stripes on collar) to be listed on site for sale.	Action – .Kristin to list oldest uniforms for sale – price TBD

		<p>Discussion around goal of keeping uniforms 'the same' and which one vendor can provide. Amy noted budgeted funds for 7/8 were coming out of 7/8 registration funds. Kristin noted previous discussion of using funds for whole club benefit vs. single age group.</p> <p>Purchasing reversible uniforms will be better investment going forward</p> <p>1/2 - keep 3/4 - possible new purchase – most worn 5/6 – keep 7/8 – keep HS – not shown but already available,, shoot shirts and shorts ordered Pinnies – looking worn - 40 pinnies budgeted</p> <p>Do we want to consider having kids purchase uniforms</p> <p>Purchase decision tabled until next meeting.</p>	<p>Andrea to locate vendor to purchase uniforms from</p> <p>Action: budgeted for 7/8 purchase – do we buy or not</p>
	Joint Tournament North County	Tournament folded – explore if Spring tournament in Whatcom a possibility	Action: - TBD who will explore future tournament options
	Name change	<p>DBA must be set up with State to update new name on WECU account. Signed copy of minutes listing name change must be sent to Washington Secretary of State to update account.</p> <p>Note: need to keep Bellingham Youth Lacrosse AND Bellingham Warriors (one as DBA one as 'name' to allow for checks made out to either to still be deposited</p>	Action – Andrea to provide copy of minutes to Amy. Mark, Amy and Andrea must sign prior to submission.
	Website	No updates at this time	
	Registrations	39 registrations – some prepaid, some partial, some not paid at this time.	Action: Determine how refunds are to be processed (Kristen?), and when.
	Program Reports Grow the Program	<ul style="list-style-type: none"> - No program report - Grow the Program needs additional 	Action: Andrea to pay for online registration for WSLA as requested by

		volunteers	Mike G. (budgeted)
5	New Business	Scholarship- \$3,000 for the year - new request received (1xHS)	Action: Kristin to give Andrea scholarship information for review
	Indoor Lacrosse	Indoor – Courtney to secure dates, time. Dave to follow up with Courtney to provide dates to be used in Bellingham Guide promotional piece New fees to be established – last year's fees for indoor too low	Action: - Dave to follow up on dates/times to give to - Kristen to plug winter dates/fees into website once available
	Youth Tournaments	Tri Cities Stanwood Harvey Cup Washington Cup Other?	Action: Determine application deadlines, fees, hotel reservation requirements
	Advertising	Bellingham Leisure Guide – advert to be placed. NOTE: Need to provide details on Winter and Spring season to _____ who is placing ad for both 'seasons'	Action – Courtney (?) to place ad for Girls and Boys for Winter and Spring seasons
	Other	Payment for girls WSLA Varsity 2016 Representation needed on Parks committee that reviews field use – no consistent representation for Lacrosse Need to obtain representative; suggestions: Alan Danford, Brad Swanson – someone that might know Lance Romo to put Lacrosse in a better position	Action – Andrea to send check or register using debit card Action: Secure representation on Parks fields committee (Whatcom County Sports Commission)
8	Next meeting	12/1 /2015 6:00 pm	
9	Adjourn	7:42pm	