

# WESTBROOK LITTLE LEAGUE

PO Box 614  
WESTBROOK, CT 06498

January 19, 2017

Spring will be here before we know it and the Westbrook little League Board of Directors has already begun preparing for the upcoming 2017 season!

First off, we would like to thank all of the dedicated sponsors and supporters in Westbrook who helped make the 2016 baseball season a success -- from the first day of indoor winter clinics last February through the last weekend of Fall Ball in October.

Thanks to the generosity of many local businesses and individuals here in town we were able give children between the ages 5-13 another unforgettable experience and again we turn to you for your continued support so that we may do it all over again this year -- and we can't wait to play ball!.

This year we plan to expand the baseball experience by providing our kids with even more winter training to help them become better baseball players. Our focus is on all of the children having an enjoyable experience and helping them be their best in not only baseball, but as they grow into young men and women.

Westbrook Little League (WLL) is a non-profit organization and entirely depends on its volunteers, support from the town of Westbrook and the parents of the players, and -- most importantly -- local businesses like yours.

One hundred percent of the financial funding from all of these sources is used to operate the league, including buying and upgrading training and safety equipment, uniforms, preparing the fields, covering league insurance premiums, paying umpires and providing our kids with winter training beginning in late January - - ensuring that these kids have the best experience while safely learning the game of baseball.

Once again, WLL is seeking team and sign sponsors (we will continue to give first refusal to last year's team sponsors) to help us operate in 2017. Team sponsorships remain \$425; while business signs (all are 3ft x 6ft and get hung along the outfield fence) remain \$250. A team/sign sponsorship combo is \$600, and this year we project 10-12 teams between Spring, Summer and Fall Ball.

There are also plenty of benefits of team and/or sign sponsorships:

- The opportunity to be involved in and support an American institution vital for the youth of our community
- Recognition of your business on a 3ft x 6ft field sign
- Recognition on Opening Day and throughout the season
- Recognition on the Westbrook Little League website
- Sponsorships are tax deductible

New sponsors: please include any artwork of your business logo that you would like on your field sign (a business card is fine). Once the proof is completed we will send it to you for approval. Sponsorship forms can found on the WLL website at [westbrooklittleleague.org](http://westbrooklittleleague.org) or by mail/email. Payment can be made by check or credit card via the WLL site. Send payment and attached form to:

Westbrook Little League  
PO Box 614  
Westbrook, CT 06498

Opening Day Ceremony is tentatively planned for Saturday, April 22 (rain date April 29) at 2pm at Ted Lane Field in Westbrook, behind the firehouse. Please join us for this exciting event!

If you have any questions please feel free to contact me direct at 203-506-8102 or via e-mail at [kblairwll@gmail.com](mailto:kblairwll@gmail.com).

Thank you in advance for your continued and much appreciated support,

Kevin Blair

President  
Westbrook Little League



## WESTBROOK LITTLE LEAGUE 2017 SPONSORSHIP ORDER FORM

### **SIGN SPONSOR - \$250**

As a Sign Sponsor you will get a 3' x 6' sign with your company logo and name on it. This sign will be displayed for the 2017 Spring season on the fence in the outfield of Ted Lane field. As a sponsor, you will also have a listing as well as links to your website (if you have one) for the entire 2017 season on our Main website page at the top (scrolls through all sponsors) and on our sponsor page.

### **TEAM SPONSOR - \$425**

As a Team Sponsor, you will sponsor a Westbrook Little League baseball team. Your name will be displayed as part of the uniform of your sponsored team. As a sponsor, you will also have a listing as well as links to your website (if you have one) for the entire 2017 season on our website.

### **TEAM & SIGN SPONSOR - \$600**

As a Team & Sign Sponsor you will sponsor a team and your business name will be displayed as part of the uniform of your sponsored team. You will also get a 3' x 6' sign with your company logo and name on it. This sign will be displayed for the 2017 Spring season on the fences in the outfield of Ted Lane field and also appear on the league website for the entire 2017 season on our Main page at the top (scrolls through all sponsors) and our sponsor page.

**Name of Sponsor:**

\_\_\_\_\_

**Type of Sponsorship (circle one):**

**1. Sign Sponsor (\$250)**

**2. Team Sponsor (\$425)**

**3. Team & Sign**

**Sponsor (\$600)**

Sign up online at [www.westbrooklittleleague.org](http://www.westbrooklittleleague.org) and click "Sponsorships" on the top menu bar or sidebar or send a check made out to Westbrook Little League with this form to:

Westbrook Little League  
Attn: Sponsorship Coordinator  
PO BOX 614  
Westbrook, CT 06498

In an effort to update our records please provide the following information:

Mailing Address: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## **Thank you for supporting Westbrook Little League!**