

# Media Guide

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- *All media guide and signs need to be provided in JPG, TIF or PDF format at **300dpi**.*
- Cover Ads – 7.5” x 10 “
- Full Page Ads – Ad will be 8.5” wide x 11” tall, but artwork should be at least 8.75"x11.25" to support a full bleed. Vital ad information should be contained in the center 7.5” x 10” area.
- 1/2 Page Ad – 7.5” wide by 5” tall.
- 1/4 Page Ad – 3.5” wide by 5” tall.
- Business Card Ad – 3.5” wide by 2” tall.

## Field Sign

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- *All media guide and signs need to be provided in JPG, TIF or PDF format at **300dpi**.*
- 4 x 8 Field Sign – 8’ wide by 4’ tall.

## Website Sponsors

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Please collect the following for all website sponsors (anyone spending \$250 or more)

- Website Address
- Sponsor Description – brief description about the sponsor, such as a slogan
- Banner Image - For best, visual results, banner image files should be 1000 pixels wide and 90 pixels high. Note: Banner files are displayed in rotation at the top of the website on all pages.
- Logo Image - Logo image files should be no more than 250 pixels wide. Logos files will be displayed on the Sponsors page and also in the right hand column of the home page.