

Fairfax Home School Athletic Association



Solicitation script for local business sponsorships

Good day Sir (Ma'am), my name is _____

I'm representing the Fairfax Home School Athletic Association. FHS is a volunteer-driven not-for-profit organization providing competitive athletics to home schooled students. We field Varsity, Junior Varsity and Middle School teams in many sports (*hand glossy card and sponsorship material to business owner*). FHS provides high quality instruction and coaching and consistently places teams at or near the top of our league tournaments. Several FHS athletes have also gone on to participate at the collegiate level.

FHS is seeking sponsorships to support our mission. As a mutually beneficial exchange, FHS would receive a monetary amount and your business would receive recognition for your sponsorship as detailed in this handout. There are four levels of sponsorship available.

We ask you to consider an FHS sponsorship as an investment in our youth and to provide an opportunity to experience the life lessons that come through participation in a competitive athletics program. Your support would be most appreciated by the families and athletes of FHS.

IF BUSINESS OWNER IS NOT INTERESTED IN A SPONSORSHIP ...

Instead of a sponsorship, would you consider a tax-deductible donation to FHS? Donations can be made online via the "DONATE" button on the FHSAA web site (<http://www.fhs-aa.com>) or by mailing a check to FHSAA, P.O. Box 576, Fairfax, VA 22038.