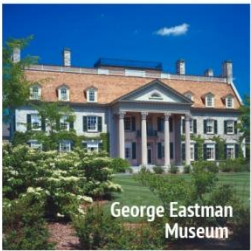




KEY ATTRACTIONS

Rochester, NY - Photo by Sheridan Vincent



George Eastman Museum



Finger Lakes



Genesee Country Village & Museum

ARTISANWORKS - 40,000 square ft. of a renovated factory building integrates arts of all kinds; promotes regional artists through an art incubator program. The collection includes more than half a million items.

Casa Larga - An estate winery producing high quality, award winning wines, and growing to be one of the leading wine producers in New York's Finger Lakes Region.

Erie Canal - The Rochester area boasts 100 Must See Miles of this historic waterway, also called a "National Heritage Corridor." Walking trails, quaint villages, shopping, restaurants, and tour boats are available along the canal.

The Genesee Brew House - A beer destination, featuring interactive exhibits, multimedia content, gift shop, pilot brewery and pub-style restaurant. It captures and shares the long history of The Genesee Brewery - one of the largest and oldest continually operating breweries in America.

Genesee Country Village & Museum - One of the largest living history museums in the United States. With more than 70 faithfully restored and furnished buildings, and costumed interpreters, visitors experience life in a 19th century American village. (May - mid-October)

George Eastman Museum - The world's leading museum of photography and motion pictures, and the National Historic Landmark mansion and gardens of Kodak founder George Eastman, the father of popular photography and motion picture film.

High Falls - An archeological forge site with an impressive 96 ft. waterfall in the heart of downtown Rochester.

Lilac Festival - One-of-a-kind 10-day flower extravaganza, unique to North America. The festival was inspired by a magnificent lilac collection at Highland Park that plays host to 500 varieties of lilacs on more than 12,000 bushes. Entertainment at the festival includes live music performances by talented artists.

Memorial Art Gallery - A journey through more than 5,000 years of art history—from the relics of antiquity to works in the vanguard of contemporary movements, the Gallery offers a permanent collection of more than 12,000 objects and has been called the best balanced in the state outside of New York City.

National Museum of Play® at The Strong - The second largest museum for children in America, it is also home to the National Toy Hall of Fame, the Toy Industry Hall of Fame, an in-door butterfly garden, and one of the largest collections of electronic games in America, and the world.

National Susan B. Anthony Museum & House - Preserves the National Historic Landmark where the great women's rights activist and reformer, Susan B. Anthony, lived for 40 of their most politically active years. The museum collects and exhibits artifacts related to her life and work.

Rochester Museum & Science Center - A museum/science center with hands-on, interactive exhibits in science & technology, natural science and regional cultural heritage.

Seabreeze Amusement Park - The 4th oldest amusement park in America, it has one of the oldest wooden roller coaster, plus a water park.

Eastview Mall - The region's premier super regional shopping destination, with stores not found anywhere else in Upstate New York, including the very upscale Von Maur. [Website: www.eastviewmall.com](http://www.eastviewmall.com)



Golf



East View Mall



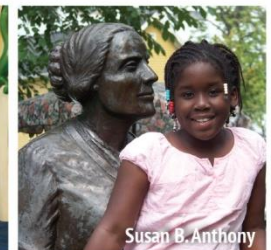
Lake Ontario Beach



The Erie Canal



National Museum of Play at The Strong



Susan B. Anthony

Follow Us On



VISIT ROCHESTER: 45 East Avenue, Suite 400, Rochester NY 14607

Phone: 800-677-7282 or 585-279-8318 • Fax: 585-232-4822 • VisitRochester.com

Fun Facts!

- Third largest city in New York State
- Located in western New York State
- Part of the Scenic Finger Lakes Region
- City on the Seaway Trail - The longest scenic byway in America
- On the shore of Lake Ontario, directly across from Toronto, Canada
- A community of waterways including a Great Lake, historic Erie Canal, Genesee River and a 96-foot city waterfall
- Birthplace of Eastman Kodak Company, Xerox Corporation and Bausch & Lomb



Annual Festivals & Events

Atlantic Hockey Championship

March 16-17, 2018
Blue Cross Arena
Atlantichockeyonline.com

Imagine RIT: Innovation and Creativity Festival

April 28th, 2018
Rochester Institute of Technology Campus
Rit.edu/imagine

120th Rochester Lilac Festival

May 11-20, 2018
Highland Park
Lilacfestival.com

Fairport Canal Days

June 1-3, 2018
Fairport, NY
Fairportcanaldays.com

Rockets, Robots, and Ray Guns Exhibit

June 9- September 3, 2018
The Strong Museum of Play
Museumofplay.org

Party in the Park

Thursdays in the summer
City of Rochester
Cityofrochester.gov/pitp

Xerox Rochester International Jazz Festival

June 22-30, 2018
Various locations
Rochesterjazz.com

50th Annual Corn Hill Arts Festival

July 14-15, 2018
Corn Hill Neighborhood
Cornhillartsfestival.com

Park Avenue Summer Art Festival

August 4-5, 2018
Park Avenue
Rochesterevents.com

M&T Bank Clothesline Festival

September 8-9, 2018
Memorial Art Gallery
Mag.rochester.edu/clothesline

Key Bank Rochester Fringe Festival

September 12-22, 2018
Various locations
Rochesterfringe.org

The Suffragist City Parade

September 15th, 2018
National Susan B. Anthony Museum
Susanbanthonyhouse.org

Rochester Marathon Weekend

September 21-23, 2018
Downtown Rochester
Rochestermarathon.com

ImageOut:

The Rochester LGBT Film Festival
October 4-14, 2018
The Little
www.imageout.org

High Falls Film Festival Celebrating Women in Film

Nov. 1-5, 2018
Various locations
Highfallsfilmfestival.com

Visit us online at VisitRochester.com

V I S I T

ROCHESTER

L I M I T L E S S