

SCOR August 2016 Board Meeting.

August 15, 2016 - 7:00 PM

Minutes

Present: Mark Vanni, Steve Sasse, Steve Dougan, Kishore Rao, Stacey Hynes, Dean Craig, Phil Bergen

Guests: Stephen Harrington

1. Approve June 2016 minutes. - No Quorum - Will make a motion by email.

2. Committee Reports

- President - Mark

Mark reported that at the SWD meeting, he was informed that the Club would be receiving a refund of \$9348 which reflected \$6 per registered player. Nothing new was reported on small sided games. Also, there are still reports of teams dropping out of the CJSA adopting for the CSL league.

- Vice President - Steve

Steve reported that we are all set on patches for the season and the shed is fully stocked with supplies for the season. He is working with Phil on the winter indoor programs. We have more space at the Danbury Dome for this coming winter.

- Treasurer - Rob/Kishore

No report

- House - Tim

SCOR House Program Update – August 15 th , 2016 – Tim Benedict

Fall Season Preparations On Track

Fall House & Academy 7, 8, 10, 11 registrations at 715 as of 8/11 (should likely grow by 100 or so):

-323 Lower (including Academy 7 & 8)

-176 Middle (including travel add-on's & Academy 10 – formerly known as “House Plus Development”)

-216 Upper (including travel add-on's & Academy 11 – formerly known as “House Plus Development”)

Executive directors & divisional directors fully staffed w/ some adds for Fall (updated list on website)

A number of new faces in House for Fall:

- Executive Director for Middle House Pete Getchell
- Sponsorships director Emily Malagisi
- K girls divisional director Felix Touchard
- 2 boys divisional director Shelley Terry
- 3-4 boys divisional director Carl Genna
- 5-6 boys divisional director Jim McMurray (sharing duties with Sean Connelly)

Coordinating closely w/ Julian / Phil / Academy for practice & field times

Forming teams, monitoring registration, finalizing #s division-by- division working w/ Hillary

Recruiting coaches, working on parents and with Phil on HS recruits where needed

Where applicable, reaching out to other towns directly & SWD to coordinate Rec Plus schedules

Equipment lined up & ready & shirt orders for Lower & Middle / Upper House in now w/ vendors

More than \$10,000 in Fall sponsorships confirmed (Emily Malagisi is new director of sponsorships)

Key Fall dates for House:

- Week of August 22 nd (by Friday, August 26 latest) - final teams & coaching assignments out
- Wednesday, August 31 st : Fall House coaches clinic, equipment handout, BBQ, Veterans Park, 6-8
- Thursday, September 1 st : Fall House parents meeting, Recreation Center, 8PM
- Week of September 6 th – first week of House practices, Middle & Upper
- Saturday, September 10 th : first Saturday game day

Communications / Other

Working on Fall newsletter, hope to publish mid-September.

Looking for story ideas – current editorial calendar:

- SCOR leadership transition – Q&A w/ incoming & outgoing presidents Vanni & Sasse

- Revisit to age rule changes: how is the transition going?

- Academy rebrands – a guide to Academy 7-11

- Sponsor adverts: Ridgefield Academy...

- Academy - Kishore/Julian

SCOR Academy Board Meeting Report – 8/15/16

Fall Academy Registration Closed – 209 Registrants across 9 Divisions

Program	Boys	Girls
Academy 7	22	25
Academy 8	15	12
Academy 9	55	36
Academy 10	10	19
Academy 11	No team: 4 Travel Practice only + House	15 + 2 waitlisted

Academy Practice Schedules confirmed. All Practice will take place at the Rec Center Fields.

Season for all programs will start week of 8/29. Season runs thru week starting 10/31 with week starting 11/7 reserved for makeups, as needed.

Welcome Letters to be distributed week starting 8/15.

Academy 9 Meeting scheduled for Saturday 8/27 from 4-5 at the Rec Center.

Coordination with House for A7/8/10/11 in progress.

- Travel - Stacy/Dean

All 19 travel teams are playing in the John Jay Labor Day Tournament. Discussion on Columbus Day tournament and U11 parents to volunteer to run. Trouble getting enough people to volunteer. Meeting to be called to assign duties in the near future. Conversation regarding coaching focused on consistency throughout the program and more accurate feedback from the coaches on their evaluations.

- Fields - Shawn

No Report

- Web/Communications - Frank

VP Comms / Website Board Update:

Messaging is in full swing.

We're going to try to add more Instagram images this season.

Twitter and Facebook have become very effective complements to our email messaging and a lot of people rely on the especially for rain-day notifications and registration deadlines.

We have started to port everyone over to @scor addresses, thanks to Mark's heroic effort in tracking down the domain.

By next meeting you will be given your primary @scor.org email address. I will set this up to forward to your secondary address (ie, your primary address)

We will create groups for fields, finance and comms and the Pres/VP/Treasurer/Secretary for exec matters that can be auditable for everyone.

All of the SocialFlow accounts will be switched from your personal accounts to your positional accounts within the @scor.org domain.

Additionally, all fields will be granted a field ID and a super-set field ID (for instance at Barlow, Scotland where there are multiple fields there will be Scotland 1-A, 1B, etc). You can then schedule these AND ALSO INVITE managers to the fields for their scheduled practice times to avoid conflicts. It will be come way easier to schedule after the first tutorial.

And maybe more important of all, there will be a transparent way to assign team members using Google Docs which can be reviewed by board members and invited parents coaches. This is going to be a marked improvement.

We will add to the contacts list as we go so that everyone can easily access the contacts in the event of a need to change or get in touch - but to be honest the previous stewards of the contacts did a great job inside the League Athletics listing and we shouldn't have to do a lot of work to them.

As far as some general stats:

We now have **946 unique social accounts** tied into our social messaging and it is starting to pay off. If we step it up this season, it'll probably get easier. We started from pretty close to nothing and now have a fairly nicely functioning communication system between this, email and work of mouth / call chains. It's getting easier - and we're winning thanks to all your efforts.

- Special Programs - James

No report

- Special Projects - Peter

No report

- Coaching - Phil

We have a few new coaches this season and one returning. Looking forward to a good Fall season. Co Coaches have been assigned to teams where the coach has high school obligations. This should help when the combined practices begin.

3. Old Business

4. New Business

The Ridgefield Library made a request to set up fund raising tables at some travel games. Decision was made to allow it at the Columbus Day Tournament.

Stephen Harrington presented an idea to do a small fundraiser for 7th and 8th grade in memory of Justin Cowen who recently lost his battle with cancer. The idea was approved and Stephen will move forward with planning.

The Club has been approached with a request for a financial contribution with the installation of bleachers at the Tiger Hollow II field. An agreement was made to make a small donation

Meeting adjourned at 8:35 pm