

SCOR January 2016 Board Meeting - Minutes
January 4, 2016 - 7:00 PM

Members present:

Steve Dougan, Mark Vanni, Tim Benedict, Dean Craig, Shawn McGrath, Julian Trotman, Stacy Hynes, Steve Sasse, Peter Coffin, Frank Speizer, Phil Bergen, Hilary Lust

Meeting called to order at 7:04 pm.

1. Approve December 2015 minutes. -

Approved.

2. Board Member Comments/Introduction of guests. -

No guests present

3. Presentation from Adam Sebastian on Team Excel Soccer Tours -

Phil standing in for Adam. Team Excel would like to offer a service of planning trips to Europe for teams. U14 teams. Once in a lifetime opportunity. The trips would include a customized itinerary. Ideally send out communication to entire membership. 16-18 kids on trip. Cultural as well as soccer. Looking at this summer to do a trip. Team Excel will manage the entire program and will secure all insurance required for such trips. BOD approved moving forward. Stacy suggested starting small and keeping it in the US this summer. Phil will get back to group with more details

4. Committee Reports

● **President - Mark**

Mark reported that there is a SWD Meeting next week. Will discuss the changes for the Fall. Vote on schedule/changes for travel. Stacy will attend meeting.

● **Vice President - Steve**

Steve indicated that all board members info has now been listed with CSJA

- **Treasurer - Rob/Kishore**

No report

- **House - Tim**

SCOR House Program & Communications Update – Tim Benedict

January 4th, 2016 SCOR Board Meeting

House Program Spring Planning Underway

Potential 3-4 boys & girls DD recruiting holes, but otherwise well staffed w/ returners

House Spring planning session scheduled for Jan 28th (asked Phil & Kishore to attend)

Reg opens this week w/ Academy & Travel (want to include code-of-conduct acknowledge)

Consolidate Spring equipment needs & pre-order w/ Travel & Academy (current inventory?)

Sponsorships carry-over from Fall look strong (update from Kelly Speiser later in January)

Have planned Wednesday & Friday House / Academy 3 practices time splits, Diniz Field

Planning to increase training offered w/ House coaches for Spring

Planning to increase outreach & education w/ parents (House & Academy 1&2) for Spring

Tentatively plan opening day 4/23 (second Sat of Spring Break) – jibe w/ Travel, Academy?

Tentatively plan closing day 6/18 (translates to 9 straight Saturdays including Memorial Day)

Communications / Newsletter Update

Steve Sasse 2015 Presidents Summary finalized, edited, ready to post to SCOR website

Fall newsletter Holland story posted RidgefieldPress.com 12/30 (website, FB, Twitter promo)

- **Academy - Kishore/Julian -**

No report form Kishore

Julian meeting with Keesh in the next couple of weeks. More at next meeting.

- **Travel - Stacy/Dean**

Travel practice start potentially March 29th or first week in April. Mark brought up we should be informing A2/3 players that they will be eligible for Travel in the Fall with the age change coming. Communicate this information to all Academy/ House players that this age change may affect their child. Hillary can run a report and we can send a targeted notice.

Meeting to be scheduled for Mid March specifically on the age change coming.

Uniforms are good for 2016.

Registration blast going out Wednesday for all 3 programs. (House, Academy, Travel).

Discussion about entering premier teams. More discussion to follow at future meetings.

- **Fields - Shawn**

2/25 scheduling meeting with Parks and Rec. Waiting to hear if field size adjustments are to be implemented for the Fall. One person from each program to coordinate with Fields for their needs.

- **Web/Communications - Frank**

Jan 4, 2016 Website and Comms Report

Stats:

Averaging about 800 website page views per day

522 FB fans / likes

327 Twitter followers

15 Instagram followers (seems stalled)

From July 1 – December 31 we pushed 81 messages out on Facebook and 76 on Twitter

Next Up:

Pick up with the DNS/ Registration

Email port, move to Gmail

Recs:

Consider moving off LA.

Advertise our Instagram presence more heavily

Tie in advertisers to seasonal kick-off messaging on social

- **Special Programs - James -**

No report from James.

- **Special Projects - Peter**

had discussion with town planner regarding lighting on SRMS. BOE needs to be involved as it is a school. Peter to meet with Rudy Marconi to discuss turfing Onolfo, and lighting at SRMS as part of our capital expenditure.

- **Coaching - Phil**

Phil presented a handout regarding his to do list for the Spring.

215 participants in session 1 for indoor. Numbers looking similar for session 2.

5. **Old Business**

None.

6. **New Business**

Phil brought up a fund for Ryan Meegan. The SCOR annual scholarship fund to be renamed in Ryan's name. SCOR to sponsor an annual memorial alumni game.

Links to be added to the website for scholarships.

Mark asked the group to think about new capital projects. Please report back at next meeting.

Meeting Adjourned at 9:10 pm