

8-3-15 SCOR BOD Meeting Minutes

Attending:

Stacy Hynes

Phil Bergen

Kishore Rao

Tim Benedict

Frank Speiser

Kelly Speiser

Seth Critchell

Since we only had the above attending the meeting, we did not start a discussion about turfing Onalfo. Attached are updates from those who submitted.

Steve Sasse, President:

All- I am in Brazil this week and unfortunately cannot make the BOD meeting tonight. From my perspective I would like the BOD to review two issues:

1. P&R meeting that took place last month. Shawn, Peter or Phil can provide input but overall it was a good meeting. Board should discuss if it is worth to pursue the Onalfo turf project. Significant fund raising would be needed as the town would not be proving any funds but this also makes it easier for us as no referendum would be required.
2. Background checks- July 1, 2015 is a new year so some people may need to resubmit if it has been more than three years. Hillary will be sending out emails and anyone not cleared cannot step on the field.

Travel Update 8/3/15

- 23 teams
 - 12 boys
 - 11 girls
 - 332 players

- Travel Calendar:
 - 8/25 Travel Practices begin (waiting on fields/P&R for confirmation)
 - 9/ 5 & 6 (Labor Day) most teams at tournaments
 - w/o 8/31 SWD Schedules posted
 - 9/13 League play begins
 - 9/19?? CT Cup begins
 - 10/10&11 SCOR Columbus Day Tourney
 - 11/8 Travel season ends
 - 11/14 & 15 SWD Playoffs

- Teams are signing up for tournaments
 - John Jay
 - Fairfield Fast

- Team camp 8/17-21 – 3 teams registered

- Managers & PACs
 - Most teams have managers and at least 1 pac
 - Managers should communicate w/teams this week
 - Coaching assignments & team info to go out next week
 - GU11 Teams are slow to respond with volunteers

- Questions/Items outstanding:
 - Coaching assignments/practice fields & times > finalized this week
 - Referee payments for fall > to be addressed with Rob (not in attendance)
 - Travel Parents meeting – date/time (tbd)
 - PAC meeting – date/time (tbd)
 - Travel managers meeting – date/time (tbd)

Academy update

A3 registration has been very good. Boys are at 70 - vs 49 last year - and Girls are at 45 - vs 40 last year.

The continued growth of the Boys program continues to create logistical/scheduling challenges but these are “good problems” to have.

- **We have hit A3 capacity limits for boys and girls and closed registration for each.** While we take names on a waiting list, it is unlikely there will be space for these wait listers (barring cancellations). We will direct them to register for House.

A2 registration is ok. 56 so far vs 71 in total last year. The decline is due largely to significantly more 2nd graders joining A3. Registration is open for another week along with House.

A1 registration is below where I would like it to be. 48 in total vs 71 last year. I am hoping that the typical last minute surge from procrastinators will propel these numbers higher. Registration is open for another week along with House.

Academy parent meetings have been scheduled by the Director of Coaching for 8/26.

Planning to begin A3 practice sessions on 8/26 and games on 8/29.

SCOR Board Meeting – August 3, 2015

House, Etc. Fall 2015 Program Update – Tim Benedict

Fall Season Planning

- Registration at **535** across House/Academy as of August 2nd (@ 535 as of August 7th last year)
 - Fall reg deadline Aug 10 (may extend to 8/17)
 - Weekly blasts from Hillary & checking spreadsheet every few days
 - Staying on top of volunteer registration & background checks
- Fall planning meeting w/ House team on 7/29 – all on track
- New faces & roles for Fall – Julian Trotman Middle House; Reynaldo Aloy Lower House transition; Nadia Mihali uniforms coordination; Kelly Speiser sponsorships
- Only two DD holes for Fall; Pre-K (Reynaldo chasing leads); HS girls (Steve Harrington chasing leads)
- Sponsorships going very well w/ Kelly Speiser – currently exceeded Spring \$\$ & still tying loose ends
- House Plus Development teams:
 - 3-4 boys on track w/ #s; 3-4 girls @ 6 players
 - Proposed 5th grade boys House Plus – are we OK w/ pro coached Rec Plus? Is SWD OK?
- Outside towns participation:
 - In touch w/ Wilton & New Canaan re: possible 3-4 girls & boys teams
- Field & practice planning on track – no anticipated issues for Fall
- Fall equipment (balls, pinnies, cones, etc.) in decent shape – checking SCOR shed & will email Peter C.
- Key dates for Fall House:
 - August 10th: initial registration deadline
 - Week of August 24th: welcome packages & initial team lists to coaches
 - August 29th: Fall coaches clinic & BBQ
 - August 31st: House parents meeting
 - Week of August 31st: first week of House practices
 - Saturday, September 5th: first Lower & Middle House games
(11 Saturdays Sept. 5th through Nov. 14th – planning jamboree-style for Oct. 12th Columbus Day)
 - Saturday, Sept. 5th & Sept. 12th: planned scrimmages for Upper House (unless SWD schedule ready)

Other

- Planning SCOR Fall newsletter to publish in mid-September, gathering content ideas:
 1. Holland program profile w/ Amy, etc.
 2. Profile high school coaches
 3. Fall registration summary & program reports, House, Academy, Travel
 4. Profile new SCOR faces: Kelly & Frank Speiser
 5. Join the SCOR Board! Remaining openings to highlight?
 6. SCOR World Cup night recap & highlight / welcome new sponsors
 7. Columbus Day tournament update / preview
 8. Other possible topics?



The Soccer Club of Ridgefield

Fall 2015 Team Sponsorship Review

Uniform Sponsorships

Upper / Middle House

2nd Grade Boys

- Team 1: Tooth Fairy Pediatric Dentistry (requested gold uniforms)
- Team 2: Tiger's Den
- Team 3: Ridgefield Open Group
- Team 4: Fairfield County
- Team 5: Dimitris
- Team 6: Danbury Orthopedics

2nd Grade Girls

- Team 1: Tooth Fairy Pediatric Dentistry (requested gold uniforms)
- Team 2: Dimitris
- Team 3: Danbury Orthopedics

3rd/4th Grade Boys

- Team 1: Tooth Fairy Pediatric Dentistry (requested gold uniforms)
- Team 2: Dimitris
- Team 3: Danbury Orthopedics
- Team 4: Ridgefield Magazine

3rd/4th Grade Girls

- Team 1: Tooth Fairy Pediatric Dentistry (requested gold uniforms)
- Team 2: Dimitris
- Team 3: Danbury Orthopedics

5th/6th Grade Boys

- Team 1: Tooth Fairy Pediatric Dentistry (requested gold uniforms)
- Team 2: Danbury Orthopedics

5th/6th Grade Girls

- Team 1: Tooth Fairy Pediatric Dentistry (requested gold uniforms)
- Team 2: Danbury Orthopedics

7th/8th Grade Girls

- Team 1: Open

7th/8th Grade Boys

- Team 1: Open

High School Girls

- Team 1: Open

High School Boys

- Team 1: Wooster Hollow

Upper/Middle Total: \$5315

Goal: \$7,089.74

Lower House – Three Divisions with One Sponsor per Division

- Pre-K Boys and Girls - Ridgefield Academy
- Kindergarten Boys - Bailey's Backyard
- Kindergarten Girls – Toy Chest
- 1st Grade Boys & Girls - Tooth Fairy Pediatric Dentistry

Lower House Total: \$4,350

Other Sponsorships



We have earned \$236.75 toward custom t-shirts for sponsors and volunteers.
<https://www.pearup.com/scor/rally>



Pledge for good sportsmanship and earn \$2,500. Our page:
<https://www.playpositive.com/pledge/takePledge/4169>

FAQs:

<https://www.playpositive.com/pledge/pledge-faqs/#divisions>



Lewis Fund Grant for \$1,000 with Fairfield County Bank

Piccollo – 10% off Fridays in SCOR shirt
Ridgefield Press – Switch ad for shirts

Events Sponsorships

September 5th – Back to School BBQ

October 28th – SCOR BOO Bash at Dimitris

Technical and Communications Board Update
August 3, 2015
Frank Speiser

Notable accomplishments:

- Website brought up-to-date
- Publishing regularly
- Started Instagram account (scor06877)
- Facebook and Twitter pages publishing regularly
- SocialFlow software provisioned
- Facebook, Twitter and Instagram accounts docked into SocialFlow
- Established a DropBox file-sharing location for SCOR
- Set up photo-sharing ring for SCOR board, staff and coaches

Social Usage and Statistics:

- Since June 2015:
 - 12 Tweets (@scor1234)
 - 6 Instagram pics (scor06877)
 - 20 FB posts (Soccer Club of Ridgefield)
- 85 click-throughs from Twitter
- 237 click-throughs from FB
- 361 Fan likes on FB, 313 Followers for Twitter, 10 Followers for Instagram

To-Do:

- Still need domain registration info
- Send out a call-to-action for the rest of the SCOR Board and coaches to join our photocircle
- Begin updating sponsors on the website
- Need to verify listed board members and coaches, will send email
- Creating Pinterest Boards for SCOR this month, will work with BD and Sponsorships for Pinterest and Instagram integration.
- Update the footer in our email system to include the Instagram and Pinterest links when complete

Coaching/Phil Bergen

- Tim and Harmony Starr have left
- Phil trying to fill positions; 2 new coaches on board; 1 more to interview
- Coaching assignments will be finalized this week
- Will schedule PAC meeting
- Will decide on Travel Parents meeting; prefers a more informal event where he can meet, greet, answer questions; will probably hold a meet & greet for new incoming families

Seth Critchell – Special programs

Winter:

- Danbury Dome
 - U12-HS Travel
 - Wed, 6-8 p.m.
 - More availability if necessary
- Wooster
 - Ull and below
 - Days/times -- tbd