

SCOR BOARD December 8th 2014

Present:

Rob  
Peter  
Phil  
Paul  
Steve  
Tim  
Shawn  
Mary  
Stacy  
Seth  
Hillary  
Mary

Oct & Nov Board minutes approved

President: Missed SWD mtg bc of RHS soccer banquet

Tim Murphy from RP was approached by Ridgefield FC to publish something-called Steve to ask-Steve advised Tim what he knows about him so far-Tim agreed he would not publish. We found out Curt Onalfo will be speaking at a Ridgefield FC event. Phil reached out to Curt-Tony (RFC guy) is a personal friend of Curt so that's why he's speaking at his event.

Board Members: right now we have 12 Bd psns, we have a vote in the # of psns. We currently want to vote in 13 Bd psns - all present agree to renew 13 Bd psns for 2015

Members returning for 2015:

Steve-yes

Paul-yes until he can't or finds a replacement

Phil-yes

Peter-yes

Stacy-yes

Mark-Yes

Rob-Yes but last year

Shawn-yes

Mary-yes until replacement steps in....

Seth-yes until replacement steps in.....

Hillary-yes

Tim-yes

Keesh-yes

(Previous communications: John Healy advised he would help set up Spring 2015 sponsorships but then he's done with his Board psn -fundraising)

Treasurer:

Rob presented a year-end report of financial status

Tourney report: cleared \$18,300 - we need to think about concessions: food side lost over \$3K (Saturday was a rain day)-decide if we want to continue at TH-fees were double from last year (clean-up fee) and we don't get alot from concessions bc of Tony's Deli-

Refs came in at \$19,700-big diff from last year to this year: ref fees were significantly more and we played more games-we need to raise the registration fee and /or charge a 'late' fee

Nice offset this year: \$20K in sponsorships

Agenda for next year: do we have any LT plans for capital improvements? Can we put some cash aside for a capital expense/pjt? Discussion re: mixed use indoor/outdoor turf field, private use facility: extended discussion re: the Parks and Rec component of our club-co-invest pjt with the town? Peter advised we talked to P & R about taking over Onalfo and Diniz-didn't go anywhere.

Financial perspective:

2012:

\$100K less in revenue / lost \$\$

2013:

+\$20K

2014:

+\$76K

We have to continue the sponsorships

Travel:

Things are quiet

Registration should be set up before the holidays....

Open it up 1st week in Jan/closing in mid-March (3/14)

Feedback from surveys: 87 responses-no surprises

Fair number of teams that went to the play-offs and did well-we had a nice competitive showing at play-offs; Spring is a different season

Mark's comment: SWD plays teams down bc nobody wants to play in the A division-teams are creaming everyone bc they're not properly placed

Comment for DOC: if we see a strong team that's cohesive, we should address the idea of going Premier early so that the parents can see an appropriate path -

Phil's thoughts: at the travel level mandating a 3 practice/week schedule to mimic the Premier leagues

Academy:

Quiet

We have to review the numbers and feedback re: too many players vs. field space/coaches

All: 26 boys signed up for Winter session-high #

only 4 girls: 7 kids is our minimum for cost

One of the issues: hard surfaces vs. turf at Wilton Sports Academy

House:

Quiet

Spring planning: we decided to open ALL registrations at the same time: House, Travel, Academy

Exec Directors: hoping all will come back-

\*Last month: 'Bad parent' who handled a child player on the field- sent a warning letter via certified mail: any further incident, family will no longer be allowed to participate in SCOR

House Plus feedback: Tim will discuss with Phil

Incorporate a question in the questionnaire about winter indoor for the House kids (younger)

Fields:

Hibernating for the winter

P& R have been good about moving the goals for the season

Website/Communication:

Search engine optimization: \$300-\$1,000/month : we don't feel the need to specifically address the RFC issue, so we don't plan to change/buy key words at this time

Coaching:

All coaches returning in the Spring with the exception of Harmony Starr who is pregnant and plans to take the season off-

Indoor going well-

Special Programs:

179 for Winter Session I-100+ joined in the last month

Extra space if we need it with the 3rd gym

Observing that the girls don't seem too inclined to do the winter prgm

Second session always see an uptick-more attendance

We did combine U12/U14 girls

We're all paid up

\*Old business:

We sent a warning to 'bad parent' that said he violated our code of conduct by grabbing a child - if he ever again violates the Code of Conduct, he and his family will be out of SCOR, no questions

Adjourned 840pm