



Pitt County Youth  
Lacrosse  
Greenville, NC

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[www.pittlax.com](http://www.pittlax.com)

To: Prospective Sponsors

Re: Sponsorship of the 2020 Lacrosse Season

We appreciate your willingness to support Pitt County Youth Lacrosse (PCYL). Our mission is to develop a vibrant youth program that will teach Pitt County kids, ages 5 to 15, the great game of lacrosse in a fun, positive environment.

One of the fastest growing team sports in the United States, youth participation in lacrosse has grown over 204% since 2001 and no sport has grown faster at the high school level over the last 10 years. Lacrosse is also the fastest-growing sport over the last six years at the NCAA level with over 600 college teams, more than 500 college club programs, including over 200 women's teams that compete at the US Lacrosse Intercollegiate Associates level including the new women's lacrosse team at East Carolina University (ECU). We have already seen an increase in girls participating in our programs as a result of the new ECU team.

At PCYL, we have over 100 members and play in the East Carolina Youth Lacrosse League (ECYLL) with teams from New Bern, Havelock, Topsail, Cape Carteret, Jacksonville and Newport (added to league for 2017 season), totaling over 1,000 members. Our teams also play in regional tournaments and against other area teams such as Parrott Academy, Red Devils United, and Outer Banks Lacrosse Club. Our players, both girls and boys, now feed into high school teams at D.H. Conley and J.H. Rose here in Greenville. These teams were started with our assistance. We are excited that 2020 will mark PCYL's 14th year of providing kids in the Pitt County area an opportunity to play lacrosse.

We are in need of field painting equipment, a trailer to store and transport our goals and backstop nets, and most importantly equipment to safely and appropriately outfit players unable to afford basic lacrosse protective gear. We want lacrosse to be available to all kids in our community interested in playing. We have a variety of opportunities for sponsoring youth lacrosse in Pitt County to help us meet these goals.

PCYL is a not for profit organization and is tax exempt under Section 501 (c) (3) of the Internal Revenue Code. All donations to PCYL are tax deductible to the extent permitted by law.

We sincerely appreciate your generosity. Please visit our website to see updates and do not hesitate to contact us ([awasklewicz@gmail.com](mailto:awasklewicz@gmail.com) or 901.647.1316), if you have any questions.

Sincerely,  
Dr. Robert McCarthy, PCYL Chairman & ECYLL President  
Allison Moran-Wasklewicz, PCYL Treasurer

# Sponsorship Opportunities

## 1

### Practice Pinnies

Practice pinnies are needed for our teams to use during practice. Sponsorship name and/or logo will be placed on the back of the pinnie above the player's number. Logo will be printed in white.

Teams	1 year Sponsorship
All	\$1500



## 2

### Equipment

Equipment is needed for practices, games and to upgrade and maintain the fields. Pitt Lax strives to make lacrosse accessible to all communities in the Greenville area by issuing team owned gear at very low cost (and sometimes free) for those who need it.

# of Teams	Sponsorship Amt.
All	\$1000

## 3

### PITTLAX.COM

We have sponsorship ad space on our website, pittlax.com. We have a running top banner on all pages as well as a page dedicated to our sponsors.

Level	Sponsorship Amt.
Sponsor Page	\$100
Sponsor Page & Banner	\$250

Banner

Sponsorship Page

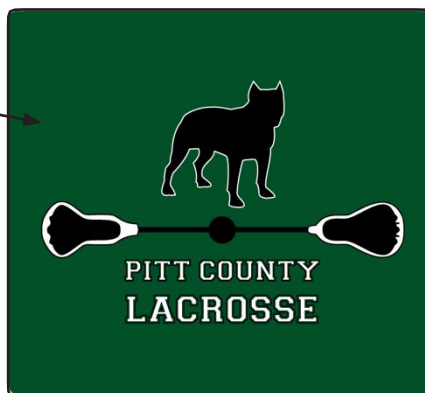
The screenshot shows the website's top banner with the text "Sponsored By: SummersJohnson Periodontics" and the "PITT COUNTY LACROSSE" logo. Below the banner is a navigation menu with links for Home, Teams, Register Online, and Lacrosse Rules. The main content area features a "Sponsors" section with three advertisements: Dick's Sporting Goods, Medical Park Pharmacy, and SummersJohnson Periodontics. A search bar is visible at the bottom left of the page.

# 4 2020 Team Shirts

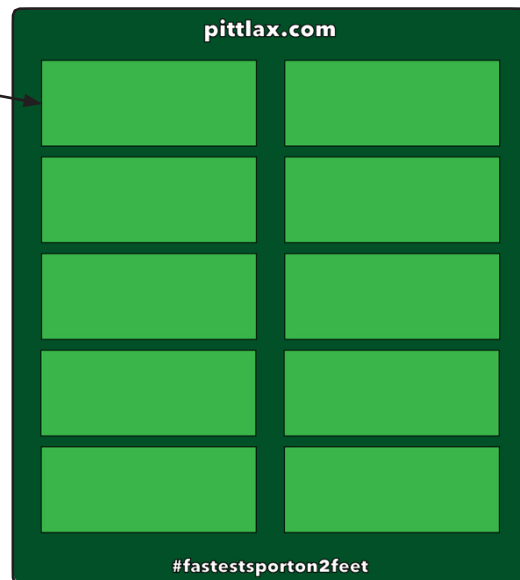
10 slots are available on the back of the 2020 Team T-shirts. These shirts will be worn by all Girls and Boys Pitt Lax teams and their coaching staff; this is approximately 170 people. Each slot is 2" x 5". If you would like a larger space (4" x 5" or 2" x 10"), you may purchase more than one slot. The green boxes on the back of the shirt denote the spaces available. Printing will be in one color (white) on the dark green shirts. Please note that the front shirt design will look different. The 2016 example was used.

Slot Size	Sponsorship Amt.
2" x 5"	\$250

Front



Back



Any sponsorship of \$250 or more will be recognized on our website's sponsorship page.  
Any sponsorship of \$100 or more will be recognized on our Facebook page.

Thank you again for your willingness to support Pitt County Youth Lacrosse.

Please fill out the form below, make check payable to Pitt County Youth Lacrosse and mail to Pitt County Youth Lacrosse, c/o Julie Lindsay, 114 Asbury Rd., Greenville, NC 27858. Once we receive this form, we will contact you for your logo and to ensure formatting is to your specifications. If you have any questions, please contact Julie Lindsay at juliedlindsay@gmail.com.

Name of Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Level of Sponsorship:

- \_\_\_\_\_ 1) Practice Pinnies
- \_\_\_\_\_ 2) Equipment
- \_\_\_\_\_ 3) PittLax.com
- \_\_\_\_\_ 4) Team Shirts

Amount Enclosed: \_\_\_\_\_

Check #: \_\_\_\_\_