

Lake Villa Township Youth Football & Cheer
P.O. Box 953
Lake Villa, IL. 60046
www.lakevillatimberwolves.com



Dear Sponsor,

I would like to thank you in advance for considering a sponsorship of the Lake Villa Township Youth Football & Cheer Organization. We depend greatly on the generosity of our local businesses' financial support each year to provide the best youth football, cheer, and lacrosse experience in Lake County. With the help of sponsorships in the past we were able to pave the Game field parking lot, purchase portable lights and install permanent lights at our practice facilities. We were also able to purchase new helmets and replace needed equipment for the children, repaint the game facilities, maintain an informative website for participants, and we make donations to the Lake Villa Food Pantry, and several local High School Booster organizations.

What can we do for you? Word of mouth can be extremely powerful! We have approximately 650 fall participants in our Tackle, Flag, and Cheer programs. With the addition of our lacrosse program, we have added another 150 - 200 participants, and doubled our sponsors' exposure into two seasons. That equates to over 1500 local parents! Our addition into the TCYFL brings local exposure from Antioch, Kenosha, Gurnee, Zion, Wauconda, McHenry, Grayslake, Fox Lake, Waukegan, Barrington, Buffalo Grove, Woodstock, Mundelein, Vernon Hills and 18 other member communities! Add relatives, friends, neighbors, and our new website, www.lakevillatimberwolves.com, and the number of people associated with our organization literally reaches into the thousands. In addition to the exposure, we also acknowledge the generosity of our sponsors in the following ways:

1. An ad in our annual sponsor yearbook given to each participant, with ad sized according to donation.
 - a. \$30.00- Business card ad (size 2"x 3 1/2")
 - b. \$50.00- 1/4 page add (size 3 1/2"x 5")
 - c. \$100.00- 1/2 page add (size 5"x 8")
 - d. \$200.00- Full page ad (size 8"x 11")
 - e. \$300.00- Full page ad (size 8"x 11") placed in the first few pages of the sponsor yearbook.
2. LVTYFC "Sponsor" removable cling sticker to display in your business window.
3. Business name printed on a sponsor banner (sized according to add size and donation) displayed at our game field during the season.
4. Announcement of your generous support of our organization at various home games.
5. Listing of your sponsorship on our brand new, informative website.
6. Your donation is tax deductible
7. \$200.00+ sponsors will receive a sponsor appreciation plaque at the end of the football/cheer season.
8. \$300.00+ sponsors will receive a 4'x6' business sponsor sign located in the end zone of our game field.
9. We will distribute fliers and post events on our website for "Timberwolves days" or for "percentage off discounts" to patronize your business for any sponsorship of \$300.00 or more. These incentives can be discussed and fine-tuned to fit your needs. Future sign renewals are only \$300.00.
10. **NEW THIS YEAR** - Email Trailers based on Monthly or 1/2 month terms any email going to our membership will have your add or coupon at the bottom of the email.

All sponsorships levels are for a one year term. Typically this will be for the current year fall football and cheer season and the following spring lacrosse season. I will be contacting you again within the next couple of weeks to discuss which sponsorship level works best for you. I again want to thank you in advance for your consideration of a sponsorship with our organization. I welcome any opportunity to discuss this further. All monies can be made out to LVTYFC and can be sent to the above address care of Vice President-Sponsorships.

Sincerely,

Vice President, LVTYFC

Establishing a Legacy of SUCCESS for Youths in Our Community