



"PROUDLY SERVING LOUDOUN COUNTY FOR 50 YEARS"

Lower Loudoun Boys Football League (LLBFL) celebrates its 50th anniversary this fall. LLBFL continues to provide Loudoun County children with opportunities to participate in a sports program that teaches the fundamentals of football and cheerleading, sportsmanship, and teamwork. LLBFL serves the Great Falls, Lowes Island, Potomac Falls, Sterling Park, and Sugarland communities.

LLBFL is a not-for-profit, 501(c)(3) corporation run entirely by volunteers. Parents and community members give their time tirelessly to support fundraising activities. Funds from these events provide most of LLBFL's financial support.

Player equipment, liability insurance, and stadium maintenance are the greatest organizational costs. Registration fees cover a very small percentage of the year's expenses. The league outfits each participant with a uniform, pads, helmet, and other protective gear. Our goal is to keep the registration fee financially viable for Sterling area families. Business sponsorships help in that quest.

LLBFL strives to provide a quality sports program for all ages, from the flag football league (ages 5-7) to the C (grades 3-4), B (grades 5-6), and A Leagues (grades 7-8). Flag league players have fun learning the basics of team play and football fundamentals. The Pom-Pom squad supports flag football teams, and cheerleaders support tackle football teams within the appropriate grades.

Our generous sponsors have allowed us to upgrade the stadium significantly in the past few years. LLBFL installed state of the art lights, new aluminum bleachers, a new scoreboard, and an upgraded sound system.

During the 2018 season, we used sponsorship money to purchase new jerseys and cheerleading uniforms for the entire league. We purchased 25 new helmets as well as 35 new sets of shoulder pads. With player safety being of the utmost importance, our goal in 2019 is to continue to invest in new helmets and shoulder pads for our players. As a result, of fundraising and sponsorships, we were able to offer financial hardship accommodations to all players and cheerleaders that we received requests from.

Now, more than ever, we need your support. Our stadium located on Sterling Blvd. is owned and maintained solely by LLBFL. We receive no financial support from Loudoun County. All of our revenue is obtained through our low-cost registration, league fundraisers, and our sponsors.

Please help us continue to offer this important program to Loudoun County youth by becoming a sponsor. The included form indicates sponsorship levels and benefits to your company for each sponsorship level. To support area youth sports, you can complete the form and mail your donation to the address listed at the bottom. Becoming a LLBFL corporate sponsor will help continue the tradition which began so many years ago, a tradition that has helped shape many of the lives of the children who have played LLBFL football.

Thank you,
Brett McMahan
Treasurer



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LLBFL Sponsorship Levels

Team Sponsor

\$500 for 1 team, \$850 for 2 teams, \$1,250 for 3 teams

- 3'x5' banner with sponsor name placed on the fence surrounding our field during the season
- Sponsor name announced during games
- Plaque that includes a picture of the sponsored team(s)

Corporate Sponsor

\$2,000+

- 3'x5' banner with sponsor name placed on the fence surrounding our field during the season
- Sponsor name announced during games
- Sponsorship plaque that includes a picture of the team sponsored
- Company link on our Sponsorship page that includes contact information and your logo prominently displayed and rotating on the front page of our website

Gold Sponsor

\$3,000+

- 3' x 5' banner with sponsor name placed prominently displayed on the bleachers facing Sterling Blvd.
- Sponsor name announced during games
- Company link on our website's sponsorship page that includes contact information and your logo prominently displayed and rotating on site's main page
- Email blast to our members advertising your sponsorship with information about your business

Platinum Sponsor

\$5,000+

- 3' x 5' banner with sponsor name placed prominently displayed on the bleachers facing Sterling Blvd
- Sponsor name announced during games
- Company link on our website's sponsorship page that includes contact information and your logo prominently displayed and rotating on site's main page
- Email blast to our members advertising your sponsorship with information about your business
- Your company logo and marketing message on 1,000 collectible LLBFL cups to be given away with the purchase of a soft drink at the snack bar during the 2019 season.
- Your company logo and marketing message on 1,000 LLBFL car magnets to be given away free during the 2019 season



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LLBFL Sponsorship Form

SPONSOR INFORMATION

Company/Organization Name _____

Point of Contact _____

Street Address _____

City/State/Zip _____

Telephone Number _____

Email Address _____

Website Link (Corporate, Gold, and Platinum Sponsors) _____

TEAM SPONSOR

\$500 for 1 team, \$850 for 2 teams, \$1,250 for 3 teams

First Sponsored Team: _____ League: A B C D Flag

Second Sponsored Team: _____ League: A B C D Flag

Third Sponsored Team: _____ League: A B C D Flag

CORPORATE SPONSOR

\$2,000+

Corporate Level Sponsorship for the 2019 season for \$ _____

GOLD SPONSOR

\$3,000+

Gold Level Sponsorship for the 2019 season for \$ _____

PLATINUM SPONSOR

\$5,000+

Platinum Level Sponsorship for the 2019 season for \$ _____

Please make checks payable to LLBFL. You can mail sponsorship forms and payment to LLBFL, P.O. Box 163, Sterling, VA 20167 or contact Brett McMahan at 703-628-4983.

Email your high-resolution logo and banner specifics to Brett.McMahan@LLBFL.org.

LOWER LOUDOUN BOYS FOOTBALL LEAGUE THANKS YOU FOR YOUR SUPPORT! PLEASE COME BY AND VISIT OUR FIELD DURING GAME TIME AND EXPERIENCE THE RESULT OF YOUR CONTRIBUTIONS.

LLBFL is a 501(c)(3) non-profit corporation. Federal Tax ID:54-1226315