



WATERFORD SOCCER CLUB

The Waterford Soccer Club is looking for sponsors for our Youth Soccer Program. Our soccer club is a key community platform for children to engage in quality sports play, teamwork, and physical fitness. With your partnership, we can continue to build this valuable program.

Our goal is to keep the playing field level in terms of affordability and access. Your sponsorship will help cover the costs of uniforms, equipment, maintenance, and officials. It will also assist our 100% volunteer coaches to improve their skills by bringing in professional coaches to run supplemental practice sessions with our kids.

Please contact Erica Casper at ericacasper1@gmail.com for more information or questions.

YOUTH SOCCER SPONSORSHIP

OVER 500 girls and boys age 3-14 play for Waterford Soccer Club each year.



Where does your Donation go?

- Field Maintenance
- Affordability & Access
- Professional Coaching
- Scholarships
- Uniforms
- Equipment
- Officials

Level 1: Messi - \$500+

Website banner ad; 4' x 4' field fence sign; logo on concession banner and team t-shirts, social media and website links/promos

Level 2: Ronaldo - \$300

4' x 4' field fence sign

Level 2: Martens - \$300

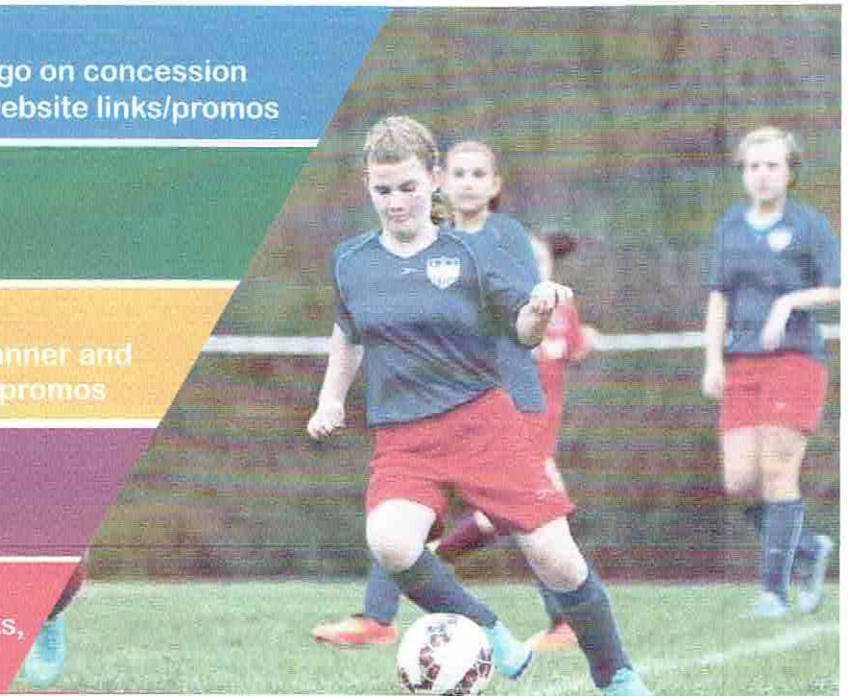
4' x 2' field fence sign; logo on concession banner and team t-shirts, social media and website links/promos

Level 3: LLOYD - \$200

4' x 2' field fence sign

Level 4: Pulisic - \$200

Name on concession banner and team t-shirts, social media and website links/promos



Please contact Erica Casper at ericacasper1@gmail.com or 727-631-2099 with any questions or for more information.



On behalf of the Waterford Soccer Club (WSC), Waterford's youth soccer program, I invite to you and your company to become a sponsor of our Club and all its young players. WSC is a non-profit organization run exclusively by volunteers. Our mission is to provide Waterford youth the opportunity to experience the game of soccer by delivering a program that suits all levels of players. WSC is committed to:

- Providing a positive and fun soccer experience;
- Focusing on developing confidence, skills, and teamwork;
- Building an environment that promotes fair play and sportsmanship;
- Coaching our kids to play hard, but also to respect each other, the coaches, the refs, and opponents.

We are proud to offer soccer opportunities to all Waterford children from age 3 through 8th grade. We work to ensure that all players, regardless of skill level or competitive drive can participate by providing both recreational and travel teams.

We are committed to keeping the cost to our families low so that everyone who wants can participate. By providing sponsorship you will:

- Offset field maintenance and operating costs
- Subsidize equipment, coaching, and referee costs
- Establish scholarships for children of families unable to pay registration costs
- Help keep registration costs low and affordable for Waterford families

Sponsoring our program is not only a great way to help the community, it's also an excellent form of marketing for your business. Our program has approximately 500 players. During the fall and spring seasons, your business will have branding in front of hundreds of people and generate about 1,000 impressions in the Waterford area each week. In addition, our fields are utilized by other sports organizations and camps throughout the year. With that type of exposure, everyone will remember that your company supported us.

Please review the sponsorship information I have included with this letter. I am confident that you will find a sponsorship level that is both suitable for your company and beneficial to WSC and Waterford youth soccer players. If you want something a little more customized in return for your sponsorship, we are open to your ideas.

We understand that you have several choices when considering different marketing and community outreach opportunities, and we thank you for your support.

If you have any questions, please contact me directly at 727-631-2099 or ericacasper1@gmail.com.

Thank you,

Erica Casper
Waterford Soccer Club Fundraising Coordinator

Sponsorship Form

	SPONSORSHIP LEVELS				
	Messi	Ronaldo*	Martens	Lloyd*	Pulisic
	\$450+	\$300	\$300	\$200	\$200
1. Website banner ad	✓				
2. Sign on field fence	✓ 4' x 4'	✓ 4' x 4'	✓ 4' x 2'	✓ 4' x 2'	
3. Company listed on shared concession stand banner	✓ Color Logo		✓ Color Logo		✓ Name Listed
4. Company listed on T-Shirts	✓ Logo		✓ Logo		✓ Name Listed
5. Company listed on WSC homepage	✓ Color Logo		✓ Color Logo		✓ Name Listed
6. Facebook promos	✓		✓		✓
7. Website link on sponsor page	✓		✓		✓

*Note: Ronaldo and Lloyd Sponsor levels are a SIGN ONLY option, either 4' x 2' (Lloyd) or 4' x 4' (Ronaldo), 1-year term.

Sponsor Information (please print or type)

Organization Name _____

Authorized Representative _____

Address _____

Phone _____

Email _____

Website _____

Sponsorship Information

Sponsor Level: Messi (\$500) Ronaldo (\$300) Martens (\$300) Lloyd (\$200)

Pulisic (\$200) Other (If other, please specify amount) \$ _____

Signature Date

Name (Printed)

Please make checks payable to: **Waterford Soccer Club**
 Please return this form with payment to: Waterford Soccer Club, c/o Erica Casper, 11 Beverly Road, Waterford, CT 06385



WATERFORD SOCCER CLUB

Waterford Soccer Club

Thank you for supporting the Waterford Soccer Club (WSC) - by purchasing a sign and signage lease under the terms hereof you will help improve the youth soccer experience and increase your organization's regional visibility. Obtaining a sign is as easy as A-B-C. **Please fill out the information below to begin the process**

A. Signage Size

	Signage size (length x height)	Price (\$ / year)
<input type="checkbox"/>	2' x 4'	\$200
<input type="checkbox"/>	4' x 2'	\$200
<input type="checkbox"/>	4' x 4'	\$300

B. Signage Lease Term

Number of years desired (if other than 1 year): _____

Note - If this value is not specified, the term will be one (1) year per conditions below

C. Purchase Information and Signatures

Name of Organization	
Name of Purchaser	
Contact Phone Number	
Contact Email	

By signing this agreement you acknowledge that you have the authority to do so and that you agree to the terms hereof.

Signature of Purchaser

Date

Authorized Waterford Soccer Club Signature

Date

Please see the reverse page for terms and conditions

Terms and Conditions of Signage Lease

1. Sign location: The purchased sign will be installed by WSC on the fence adjacent to the field so that the sign print faces the field.
2. Signs: Signs will be prepared by the WSC specified vendor. Signs are constructed of corrugated plastic that contains no metal. Signs are subject to WSC suitability approval. WSC may reject, at purchaser's cost, any sign that WSC deems, in its sole discretion, as inappropriate for the youth soccer environment in which the sign will be displayed.
3. Term of sign space lease: The signage space lease shall begin on the first day of display, and expire no less than 1 year from the date of purchase with an option to renew the leased space available 60 days prior to the expiration date. Renewal will be at the current pricing at time of renewal and may include a new sign if desired.
4. Limitation of Liability: WSC and its employees, agents, servants and anyone else acting on its behalf shall not be liable for any damage to any sign. If a sign is damaged, Purchaser may purchase another sign from the WSC vendor that can be displayed for the remainder of the sign space lease term. If a sign is damaged and WSC deems, in its sole discretion, that the sign should be removed because it adversely detracts from overall appearance of the area, WSC may remove the sign without any liability therefor.
5. Lease payment: Payment shall be made in full to "Waterford Soccer Club." Checks can be made out to Waterford Soccer Club. Returned checks shall be subject to a \$25.00 fee.
6. Effective date: This agreement shall be effective the last date on which it is signed below or upon WSC's receipt of full payment, whichever is later.
7. Sign installation: Once effective, WSC will contact the person identified above to begin the sign design, manufacture and installation process. You will work with the vendor directly to design your sign. Once WSC receives a complete sign from the vendor, WSC will normally install the sign within three (3) business days thereof.

Thank you for your support!