



March 5, 2014- Executive Meeting

President Pierre Khoury called the meeting to order on March 5, 2014 7:20PM

Board Members in Attendance: Pierre Khoury, Dave Bacher, Pat Cercone, Becky Brown, Matt Curran, Deb Irwin, Kimberly Matthews, Mary Kreisberg, Brian West

Board Members Absent: Tricia Froncazk, Bob Cretella, Dale Miller

Secretary's Report – Kimberly Matthews

Motion to approve the minutes Pierre Khoury and seconded by Pat Cercone. Approved unanimously

General Meeting March 19, 2014 at 7:30 p.m. Activity room 2/3 (Parents Q/A)

Executive meeting April 2, 2014 7:00p.m.

General meeting April 16, 2014 Cranberry Township 7:00p.m.

Open Registration events - March 23, 1:00p.m.-3:00p.m. and April 1- 6:00p.m.-7:30pm

President's Report – Pierre Khoury

- Working on Concussion training program - Senior project- waiting for UPMC
- Lacrosse report - see attached pdf file - Motion to request from Lacrosse for the next 4 years that the debt payment will be equally split over the next 4 years. Motion to approve Pat Cercone and seconded by Dave Bacher. Approved unanimously.
- G19 Presidents meeting this month
- Marketing Plan - Matt Curran
- Coaches need to be placed soon for football/Cheer
- Seek a Capitol project for the next 5 years - indoor facility at Graham
- First aid kits, 3 main at linder, fieldhouse, concession, and team bags

Vice-President's Report – Matt Curran

Marketing plan - Sponsorship form - list of current vendors

Jen Hancock - Corporate sponsorship

Anthony's Coal fired Pizza - April - Date TBA

Signs made for SVJFAC - Will get them out

Family Fun Day - Punt, Pass, Kick, Spring football Game (August/Picture day) TBA

New Parent Orientation - March 19 at the next general meeting

Flag Football information should come out April

Treasurer's Report – Dave Bacher

- Cash Balance March 2014 **\$57,494.46**

Report attached

Normal inflow and operating expenses

- Raffle tickets are available
- Check from Lacrosse
- Budget 2014 - depreciation costs
- Insurance costs - \$6.00 additional concussion fee - will look at current carrier
- Kim Matthews motioned to approve Treasurer's report. Matt Curran seconded. Approved unanimously

Communication's Report – Mary Kreisberg

- **Marketing plan - Butler Eagle, Cranberry Eagle, Butler Patch, Marquee**
- **Signs - have arrived**

Football Report – Pat Cercone

- May 3 Pittsburgh Power event - more then 50 Meet and Greet before game- email blasts
- Football Operations meeting - Minimum play/attendance/playoffs/safety - 8 per game regular season, scrimmages, which will be tied to attendance. Playoff minimum play all bets off due to safety concerns.
- July 22.23.24 - Football evaluations
- July 24, 25 - Drafts
- Will look at Coaches in May. References and Interviews
- Jerseys

Cheer Report – Becky Brown

- Cheer websites updated
- New interest
- Laura Wise - tryouts, facilities

- Will interview for Choreography (Elite)
- Working with Excel for both girls to enjoy both programs
- submitted facilities form for CheerFest Oct 12 - Waiting -
- Christine researching Audio equipment - Ion system - less then \$100.00
- Contacting apparel lady
- Conditioning at Revolution for Cheer also

Finance Report – Brian West

Hall Football camp

Facilities Report – Bob Cretella (absent)

Walk through with Lacrosse

Press box with number code

Concessions Report – Deb Irwin

Slushie pricing - Staying

Coke - Township is re-negotiating contract

Outside vending machine

Ice machine capacity - need to upgrade

Meeting with GFS

Flyers all went to schools

Auxiliary Report – Tricia Fronczak(absent)

New Business

- None

Old/ Unfinished Business

- None

Good & Welfare

Announcements:

There was a motion to adjourn the meeting made by Matt Curran and seconded by Becky Brown. The motion passed and the meeting was adjourned at 9:00PM.