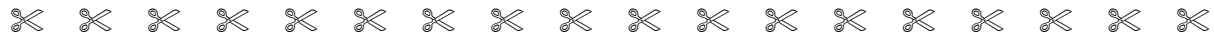


## 2018 HEAT SHEET ADVERTISEMENTS

A great way to raise funds for both the Chesterfield Aquatic League and your swim team is through Heat Sheet Advertisements. The proceeds of all advertising earnings are split 50/50 between CAL and the team selling the ad.

Ads can be for businesses, personal or just for fun. Many families purchase an ad to praise swimmers for their dedication during the summer, to encourage them for champs, as a way to say thanks to the coaches or the person who has been instrumental in their swim season.

Ads and payment must be turned in to the Champs Committee with your Team Registration Packet.



### **Chesterfield Aquatic League Heat Sheet Advertisement 2018 Invoice**

- ✓ Please fill out an invoice for each advertisement sold
- ✓ Attach a copy of the ad, exactly as it should appear in the heat sheet
- ✓ Advertisement must be cut to size (see below for sizes)

#### **PLEASE ENTER THE FOLLOWING INFORMATION**

**DATE:** \_\_\_\_\_

**TEAM NAME:** \_\_\_\_\_

**SOLD TO:** \_\_\_\_\_

\_\_\_\_\_

#### **SIZE OF ADVERTISEMENT:**

<b>FULL PAGE 8.5" X 11"</b>	<b>\$35.00</b>
<b>HALF PAGE 8.5" X 5.5"</b>	<b>\$20.00</b>
<b>QUARTER PAGE 5.5" X 4.25"</b>	<b>\$15.00</b>
<b>BUSINESS CARD 4.5" X 2"</b>	<b>\$10.00</b>

#### **ADVERTISER SIGNATURE:**

\_\_\_\_\_